

# ANNUAL REPORT

FOR THE YEAR

2014- 2015



**BCC&<sup>i</sup>**

THE BENGAL CHAMBER

**The Bengal Chamber of Commerce and Industry**

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**Activities of the Bengal Chamber  
held between 16th September 2014 and  
29th August 2015 have been reported.**



## Annual General Meeting 2014

### Annual General Meeting

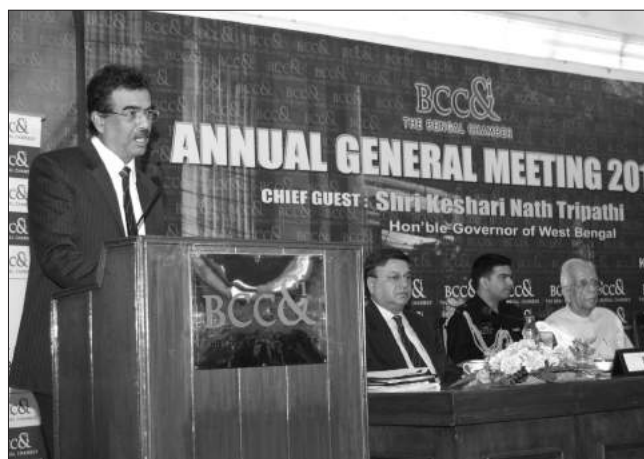
25th September 2014, Chamber Premises

The Annual General Meeting of The Bengal Chamber of Commerce and Industry was held on 25th September 2014 in the Chamber.

The Public Session was graced by Shri Keshari Nath Tripathi, Hon'ble Governor of West Bengal. Addressing the members of the Chamber, the Governor mentioned that it was the "duty" of the Government to "create an atmosphere" for industry. He said, "Businessmen and industrialists require some security and assistance in matters relating to investments. It is the duty of all of us, including the Government, to create an atmosphere to this effect."

Mr. Kallol Datta, President, The Bengal Chamber welcomed the Hon'ble Governor and addressed the august gathering comprising Past Presidents, Members of the Consular Corps, Members of the Managing Committee and the Expert Committees of the Chamber, Members of the Chamber, Invitees and Members of the Media on the activities of the previous year and highlighted the Bengal-focused activities that the Bengal Chamber had undertaken for Bengal in the previous two years. Mr. P Roy, Director General, The Bengal Chamber delivered the Vote of Thanks.

Later, during the Business Session, the new Managing Committee for 2014-2015 was elected. Dr. Alok Roy, Chairman, Medica Group of Hospitals was elected as the



Mr. Kallol Datta, President, The Bengal Chamber delivering the Welcome Address

President. Mr. Ambarish Dasgupta, Partner and Head Management Consulting and Eastern Regional Leader, KPMG India was elected as President Designate. Mr Sutanu Ghosh, Managing Director, Ghosh, Bose & Associates Pvt. Ltd. was elected as Senior Vice President and Mr. Chandra Shekhar Ghosh, Chairman and Managing Director, Bandhan Financial Services Pvt. Ltd. was elected as Vice President.



Shri Keshari Nath Tripathi, Hon'ble Governor of West Bengal addressing



Mr. Kallol Datta ( R ) in conversation with the Hon'ble Governor (L)



Dr. Alok Roy, Senior Vice President and the incoming President, The Bengal Chamber (R) presenting Uttoriya to the Hon'ble Governor (L). Mr. Kallol Datta is standing next to Dr. Alok Roy



Mr. Kallol Datta (R) presenting the memento (replica of The Bengal Chamber Building) to the Hon'ble Governor (L). Dr. Alok Roy is standing next to Mr. Kallol Datta



Mr. P Roy, Director General, The Bengal Chamber delivering the Vote of Thanks in the Public Session



The Past Presidents (L-R on the right hand side of the first row – Mr. Sandipan Chakravortty, Mr. S. K. Dhall, Mr. S. B. Ganguly, Mr. A Lahiri, Mr. S. Radhakrishnan, Mr. Aloke Mookherjea) amongst the audience



Mr. Arun Kumar Mukherjee, Elected Member of the Managing Committee delivering the Vote of Thanks in the Business Session



Mr. Sandipan Chakravortty, Past President thanking and congratulating the Outgoing President and the Managing Committee



Dr. Alok Roy (R) presenting an album to Mr. Kallol Datta (L)



Mr. P Roy (L) presenting a memento to Mr. Kallol Datta (R). Dr. Alok Roy is standing next to Mr. Kallol Datta



Mr. Sandipan Chakravortty (R) congratulating Dr. Alok Roy (L)



Members congratulating Dr. Alok Roy. Seen in the picture Mrs. Subha Pal, Director and Mr. Manab Pal, Managing Director, Manor Floatel Limited; Mr. Arun Kumar Mukherjee and Mr. R N Lahiri



Metropolitan Chamber of Commerce and Industry, Dhaka (MCCI) is the oldest and pre-eminent private sector trade organization in Bangladesh. In 2014, MCCI reached their milestone year of 110 years. Eminent dignitaries both from Bangladesh and India graced the momentous occasion. The Bengal Chamber was sent a special invitation to participate in the event, more so since the Bengal Chamber has a long-standing MoU of cooperation with MCCI.

The President of the Bengal Chamber, Dr. Alok Roy, along with the Director General Mr. P. Roy and senior members of the Chamber, Mr. Deb A Mukherjee, MD, Enfragy India Pvt. Ltd. (Chairperson, Energy and Environment Committee and North East Initiative), Mr. Arun Kumar Mukherjee, Director, Hari Machines (Chairperson Emeritus, Energy and Environment Committee) and Mr. Debasish Ghosh, Partner, KPMG Advisory, formed the delegation to Bangladesh.

It was a two-day event starting on 17th October 2014 with an invitation to dinner with the acclaimed scientist and the 11th President of India, Dr. A P J Abdul Kalam. Dr. Kalam graced the two day event as the Guest of Honour. 18th October witnessed the inauguration of the new logo of MCCI and a book launch. The event was well attended by distinguished guests like Mr. Abul Maal Abdul Muhith, MP,

Hon'ble Minister for Finance (the Chief Guest), Government of the People's Republic of Bangladesh, Special Guests Mr. Tofail Ahmed, MP, Hon'ble Minister for Commerce, Government of the People's Republic of Bangladesh and Mr. Amir Hossain Amu, MP, Hon'ble Minister for Industries, Government of the People's Republic of Bangladesh, Guest of Honour, Hon'ble Dr. A.P.J Abdul Kalam, the 11th President of India, Ms. Rokia Afzal Rahman, President, MCCI, Mr. Anis A. Khan, Chairman, Organizing Committee and Vice President, MCCI. Hon'ble Dr. Kalam was the Keynote Speaker. An Open House Session followed his speech.

18th October evening opened to a packed house with a classical performance by Ustad Shahadat Husain Khan and his team. Ms. Rokia Afzal Rahman, President, MCCI, welcomed all dignitaries present. A keynote speech by Professor Dipak C. Jain, was followed by presentation of crests. The Bengal Chamber was presented with a crest by the Chief Guest Mr. Abul Maal Abdul Muhith, MP, Hon'ble Minister for Finance, Bangladesh, which was graciously received by the President of the Bengal Chamber, Dr Alok Roy. The commemoration came to a grand close with a beautiful dance rendition and presentation of MCCI Centenary Awards that was followed by dinner.

**Meeting Of Eastern Chambers – “Think Global. Act Local”****14Th January 2015, Chamber Premises**

The evening of 14th January 2015 witnessed the birth of the “Confederation of Eastern Chambers of Commerce and Industries”, a movement spearheaded by The Bengal Chamber of Commerce and Industry and joined by Chambers of Commerce and Industry Associations in Eastern and North Eastern India and also from Bhutan.

The Bengal Chamber of Commerce and Industry hosted a meeting and discussion forum of Eastern Chambers namely, “Think Global. Act Local” at the Chamber premises on January 14, 2015. The meeting was attended by the senior representatives of 11 Chambers from the Eastern and North Eastern Sector apart from the Bengal Chamber, namely:

1. Asansol Chamber of Commerce
2. Bhutan Chamber of Commerce and Industry
3. District Chamber of Commerce and Industries, Midnapore
4. Federation of Jharkhand Chamber of Commerce & Industries
5. Howrah Chamber of Commerce and Industry
6. Jharkhand Small Industries Association
7. Kamrup Chamber of Commerce and Industry
8. Raniganj Chamber of Commerce
9. Singhbhum Chamber of Commerce & Industry.
10. Utkal Chamber of Commerce & Industry.
11. West Bengal Nepal Chamber of Commerce and Industry.

The Hon'ble Former Governor of Chattisgarh, Shri Shekhar Dutt was the Keynote Speaker. Prof (Dr.) Sharad Sarin, Senior Faculty, XLRI was the moderator of the discussion forum. Dr.

Alok Roy, President, BCC&I set the tone of the programme with his welcome speech. Dr. Roy, after welcoming and greeting the guests and dignitaries, put forward his thought on “Think Global. Act Local”. His vision was to bring in a synergy and collaboration between the Eastern Chambers to exploit the untapped resources. The idea was to create a robust and efficient network for Chambers of Commerce in the East (including those from the Eastern neighbours of India like Bhutan), which would be the common forum for all members to utilize for business networking and even logistics help, among other areas.

Shri Shekhar Dutt, Hon'ble Former Governor of Chhattisgarh and former Defence Secretary, Government of India lauded the session by commenting that it was a unique occasion. Shri Dutt said that it was a great initiative taken by BCC&I to bring all the Eastern Regional Chambers together on a common platform for addressing common business obstacles together. It was a good occasion for setting up a working group to face the challenges as the Chambers would have the opportunity to get prepared for these in advance by forecasting and simulating. He demanded the necessity for the Eastern Region (not only Eastern India but also Eastern Subcontinent including Nepal and Bhutan) to get out of the shell as it has to understand its potential. This region is rich in resources like minerals, forests, biological reserves and very good quality human resources. He also suggested making productive use of available resources and increasing the scope by having more dialogues, setting up working groups and optimum utilization of resources. The objective should be to fulfill the untapped potential.

Prof. Sharad Sarin took over as the moderator of the discussion forum. While giving perspectives on collaborations he talked about the “power of focus”. Prof Sarin, thereafter created nine working groups amongst the Chambers by mixing up the participants and opened the forum for brainstorming and discussion with the topic, “What should be done to bring back the glory of the East?”

Majorly all the 9 working groups came out with likewise ideas with a few differentiating thoughts. The major points of consideration or takeaways from the discussion forum were:

- Uniform policy across the region.
- Uniform tax structure.
- Infrastructural development.
- Creating investor friendly environment.
- Creating good and stable political environment.
- Collaboration and coordination amongst Eastern Chambers.
- To convert Eastern India from a consumer hub to a manufacturing hub.
- Inter-State business barriers should be eradicated.
- Land bank/land acquisition policies should be made friendlier and promoted for Eastern India.
- Improving communication across the region.
- Image building exercise for Eastern States.

The post lunch session was opened by Dr. Sarin with another discussion topic, “How do we carry this forward so that this collaboration is sustainable?”

The groups came up with many suggestions and formulations. Amongst them the noteworthy are:

- Identifying the number of Chambers in the East and thereafter the method of representation.
- Creating a formal platform with elected/nominated representatives from each Chamber/Association.
- Collaboration should be by choice, not by default.
- Commitment of assistance to members of one another, which is basically a value addition.
- The collaborative body should be recognized by all Eastern State Governments and relevant Central Government ministries.
- The forum should be used specifically for information sharing, feedback and redressal of problems at higher levels. These issues are big issues which cannot be dealt by the Associations or Chambers alone.
- Funding avenues have to be identified, for e.g., contributions from members associations based on their membership strength.
- A centralized secretariat for all communication & admin work.
- Meets should be organized at proper intervals & at different locations with the local Chamber taking the lead.
- Enhanced communication system through latest technologies like Whatsapp group, Twitter etc.

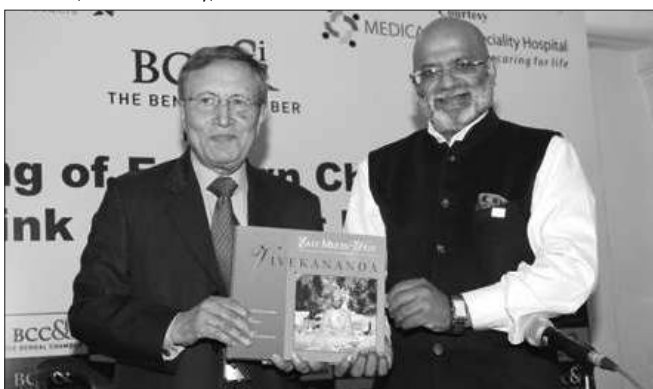
Post the working group suggestions, Dr. Alok Roy, President, The Bengal Chamber combined the thoughts of the forum and articulated the intent of forming a collaborative body. Thereafter all the participants combined to create a Charter of Intent, which was signed.



(L-R) Mr. P Roy, Director General, BCC&I; Shri Shekhar Dutt, Former Governor Chhattisgarh; Dr. Alok Roy, President BCC&I, Prof. (Dr) Sharad Sarin, Senior Faculty, XLRI



Meeting of Eastern Chambers: “Think Global. Act Local”



(L-R) Shri Shekhar Dutt and Dr. Alok Roy



Prof. (Dr.) Sharad Sarin moderating the workshop.





Chambers from the Eastern and North Eastern Region and Bhutan at the workshop.



Dr. Alok Roy and Prof. (Dr.) Sharad Sarin with Chamber representatives.



Dr. Alok Roy interacting with the media.



The workshop in progress



Representatives of Eastern Chambers with Dr. Alok Roy and Mr. Ambarish Dasgupta, President-Designate, BCC&I (at far left).

Dr. Alok Roy, President and members of The Bengal Chamber Secretariat visited Bihar Chamber of Commerce and Industry (BCCI) at Patna on 16th March 2015 and the Rourkela Chamber of Commerce and Industry at Rourkela on 17th March 2015. The visits were part of the outreach activity of the Bengal Chamber to promote the newly minted Confederation of Eastern Chambers of Commerce and Industry (CECCI). Both the Chambers of Commerce extended a warm welcome and were extremely positive and encouraging towards the concept, principles of operation and the formation of CECCI.

At the meeting in Patna, from the Bihar Chamber of Commerce and Industry, Mr. O.P. Sah, President, along with their Immediate Past President Mr. P K Agarwal and other office bearers, was present. The President was joined by Mr. S D Gupta, Chairperson, Trade Promotion and Business Development Committee and Mr. Prakash Shah, Chairperson, Exhibitions and Trade Fairs Committee of the Bengal Chamber. The senior members of both the Chambers acknowledged and reiterated that it was the most opportune

moment for businesses in the Eastern Region to connect amongst ourselves in order to realize the Region's true potential as a market and also to reaffirm the brand 'East.' They agreed that it was important to create a robust forum that would address the common regional issues and cross-border commerce.

The meeting at Rourkela Chamber of Commerce and Industry was attended by Mr. Subrata Pattnaik, President, Mr. Moloy Mandal, General Secretary, other Office Bearers and Chamber Members. Around 30 members were present in the meeting held in the Chamber premises. They too expressed their concerns on different regional issues ranging from taxation to logistics. Dr. Alok Roy, President of the Bengal Chamber shared with them that all their concerns pertaining to inter-State Commerce and business processes and procedures would be addressed by CECCI. He reiterated that the formation of CECCI was a very crucial step towards bringing together the markets and opportunities in the East especially in the context of creating access to shared and common resources.



Dr Alok Roy, President, The Bengal Chamber, presenting a memento to Mr. O P Sah, President Bihar Chamber.



In conversation – (L-R) Mr. Prakash Shah, Chairperson, Exhibitions and Trade Fairs Committee, The Bengal Chamber; Mr. S D Gupta, Chairperson, Trade Promotion and Business Development Committee, The Bengal Chamber; Mr. O P Sah; Dr. Alok Roy.



The meeting at the Rourkela Chamber of Commerce and Industry.



(L-R) Mr. Subhodip Ghosh, Deputy Director General, BCC&I; Dr. Alok Roy, President BCC&I being welcomed by Mr. Subrata Pattnaik, President, RCC&I.



Dr. Alok Roy in conversation with RCC&I members.



Dr. Alok Roy presenting the Bengal Chamber memento to Mr. Subrata Pattnaik.



## Cecci Visits Visit To Balasore Chamber Of Industries And Commerce

7Th April 2015, Balasore, Odisha

As part of our outreach activities for our Confederation of Eastern Chambers of Commerce and Industry (CECCI), a team from the Bengal Chamber Secretariat led by the Chamber President, Dr. Alok Roy, visited Balasore in Odisha on 7th April 2015 to meet Mr. Himangshu Das, President, Balasore Chamber of Industries & Commerce and his senior members. We are happy to report that the deliberations were greatly successful and Balasore Chamber joined CECCI as a partner Chamber.



Dr. Alok Roy, President, The Bengal Chamber exchanging mementos with Mr. Himangshu Das, President, Balasore Chamber

## Visit to Dhaka Chamber of Commerce and Industry and Chittagong Chamber of Commerce and Industry

12Th-13Th April 2015, Dhaka And Chittagong

Dr. Alok Roy, President and Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber of Commerce and Industry (BCC&I) travelled to Bangladesh to meet Dhaka Chamber of Commerce and Industry (DCCI) and The Chittagong Chamber of Commerce and Industry (CCCI) on 12th and 13th April 2015 respectively.

It was part of the outreach activity of the Chamber and also to strengthen CECCI by bringing on board the Chambers of Commerce and Industry in Bangladesh. CECCI is an initiative spearheaded by BCC&I for bringing the Chambers of Commerce in the 'East' together and creating a common platform for the greater benefit of the common membership.

Mr. Hossain Khaled, President; Mr. Humayun Rashid, Senior Vice President; Mr. Md. Shoaib Choudhury, Vice President and Mr. A H M Rezaul Kabir, Secretary General of DCCI met Dr. Roy and Ms. Guha Roy Chowdhury. DCCI appreciated the initiative of BCC&I for constituting CECCI. Mr. Hossain Khaled emphasized the need of a research wing for an initiative like this. They expressed their in-principle interest in the joining the Confederation. Discussions were also held on policy advocacy and other areas of mutual interest.

In Chittagong, the meeting was held with Mr. Mahbulul Alam, President; Mr. Md. Nurun Newaz Salim, Senior Vice President; Mr. Mahbulul Haq Chowdhury Babur, Director;

Mr. Mohammad Harun, Acting Secretary and Mr. Md. Ali Azgar, Deputy Secretary, CCCI who expressed their enthusiasm about this initiative and informed that they would like to participate. Mr. Mahbulul Alam also confirmed to attend the first Executive Committee Meeting of CECCI on 5th May 2015 in Kolkata. He suggested a meeting with Yunnan Provincial Confederation of Industry and Commerce-Yunnan Provincial Chamber of Commerce (YPCCC) in Kunming to invite them to join the Confederation.

CCCI has partnered with World Trade Centre (WTC) and constructed a twenty two floor WTC in Chittagong which aims to bring together business and government agencies involved in international trade under one roof. Amongst other features, it also includes a permanent exhibition arena. Dr. Roy and Ms. Guha Roy Chowdhury visited the exhibition centre which would be inaugurated in September 2015. CCCI also took them to the Trade Fair they were organizing annually for years. CCCI hosted a lunch for BCC&I representatives with their Directors at the Chittagong Club. Mr. Abdul Matlub Ahmad, President, India-Bangladesh Chamber of Commerce & Industries and Mr. Kazi Akram Uddin Ahmed, President, The Federation of Bangladesh Chambers of Commerce and Industry were also present in the lunch.





Dr. Alok Roy, President and The Bengal Chamber Secretariat visited UMFCCI on 4th May 2015. It was part of the outreach activity of the Bengal Chamber to promote Confederation of Eastern Chambers of Commerce and Industry (CECCI).



## Visit To The Republic Of The Union Of Myanmar Federation Of Chambers Of Commerce And Industry (Umfcci)

Myanmar, 4Th May 2015,  
Yangon

UMFCCI extended a warm welcome and was extremely positive and encouraging towards the formation of CECCI. From UMFCCI, Dr. Maung Maung Lay, Vice-President; Ambassador Tint Swai (Retd.), the CEO; Mr. Aye Lwin, Joint Secretary General and U Aung Myint were confirmed for the meeting, though Mr. Aung, the President of UMFCCI could not make it for the meeting at the very last moment. The senior office bearers of UMFCCI agreed that it was important to create a robust forum that would address the common issues and cross-border trade and commerce. Both The Bengal Chamber and UMFCCI unanimously felt that Myanmar being a focal point and trade route for business and general infrastructure, it will only fortify the Confederation with UMFCCI's participation.



(L-R) Dr. Maung Maung Lay, Vice-President; Mr. Aye Lwin, Joint Secretary General and Ambassador Tint Swai (Retd), the CEO - senior office bearers of UMFCCI.



(L-R) Ms. Lopa Dutta, Assistant Director, BCC&I; Dr. Alok Roy, President, BCC&I; Dr. Maung Maung Lay; Mr. Aye Lwin; Ambassador Tint Swai. Dr. Roy presenting the BCC&I memento to Dr. Lay.



(L-R) Ms. Lopa Dutta, Dr Alok Roy, Dr. Maung Maung Lay, Mr. Aye Lwin, Ambassador Tint Swai. Dr Lay presenting the UMFCCI memento to Dr. Roy.

## 1St Executive Committee Meeting Of Confederation Of Eastern Chambers Of Commerce And Industry

5Th May 2015,  
The Park Hotel, Kolkata

The Bengal Chamber of Commerce & Industry hosted the First Executive Committee meeting of CECCI at The Park Hotel, Kolkata on 5th May 2015.

The meeting was graced by the Presidents, Vice Presidents, Director / Secretary Generals and other senior representatives of 9 Chambers from the Eastern Sector namely:

1. Bihar Chamber of Commerce and Industries
2. District Chamber of Commerce and Industries (Midnapore Unit)
3. FINER
4. FJCCI
5. Howrah Chamber of Commerce and Industry
6. Rourkela Chamber of Commerce and Industry
7. Raniganj Chamber of Commerce
8. The Chittagong Chamber of Commerce and Industry

9. The Bengal Chamber of Commerce and Industry

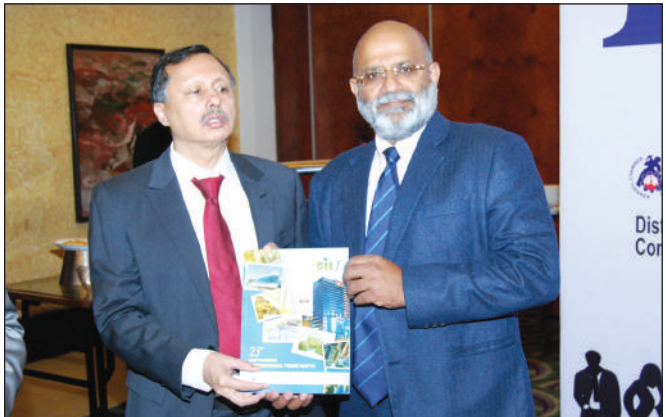
Dr. Alok Roy, President, BCC&I commenced the proceedings of the event with his welcome speech. He welcomed the dignitaries of the Partner Chambers, thanking them for being able to take out time from their busy and demanding schedules. Dr. Roy then recapitulated the prime intent for the formation of CECCI by mentioning that the idea is to make all Chambers from the Eastern, North Eastern and neighbouring countries, come together and create a platform for the industries in the region to benefit from the association of their respective Chambers. Dr. Roy set the tone for the day's events and passed the baton to the Bengal Chamber secretariat to take the Committee members through the agenda. Mr. Subhodip Ghosh, DDG, BCC&I then started off with a presentation covering the work done so far, and the work ahead.



## 1st Executive Committee Meeting Of Confederation Of Eastern Chambers Of Commerce And Industry

5Th May 2015,  
The Park Hotel, Kolkata

The Charter was tabled and after lot of deliberations and amendments, the same was finalized. It was then duly signed by all the Partner Chambers present. The logo too was finalized while the Executive Committee was formed. 3 Vice Chairpersons were unanimously chosen by the Partner Chambers. President of Bihar Chamber, Chittagong Chamber and the Chairman of FINER were confirmed as the Vice Chairpersons of The Executive Committee. It was yet to be decided who from Odisha would be the 4th Vice Chairperson. The next meeting would be held at the time of the formal launch of CECCI.







**Visit to Kuala Lumpur Malaysia on 13th and 14th July 2015 and Return Visit by Malaysia Asia Pacific Chamber of Commerce to The Bengal Chamber on 25th July 2015**

Dr Alok Roy, President, The Bengal Chamber of Commerce and Industry visited Malaysia on 13th and 14th July 2015 to meet Malaysia Asia Pacific Chamber of Commerce and Malaysia International Chamber of Commerce. He was accompanied by Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber.

Malaysia Asia Pacific Chamber was represented by Dato' Kanagaraja Raman, Deputy President who is also the President of Malaysia-India Chamber of Commerce. Other senior members of Malaysia Asia Pacific Chamber were also present. Malaysia International Chamber of Commerce was represented by Datuk Wira Jallah Baba, President, Mr. Stewart Forbes, Executive Director and other senior members of the Secretariat.

The abovementioned Chambers of Commerce conveyed their confirmation to work together with The Bengal Chamber to facilitate bilateral business.

They were briefed about the Chamber's historical legacy, West Bengal's geo-strategic positioning and The Bengal Chamber's bandwidth in the Eastern and North Eastern

Regions of India and countries like Bangladesh, Bhutan and Myanmar through the creation of the Confederation of Eastern Chambers of Commerce and Industry spearheaded by The Bengal Chamber. They were apprised about the Chamber's newest initiative of the City of Analytics, which the Chamber has embarked on with the Government of West Bengal and is reaching out to the investors in international and domestic markets. They were also informed about the India International Mega Trade Fair, which the Chamber organizes annually with G S Marketing Associates.

The following areas of possible collaborations emerged from the discussions:

1. Both the Chambers are willing to work with The Bengal Chamber in making available the furniture products of Malaysia in India.

1.1 Both the Chambers showed interest in areas of Trade Fairs and Exhibitions. Malaysia Asia Pacific Chamber of Commerce mentioned that they were willing to participate in the India International Mega Trade Fair with their furniture and other products. They may also explore the possibility of

## Visit to Kuala Lumpur Malaysia on 13th and 14th July 2015 and Return Visit by Malaysia Asia Pacific Chamber of Commerce to The Bengal Chamber on 25th July 2015

organizing a stand-alone Furniture Exposition with The Bengal Chamber at a later stage.

2. Organizing Business Delegations were of interest to both the Chambers.

3. Malaysia International Chamber of Commerce proposed to bring a golfers' delegation to Malaysia. This may be marketed in Kolkata/Eastern India and also in Bangladesh and Bhutan as golf tourism. B2B meetings may be organized as a part of it.

4. Malaysia Asia Pacific Chamber of Commerce invited The Bengal Chamber to participate, with a delegation, and nominate speakers in the 'Smart Cities India International Conference and Exhibition' on 29th and 30th September 2015 in Sunway International Convention. The Conference is being organized to bring together the ASEAN Investors for investment in the proposed Smart Cities of India.

5. Malaysia International Chamber of Commerce requested The Bengal Chamber to keep them informed about the various programmes organized by the latter. This would be followed for both Malaysian International Chamber and Malaysia Asia Pacific Chamber.

6. Malaysia Asia Pacific Chamber also enquired whether the link of their website could be created in The Bengal Chamber's website and vice-versa. They were informed that the same was possible.

7. Malaysia Asia Pacific Chamber also sought Dr. Roy's help towards a programme on 'Infectious Disease' to be held in Malaysia.

Meetings were also held with Putrajaya International Convention Centre. PICC was created and managed by the Prime Minister's Office of Malaysia to promote business. This is now an autonomous body. The meeting with Malaysia Asia Pacific Chamber was held in PICC. The meeting was also joined by President, Malaysia-Libya Chamber of Commerce. Malaysia-Libya Chamber is under Malaysia Asia Pacific Chamber. Malaysia Asia Pacific Chamber would provide connectivity to the other countries in Asia as well.

A three-member delegation led by Dato' Kanagaraja Raman visited Kolkata exclusively to meet The Bengal Chamber of Commerce and Industry on 25th July 2015 to discuss and finalize the agenda discussed between the two Chambers.



Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber interacting.



Dr. Alok Roy, President, The Bengal Chamber addressing.



Dr. Alok Roy and Datuk Wira Jallah Baba, President, Malaysia International Chamber of Commerce.



Dr. Alok Roy, Ms. Angana Guha Roy Chowdhury with Dato' Kanagaraja Raman, Deputy President (next to Dr. Roy) and other members of Malaysia Asia Pacific Chamber of Commerce



Meeting in progress with Malaysia Asia Pacific Chamber of Commerce.



## Visit to Kuala Lumpur Malaysia on 13th and 14th July 2015 and Return Visit by Malaysia Asia Pacific Chamber of Commerce to The Bengal Chamber on 25th July 2015



Delegation of Malaysia Asia Pacific Chamber of Commerce with Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber in his office.



Delegation of Malaysia Asia Pacific Chamber of Commerce with Dr. Alok Roy and with the Secretariat Members of The Bengal Chamber in the Chamber premises. Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Private Limited and Mr. P Roy, Director General, The Bengal Chamber were also present.

## Singapore Visit Thailand Visit

15Th -16Th July 2015  
17Th -18Th July 2015

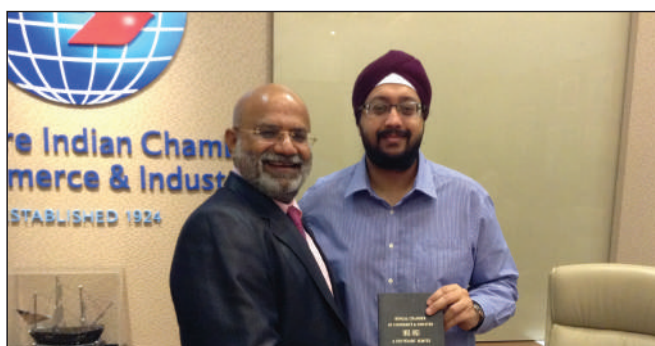
### Singapore Indian Chamber of Commerce and Industry (SICCI)

Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry and Ms. Lopamudra Dutta, Assistant Director, BCC&I, met with Mr. Malminder Singh, Executive Director and Ms. Nishani Hassan, Manager Corporate Communications & Publications, Singapore Indian Chamber of Commerce & Industry.

Mr. Singh said that SICCI had few footprints only in West Bengal and not in other Eastern States. Bengal Chamber's network with other Eastern States and Chambers of Commerce will prove to be a win-win situation as this will lend the relevant platform for SICCI to penetrate the market gradually. Rest of the eastern part of India still remains an unknown territory for them. Not enough outreach has been made. Mr. Singh and Dr Roy agreed that a delegation from SICCI to West Bengal may be planned. Analytics, with the project of Smart City at Kalyani could be promoted to investors in Singapore from the Infrastructure, Banking & Financial Services and Private Equity sectors.

### High Commission of India in Singapore

Dr. Alok Roy, President, The Bengal Chamber of Commerce & Ms. Lopamudra Dutta, Assistant Director, BCC&I, met with the High Commissioner, Her Excellency, Ms. Vijay Singh. The High Commissioner reiterated that Singapore has a bandwidth and connect only with few States of the Easter Region and West



(L-R) Dr. Alok Roy, President, The Bengal Chamber & Mr. Malminderjit Singh, Executive Director, Singapore Indian Chamber of Commerce & Industry (SICCI)



(L-R) Ms. Nishani Hassan, Manager Corporate Communications, SICCI, Ms. Lopamudra Dutta, Assistant Director, BCC&I, Dr. Alok Roy, Mr. Malminderjit Singh.

Bengal is one of them. She opined that the West Bengal Chief Minister has already tapped the necessary organizations that had to be engaged for the State. Along with West Bengal, Assam and Bihar are the other two States that are being looked at by Singapore for investments. Ms. Singh was of the opinion that Singapore is bullish about investing in Bengal. Bengal is not unknown to Singapore and investors from Singapore are willing and interested to invest in good projects. She confirmed that Singapore works on a Business to Business model and focuses on areas they are familiar with. For the Singapore business fraternity familiarity with the sector is of importance and they are more keen and agreeable on “cooked project” or projects that have already commenced. The Smart City project at Kalyani is a point in case. Ms. Singh opined that investors would be keen at looking on this project. Investors from the infrastructure domain could be tapped. The High Commissioner was upbeat with Bengal Chamber’s connect with the North Eastern States as NE has a territorial boundary with the South East Asian countries. Also, the High Commission of India in Singapore has been pushing the NE region in the Singapore market.

The High Commission was planning an Investor’s Meet. The information would be shared with The Chamber and a subsequent delegation maybe planned.

#### **Embassy of India, Kingdom of Thailand**

Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry and Ms. Lopamudra Dutta, Assistant Director, BCC&I met with H.E. Mr. Harsh Vardhan Shringla, Ambassador of India to the Kingdom of Thailand, Mr. G. Balasubramanian, Deputy Chief of Mission, DPR to UN-ESCAP & Dr. Binoy George, First Secretary, Economic & Commercial, Embassy of India, Bangkok on 17th July 2015.

Mr. Shringla stated that focus of Thailand is on Eastern India with particular interest in Bengal, Bihar and the North Eastern States. The Bengal Chamber’s connect with these States

would help to bridge the gap between South East Asia and the said States. He said that the Thais are creating 6 economic zones. Investors in manufacturing sector could be attracted. The Ambassador felt that Buddhist tourism involving Kolkata would be a huge hit amongst the Thai people. The Ambassador was very keen on the Bengal Chamber’s initiative to include Kolkata in the Buddhist tourism circuit and in the restoration of the relic of Lord Buddha which is located in the Indian Museum.

A Golf Delegation on 25th September 2015 was being planned in Thailand. The Bengal Chamber would be a part of the one day India Cup and bring in two groups for playing golf in Thailand. A Thai-Indian Golf Association was to be formally announced then. Moreover, The Embassy was planning to hold a programme on SME event tentatively scheduled for November 2015 and was keen on having a SME delegation from Bengal. B2B meetings would be jointly set up by the Embassy and the Chamber. Thailand was keen on investing in India as well as in Bengal.



(L-R) Dr. Alok Roy with H.E. Ms. Vijay Thakur Singh, the Indian High Commissioner in Singapore at the Indian HC in Singapore.



Dr Alok Roy with  
Mr. Malminderjit  
Singh.



(L-R) H.E. Mr. Harsh Vardhan Shringla, Ambassador of India to Thailand & Dr. Alok Roy, at The Indian Embassy, Thailand.



(L-R) Dr. Binoy George, Mr. Balasubramanian, H.E. Mr. Shringla, Dr. Roy & Ms. Dutta, at The Indian Embassy, Thailand.



### Business Analytics Innovation Summit @ Bengal

10Th December 2014,  
Taj Bengal, Kolkata

The Bengal Chamber of Commerce and Industry organized the immensely successful Business Analytics Innovation Summit @ Bengal on 10<sup>th</sup> December 2014 at Taj Bengal, Kolkata.

This Summit was not only a signature programme of the Chamber but it was also a landmark event of the city. The Inaugural Session was graced by Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce and Industries, Information Technology and Electronics and Industrial Reconstruction, Government of West Bengal. The Valedictory Session had the august presence of Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal. Shri Debashis Sen, IAS, Principal Secretary, Urban Development and Town and Country Planning, Government of West Bengal & Chairman, WBHIDCO Ltd was also present with Janab Hakim.

The Summit brought together the Thought Leaders in IT and Analytics. Mr. Chandrashekar Kakal, Chief Operating Officer and Member of Board, L&T Infotech; Mr. Sudipta K. Sen, Regional Director-South East Asia, Vice Chairman & Board Member – India, SAS Institute (India) Pvt. Ltd and Mr. Aparup Sengupta, Executive Chairman and Board Member, The Minacs Group graced the Inaugural Session and delivered Leadership Addresses.

The idea germinated during the last Business IT Conclave that the Chamber had held in July this year. The Chamber envisioned positioning Kolkata as a “niche city” specializing in IT applications rather than only a traditional IT hub. A niche city would mean promoting a select skill-set, just as Silicon Valley in the USA is known to be the home of technology companies and start-ups. West Bengal may take advantage of the most happening of businesses all around the globe – Analytics. Kolkata can ideally leverage its advantage of being home to intellectual manpower which is its unique attribute backed by premier higher education institutions like IIT, ISI, IIST, JU, IIM and others.

It was a first-of-its-kind concept in this part of the world. The concept Knowledge City – Ideopolis was launched at the Conclave. The Chamber is aiming to build this city, which is planned to be located in Kalyani, as an Analytics Hub. The City has been conceptualized by Mr. Dulal Mukherjee, renowned Architect and Managing Committee Member of the Chamber. The torch bearers in Analytics who were present in the Summit applauded the Chamber for this initiative.

Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd. who masterminded the programme delivered the Theme Address. The programme included Discussion Forums – “India Unfolding: Analytics in Demographics and Interests”; “The Opportunities and Innovations in Analytics” and “Role of Institutions – The Key Partners”.

The first Discussion Forum was addressed by Dr. Chandan Chowdhury, Managing Director, Dassault Systemes and Prof. Pulak Ghosh, Quantitative Methods, Indian Institute of Management Bangalore (IIMB) & Advisor on high level Big Data Analytics, United Nations Secretary General, UN Global Pulse. Mr. Rajarshi Sengupta, Senior Director, Deloitte &

Touche Consulting India Pvt. Ltd shared his perspectives and moderated the Forum.

The second Forum featured Mr. Anil Modi, Co-Founder, Ananto; Mr. Malay Baral, Global MDM Lead & Business Information Lead for Kolkata, Capgemini; Mr. Kaushik Dey, General Manager-CSI Global Services-/Analytics, Big Data and BI Practice Leader/BUGS GSI BSS Competence Mgmt, Ericsson; Mr. Souvik Das, Associate Partner - Strategy & Analytics Centre of Competency, IBM India; Mr. C N Raghupathi, Vice President & Head – India Business, Infosys; Mr. Amit Khanna, Partner, KPMG and Mr. Arnab Basu, Partner, PricewaterhouseCoopers Pvt. Ltd. Dr. Prithwis Mukerjee, Professor, Praxis Business School moderated the Forum.

The third Forum was joined by Dr. A. S. Ramasastri, Director, IDRBT and Prof. Pulak Ghosh, Quantitative Methods, Indian Institute of Management Bangalore (IIMB) & Advisor on high level Big Data Analytics, United Nations Secretary General, UN Global Pulse along with Dr. Prithwis Mukerjee who shared his perspective as well moderated the Forum.

Ms. Kasturi Bhattacharjee, Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd. and Mr. B P Mukherjee, CEO - APAC Operations, Edgesoft Inc. made presentations on Smart City, the topics being “Smart Cities Fuelling Analytics” and “Enabling the Foundation for Data – Smart City” respectively. Mr. Debdas Sen, CEO of the technology ventures, The Chatterjee Group addressed a special Session sharing his perspective on “Kolkata as Analytics Destination”.



▲ Mr. Subhodip Ghosh, Deputy Director General, BCC&I emceeing the Summit.



▲ The packed Crystal Room.



▲ Dr. Alok Roy, President, BCC&I delivering the Welcome Address.



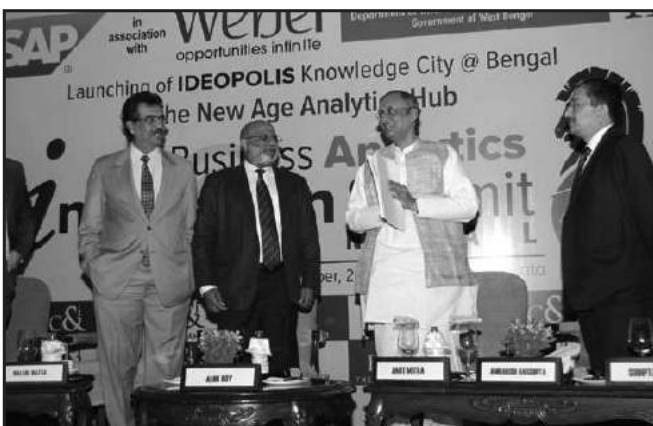
▲ Dr. Alok Roy (R) welcoming Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce and Industries, Information Technology and Electronics and Industrial Reconstruction, Government of West Bengal (L). Mr. P Roy, Director General, BCC&I is next to Dr Roy.



▲ Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd. delivering the Theme Address. Seated on the dais (L-R): Mr. P Roy, Director General, BCC&I; Mr. Chandrashekar Kakal, Chief Operating Officer and Member of Board, L&T Infotech; Mr. Aparup Sengupta, Executive Chairman and Board Member, The Minacs Group; Mr. Kallol Datta, Immediate Past President, BCC&I; Dr. Alok Roy; Dr. Amit Mitra and Mr. Sudipta K. Sen, Regional Director-South East Asia, Vice Chairman & Board Member – India, SAS Institute (India) Pvt. Ltd.



▲ In conversation – Dr. Alok Roy (L) with Dr. Amit Mitra (R).



▲ On the dais (L-R): Mr. Kallol Datta, Dr. Alok Roy, Dr. Amit Mitra and Mr. Ambarish Dasgupta.

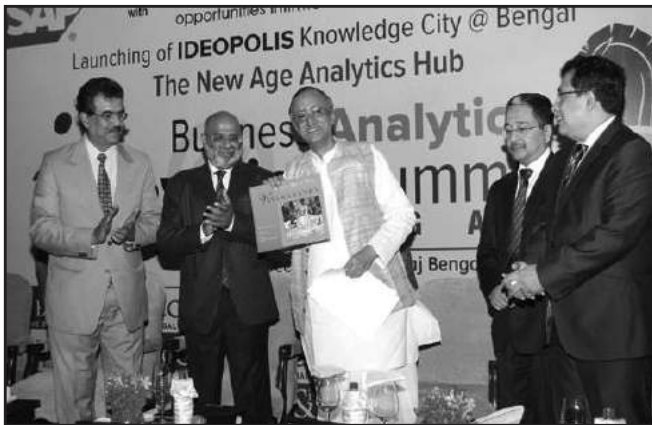


▲ Dr Amit Mitra addressing the audience.



▲ Concluding Remarks by the Hon'ble MIC (L-R): Mr. P Roy, Mr. Chandrashekar Kakal, Mr. Aparup Sengupta, Mr. Kallol Datta, Dr Alok Roy, Dr Amit Mitra, Mr. Ambarish Dasgupta, Mr. Sudipta K. Sen.





▲ The Bengal Chamber presented the Hon'ble MIC with the book, "Vivekananda: East Meets West". (L-R): Mr. Kallol Datta, Dr. Alok Roy, Dr. Amit Mitra, Mr. Ambarish Dasgupta, Mr. Sudipta K Sen.



▲ Mr. Ambarish Dasgupta (R) presenting a memento to Mr. Chandrashekar Kakal (L).



▲ Dr Amit Mitra addressing the media.



▲ Mr. Sudipta K Sen.



▲ Mr. Kallol Datta addressing the media.



▲ Mr. Aparup Sengupta.



▲ Mr. Chandrashekar Kakal.



▲ Mr. Ambarish Dasgupta moderating the Inaugural Session (M). Seated on the dais – Mr. Kallol Datta (L) and Mr. Sudipta K Sen (R).



▲ Mr. Kallol Datta (L) presenting a memento to Mr. Sudipta K Sen (R). Mr. Ambarish Dasgupta (M).



▲ Mr. Ambarish Dasgupta addressing the media



▲ Mr. Rajarshi Sengupta, Senior Director, Deloitte & Touche Consulting India Pvt. Ltd sharing his perspectives.



▲ Mr. R N Lahiri, Chairman Emeritus, IT Committee, BCC&I (R) presenting a memento to Dr. Chandan Chowdhury (L).



Seated on the dais (L-R): Dr Chandan Chowdhury, Managing Director, Dassault Systemes; Prof. Pulak Ghosh, Quantitative Methods, Indian Institute of Management Bangalore (IIMB) & Advisor on high level Big Data Analytics, United Nations Secretary General, UN Global Pulse; Mr. Rajarshi Sengupta, Senior Director, Deloitte & Touche Consulting India Pvt. Ltd. ; Ms. Kasturi Bhattacharjee, Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd. and Mr. B P Mukherjee, CEO - APAC Operations, Edgesoft Inc.



▲ (L-R): Mr. C N Raghupathi; Mr. Souvik Das, Associate Partner - Strategy & Analytics Centre of Competency, IBM India; Mr. Malay Baral, Global MDM Lead & Business Information Lead for Kolkata, Capgemini; Mr. Amit Khanna, Partner, KPMG.



▲ (L-R): Mr. Kaushik Dey, General Manager-CSI Global Services-/Analytics, Big Data and BI Practice Leader/BUGS GSI BSS Competence Mgmt, Ericsson; Mr. Arnab Basu, Partner, PricewaterhouseCoopers Pvt. Ltd.; Mr. Anil Modi, Co-Founder, Ananto and Dr. Prithwis Mukerjee.





▲ Dr. A. S. Ramasastri, Director, IDRBT.



▲ Mr. Debdas Sen, CEO of the technology ventures, The Chatterjee Group.



▲ Mr. Kallol Datta sharing his vision for the Knowledge City.



▲ Shri Debashis Sen, IAS, Principal Secretary, Urban Development and Town and Country Planning, Government of West Bengal & Chairman, WBHIDCO Ltd addressing the Valedictory Session.



▲ Mr. Dulal Mukherjee, renowned Architect sharing the contours of the City



▲ Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal in the Valedictory Session.



▲ Mr. Kallol Datta (L) presenting a memento to Janab Firhad Hakim (R). Mr. Ambarish Dasgupta (M).



▲ Janab Firhad Hakim addressing the media.



▲ Dr. Prithwis Mukerjee, Professor, Praxis Business School.



▲ Mr. C N Raghupathi, Vice President &amp; Head – India Business, Infosys

### Press Conference And Site Visit In Kalyani To Launch “Samriddhi – Kalyani Analytics City”

19Th June 2015,  
Kalyani

The Bengal Chamber of Commerce and Industry and the Urban Development Department, Government of West Bengal organized a Press Conference on 19th June in Kalyani to launch “Samriddhi – Kalyani Analytics City”. The concept of creating a city on the lines of a smart city, dedicated to the business of analytics was launched by the Bengal Chamber and is now being catalyzed by the Chamber. The focus is to construct the city, a Rs. 3000 crore project by itself (which would result in a huge investment inflow to Bengal) and invite investors and players in Analytics to take up space in the city.

Shri Ujjal Biswas, Hon'ble Minister-in-Charge, Technical Education and Training, Government of West Bengal addressed the media with Shri Debashis Sen, IAS, Principal Secretary, Department of Urban Development, Town and Country Planning and Municipal Affairs & Chairman, West Bengal Housing Infrastructure Development Corporation Ltd. (HIDCO); Dr. Ramendra Nath Biswas, Hon'ble MLA, Kalyani (SC); Shri Surendra Gupta, IAS; Chief Executive Officer, Kolkata Metropolitan Development Authority (KMDA); Dr. Nilimesh Roy Chowdhury, Former Chairman, Kalyani Municipality and others. Members of BCC&I including Mr. Ambarish Dasgupta, President Designate; Mr. Sutanu Ghosh, Senior Vice President, Mr. Kallol Datta, Immediate Past President; Mr. Taranjit Singh, Chief Patron, and other Industry representatives were present. Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee & Associates and Managing Committee Member, BCC&I who has drafted the blueprint of the City was also present.

The press conference was followed by a visit to the site of the proposed city.

The Government of West Bengal has identified 52 acres of land next to Kalyani Expressway for the proposed project

and will offer the plot through e-auction.

Kolkata can ideally leverage its advantage of being home to intellectual manpower which is its unique attribute, backed by premier higher education institutions like IIT, ISI, IIST, JU, IIM and others.

The concept of the New Age Analytics Hub was launched at the “Business Analytics Innovation Summit @ Bengal” which was organised by the Chamber on 10th December 2014 in Taj Bengal, Kolkata in the presence of Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal, Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce and Industries, Information Technology and Electronics, Industrial Reconstruction, Government of West Bengal, and Shri Debashis Sen, IAS, Principal Secretary, Urban Development and Town and Country Planning, Government of West Bengal & Chairman, WBHIDCO Ltd.



Mr. Ambarish Dasgupta, President Designate, BCC&I addressing the Media. Seated are other dignitaries.



## Press Conference And Site Visit In Kalyani To Launch “Samridhhi – Kalyani Analytics City”

19Th June 2015,  
Kalyani



Mr. Kallol Datta, Immediate Past President, BCC&I addressing the Media. Seated are other dignitaries.



Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee & Associates and Managing Committee Member, BCC&I explaining the contours of the city.



Dignitaries with the drafted layouts of the city.



Shri Ujjal Biswas, Hon'ble Minister-in-Charge, Technical Education and Training, Government of West Bengal addressing the media



At the site.

## Roundtable Meeting with Stakeholders on “Samridhhi - Kalyani Analytics City”

17Th August 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized a Round Table Meeting with the Stakeholders of ‘Samridhhi - Kalyani Analytics City’, a project the Chamber has initiated with the Government of West Bengal.

The Meeting was organized to bring on board the experts in the field of development of the Analytics Hub - from real estate developers to technology experts, from foreign consulates to other stakeholders along with the Government.

Shri Debashis Sen, IAS, Principal Secretary, Departments of Urban Development and Town and Country Planning, Government of West Bengal and Chairman, West Bengal Housing Infrastructure Development Corporation Ltd. addressed the industry representatives and media. His department would be floating the e-auction in early September. The Bengal Chamber has already received a positive response from investors - both domestic and international – for the project.

The round table included deliberations on ‘Analytics Landscape’ by Ms. Soma Banerjee, Chief Executive Officer,

Business Brio and ‘Get Ready for the Age of the Zettabyte - Development of Manpower Resources for Analytics’ by Mr. Tridibesh Bandopadhyay, Advisor – KNOD India and Co-Founder InSkills. Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Managing Committee Member, The Bengal Chamber, who has drafted the blueprint of the project, described the contours of the city. The city landscape has been designed as per international standards, and it would create a benchmark in environment compliances. A unique feature of the City would be using water body for mode of transport.

‘Samridhhi’ had received special mention in the meetings of the Hon'ble Chief Minister of West Bengal Smt. Mamata Banerjee, during her visit to London. It is one of the six Smart Cities of the state.

The Bengal Chamber of Commerce and Industry had envisioned positioning Kolkata as a “niche city” specializing in IT applications rather than only a traditional IT hub. A niche city would mean promoting a select skill-set, just as Silicon Valley in the USA is known to be the home of technology

companies and start-ups. West Bengal may take advantage of the most happening of businesses all around the globe – Analytics. Kolkata can ideally leverage its advantage of being home to intellectual manpower which is its unique attribute, backed by premier higher education institutions like IIT, ISI, IIST, JU, IIM and others.



Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber welcoming the guests. Seated beside him are Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Ms. Soma Banerjee, Chief Executive Officer, Business Brio



Mr. Tridibesh Bandopadhyay, Advisor – KNOD India and Co-Founder InSkills addressing



Shri Debashis Sen, IAS, Principal Secretary, Departments of Urban Development and Town and Country Planning (third from left) addressing the Stakeholders. Seated beside him: (on left)- Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber; (on right)- Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber and Mr. P Roy, Director General, The Bengal Chamber

The Urban Development Department and The Bengal Chamber had announced the commencement of the project at a Press Conference in Kalyani.



Ms. Soma Banerjee, Chief Executive Officer, Business Brio addressing



Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates (second from the left) is describing the contours of the proposed city.



Meeting in progress



### Companies Act 2013 And Related Regulations- Clarifications And Consensus On Critical Issues

19Th March 2015  
The Park Hotel

The Corporate Affairs Programme Council, under the aegis of the Corporate Governance Committee of the Bengal Chamber, organized a seminar titled, "Companies Act 2013 and Related Regulations – Clarifications and Consensus on Critical Issues", on 19th March 2015 at The Park Hotel, Kolkata.

Dr. Bhaskar Chatterjee, IAS, DG & CEO, Indian Institute of Corporate Affairs, Ministry of Corporate Affairs, New Delhi, was the Chief Guest for the event. The technical session of the seminar was addressed by Mr. Vikram Advani, Partner, Audit, BSR & Co.LLP, New Delhi and Mr. Sandip Bhagat, Partner, S&R Associates, Mumbai



The Head Table: (L-R) Mr. Ambarish Dasgupta, President Designate, BCC&I; Dr. Bhaskar Chatterjee, IAS, DG & CEO, IICA; Mr. Taposh Roy, Chairperson, Company Affairs Programme Council, BCC&I

Speaking on the topic, Dr. Chatterjee said that IICA had been entrusted to provide secretarial and technical support to the Bajaj Committee headed by former Union Home Secretary Anil Bajaj. The Committee is supposed to recommend suitable methodologies for monitoring compliance of the provisions of section 135 (CSR) of Companies Act 2013. It will also suggest measures to the Government for adoption by the companies for systematic monitoring and evaluation of their own CSR activities. Meanwhile, IICA is carrying out various courses on CSR to create trained manpower in this regard.

Mr. Advani spoke on Related Party Transactions – mapping the definition, the approval process under Companies Act and a comparative study between Section 188 of the Companies Act 2013 and the revised clause (RC) 49. He also took the house through the implementation challenges of Section 188. Also, Mr. Advani spoke about Loans to Directors and loan and investment by companies under Sections 185 and 186 respectively and the subsequent implementation challenges.

Mr. Bhagat chose to speak about the SEBI (Prohibition of Insider Trading) Regulations, 2015 and Corporate Governance for Listed Companies under Clause 49 of the Equity Listing Agreement.

The programme saw a packed house attended by stakeholders from industry, institutes and law firms.



Mr. Taposh Roy delivering the Theme Address.

#### The session attempted to clarify crucial issues like :

- Interpretation and clarifications on the new Act and Rules
- Provisions relating to Directors and Independent Directors
- Loans to Directors and others including Inter-corporate loans and investments- implications for public and private companies
- Related Party Transactions- Disclosures and Approval
- Electronic Voting procedures
- Board Evaluation
- Clause 49
- Insider Trading



A section of the audience



A section of the audience.



The audience.



Dr. Bhaskar Chatterjee putting forward his views on Corporate Governance and on CSR.





Mr. Vikram Advani, Partner, Audit, BSR & Co. LLP, New Delhi, speaker for the Technical Session speaking on the topic.



Mr. Sandip Bhagat, Partner, S&R Associates Mumbai, speaking on Insider Trading.



Dr. Chatterjee with the media.



The open house moderated by Dr. Bhaskar Chatterjee.



The Q&A round.

## Corporate Social Responsibilities

### Screening Of "After My Garden Grows" - CSR Dialogue On Girl Child Empowerment

**19th November 2014, The Lincoln Room,  
American Center, Kolkata**

The Bengal Chamber of Commerce and Industry, in collaboration with USAID and ICCO organized the screening of Oscar winning director Megan Mylan's latest release, "After My Garden Grows" on Wednesday 19th November 2014 from 2.30 p.m. to 4.00 p.m. at the Lincoln Room, American Center, Kolkata. The documentary is on the real life story of a rural girl from Coochbehar, West Bengal. It is a short documentary that captures a rising tide in rural West Bengal where more than 40,000 adolescent girls have become breadwinners and revolutionized the Indian daughter stereotype. The film explored the strategy for empowering young girls, underway in rural India. It revealed one powerful solution among hundreds that are changing the girls' futures in measurable replicable ways. The documentary touches deeply-ingrained traditions like dowry and archaic customs in rural Bengal and

takes notice of how the present generation is coming out of the cocoon.

The programme was addressed by Smt. Roshni Sen, IAS, Principal Secretary, Department of Women & Child Development and Social Welfare, Government of West Bengal; Ms. Joanne Joria, Director American Center, US Consulate General – Kolkata; Ms. Helen Lafave, Consul General of the United States in Kolkata and Mr. P Roy, Director General, The Bengal Chamber. A panel discussion, which was also part of the programme, was addressed by Ms. Oindrilla Dasgupta and Ms. Aloka Mitra, Ms. Soma Kanjilal, Ms Megan Mylan, Ms. Tapati Ghosh and Ms Monica, the main character of the documentary.



## Screening Of “After My Garden Grows” - CSR Dialogue On Girl Child Empowerment

19Th November 2014, The Lincoln Room,  
American Center, Kolkata



(L-R): Ms. Monica, the main character from the documentary “After My Garden Grows” by Megan Mylan; Ms. Pinki, Monica’s elder sister



Ms. Joanne Joria, Director American Center, US Consulate – Kolkata



Ms. Helen Lafave, Consul General of the United States in Kolkata



Mr. P Roy Director General, The Bengal Chamber of Commerce and Industry



Oscar winning director Ms Megan Mylan



Smt. Roshni Sen, IAS, Principal Secretary, Department of Women & Child Development and Social Welfare, Government of West Bengal



The Panel Discussion



(L-R) Ms. Monica and Ms Megan Mylan during the Panel Discussion

The Bengal Chamber organized a one-day workshop on “CSR Management” for Corporates that aimed to equip the corporates to perceive CSR through a strategic lens. Ms. Mallika Jalan, Secretary, Centre for Contemporary Communication (CCC), Kolkata, was the knowledge partner for this training session.

CSR aims to create an ecosystem for furthering meaningful CSR practice in India. CSR is the concept of ‘sustainable livelihood’, which transcends cheque book philanthropy. India being the first country to include CSR as a part of its legislative framework, the CSR space in India enters a new landscape with notification of Section 135, Schedule VII of Companies Act 2013 and associated CSR policy rules. The Companies Act 2013 which came into effect on April 1, 2014, mandates companies to formulate a CSR policy and incur a given minimum expenditure on social activities.

The session focused on :

- Identification of CSR Projects.
- CSR – the Indian Agenda.
- Running CSR Projects.
- Leadership skills for effective execution of CSR Projects.
- Monitoring & Evaluation and Impact Assessment.

The faculty for the workshop included, Mr. Pradip Kumar

Chopra, Chairman, P S Group, Kolkata; Mr. Nikhil Pant, Chief Programme Executive- CSR, IICA, New Delhi; Mr. Rohan Sarma, Head Empanelment Committee, Training and Capacity Building National CSR Hub, TISS, Mumbai.

Mr. Pradip Chopra delivered the keynote address and spoke about branding through CSR. Mr. Nikhil Pant took the first technical session and addressed ‘CSR- The Indian Agenda’ where he covered relevant points like Section 135, Companies Act 2013 – the sense & spirit of the landmark legislation, CSR Rules – the role of the Executive – the Enabler, CSR Policy – corporate partnership in nation building, Compliance & Reporting – a business opportunity and discussed the Tata Power - REACHA Case, which was a business case for CSR. Mr. Rohan Sarma took the final technical session post lunch and discussed about CSR Project Management Cycle, evaluative frameworks for CSR partners and projects.

Both the sessions were informative and interactive with enthusiastic participation from the delegates. The workshop saw a good attendance with an interesting mix of corporates and PSUs from varied domains.



The Head Table: (L-R) Mr. P Roy, Director General, BCC&I and Mr Pradip Chopra, Chairman, PS Group.



Mr. Pant interacting with the delegates.



Mr. Chopra delivering the keynote address on CSR Branding.



Sharing of queries by the delegates.



Mr. Nikhil Pant, Chief Programme Executive, CSR, Indian Institute of Corporate Affairs, New Delhi, during his session.



The participants at the workshop.



Mr. Rohan Sarma, Head Empanelment Committee, CSR Hub, TISS Mumbai, during his technical session.



## Union Budget 2015-16 Viewing Session

28Th February 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized the Union Budget 2015-16 Viewing Session on 28th February 2015 in the Williamson Magor Hall of the Chamber. Mr. Ambarish Dasgupta, President Designate, BCC&I & Partner and Head Management Consulting & Eastern Regional Leader, KPMG; Shri Sunil Mitra, Chairperson – Economic Affairs Committee, BCC&I & Former Revenue and Finance Secretary, Government of India; Mr. T.B. Chatterjee, Chairperson – Indirect Taxes Committee, BCC&I and Chief Corporate Officer, Legal and Corporate Affairs, DIC India Limited; Dr. Bhaskar Banerjee and Dr. Abhijit Sen, Past Presidents of the Chamber were present amongst other senior corporate leaders. Invitees included Mr. Pratip Kar, Former Executive Director, Securities and Exchange Board of India & Senior Advisor, Deloitte Touche Tohmatsu India Pvt. Ltd, Mr. B Madhav Reddy, MD & CEO, Calcutta Stock Exchange, Dr. Suman K Mukherjee, Economist and others. Members from the Managing Committee, Direct Taxes Committee and Indirect Taxes Committee also attended the Session. The Budget Viewing Session was followed by an analysis of the budget and media interactions. The Chamber's reaction to the Budget was televised in the electronic media.



Viewing Session of the Union Budget 2015-16 in progress.



Viewing Session of the Union Budget 2015-16 in progress.



Media interaction in progress.



During the interaction with the media: (L-R) Mr. B Madhav Reddy, MD & CEO, Calcutta Stock Exchange; Dr. Suman K Mukerjee, Principal, Dean and Senior Professor, Bhavans Institute of Management Studies; Shri Sunil Mitra, Chairperson – Economic Affairs Committee, BCC&I & Former Revenue and Finance Secretary, Government of India; Mr. Ambarish Dasgupta, President Designate, BCC&I & Partner and Head Management Consulting & Eastern Regional Leader, KPMG.



The Bengal Chamber of Commerce and Industry and KPMG, in association with Globsyn, organized the post-budget analysis session titled, "Union Budget 2015-16: An Intensive Analysis" on 2nd March, 2015 at The Lalit Great Eastern. The opening remarks were made by Dr. Alok Roy, President, BCC&I & Chairman, Medica Group of Hospitals. Shri Sunil Mitra, Chairperson – Economic Affairs Committee, BCC&I & Former Revenue and Finance Secretary, Government of India presided over the opening session and set up the theme for discussions. Mr. Ambarish Dasgupta, President Designate, BCC&I & Partner and Head Management Consulting & Eastern Regional Leader, KPMG and Dr. Subir Sen, Dean, Globsyn Business School addressed the audience on Union Budget – 2015-16. Shri Bishwajit Bhattacharyya, Senior Advocate of Supreme Court of India & Former Additional Solicitor General of India, a tax expert and a Budget analyst, deliberated on

'Union Budget 2015-2016 – Analysis' with facts and figures.

The technical session focusing on Banking and Taxation was chaired by Shri Sunil Mitra. Mr. Saugata Bhattacharya, Chief Economist, Axis Bank; Mr. Anish Mehta, Partner, Tax-CBT-CM-IM, KPMG and Mr. Sanjay Garg, Partner, Tax-Indirect, KPMG deliberated on implications on Banking & Finance, Direct Taxes and Indirect Taxes respectively. There was also a Q/A session with the audience. The programme was attended by more than 175 delegates.



Opening remarks by Dr. Alok Roy, President, BCC&I & Chairman, Medica Group of Hospitals.



Address by Shri Sunil Mitra, Chairperson – Economic Affairs Committee, BCC&I & Former Revenue and Finance Secretary, Government of India.



Opening Session (L-R) Shri Sunil Mitra, Chairperson – Economic Affairs Committee, BCC&I & Former Revenue and Finance Secretary, Government of India; Dr. Alok Roy; Shri Bishwajit Bhattacharyya, Senior Advocate of Supreme Court of India & former Additional Solicitor General of India; Dr. Subir Sen, Dean, Globsyn Business School; Mr. Ambarish Dasgupta, President Designate, BCC&I & Partner and Head Management Consulting & Eastern Regional Leader, KPMG.



Address by Shri Bishwajit Bhattacharyya, Senior Advocate of Supreme Court of India & former Additional Solicitor General of India.



Address by Mr. Ambarish Dasgupta, President Designate, BCC&I & Partner and Head Management Consulting & Eastern Regional Leader, KPMG.





Technical Session in progress (L-R): Shri Sunil Mitra; Mr. Anish Mehta, Partner, Tax-CBT-CM-IM, KPMG; Mr. Saugata Bhattacharya, Chief Economist, Axis Bank and Mr. Sanjay Garg Partner, Tax-Indirect, KPMG.



Address by Mr. Saugata Bhattacharya, Chief Economist, Axis Bank.



Address by Mr. Anish Mehta, Partner, Tax-CBT-CM-IM, KPMG.



Address by Mr. Sanjay Garg Partner, Tax-Indirect, KPMG



Q/A Session in progress.



Q/A Session in progress.



A full house.



The Greek crisis has made headlines all over the world. Thousands have been worried about the impact of the crisis on the world economy. Indeed, closer home, we have been pondering about the effect on the Indian economy. On Monday, 13th July 2015, following a seemingly incessant 17 hours of summit talks, Eurozone leaders announced a new deal of €86 billion to rescue Greece – a third bailout. Will this pave the way for the country’s economic revival?

With this backdrop, BCC&I organized a Panel Discussion on, “The Impact of Greek Crisis” headed by top economists and diplomats, who sought the answer on 14th July 2015 in the Chamber premises (Globsyn Room).

The panel included Mr. Rainer Schmiedchen, Consul General of the Federal Republic of Germany, Prof. Ajitava Ray Chaudhuri, Jadavpur University, Prof. Abhirup Sarkar, Indian Statistical Institute (ISI) and ABP’s Business Editor, Mr. Suparna Pathak. The panel was moderated by Dr. Suman Kumar Mukherjee, Senior Professor, Principal and Dean Bhartiya Bidhya Bhavan Institute of Management Science. Almost in a unanimous voice the panelists did not find any path for Greece’s economic crisis betterment despite their present stand with EU.

The German Consul General, Mr. Rainer Schmiedchen said since Greece is a part of the North Atlantic Treaty Organization (NATO), the countries in Eurozone, which are also alliance members need to come to the aid of the country undergoing tremendous financial crisis. Furthermore, Mr. Schmiedchen said the Russians, who are expanding their influence in Eastern Europe and the Mediterranean zone, are on the lookout for the crisis to boil. He also hinted at the problem of refugees - mainly migrant workers pouring out of Greece to other European countries for a better livelihood. However, he said the cash-strapped country can temporarily opt out of the economic pact with its western neighbours to stabilize its own currency and economy and thereafter return to the EU. Prof. Ajitava Ray Chaudhuri highlighted that Greece

alone cannot be blamed, and that it is very difficult to come out of the present situation. Mr. Suparna Pathak said that the Government was spending more than collecting deficits. Greece was given money and had just misused it. Prof. Abhirup Sarkar mentioned that people lost confidence in the Government as the unemployment rate was 25%. He pointed out that Greece could come out of this situation if it moved out of the Union. He also said that Greece should be allowed to spend so that the demand for goods would increase which in turn drives growth.

Will Greece revive their economy like India did, when it faced an identical condition historically and redeemed it, asked one of the participants. In reply Prof. Abhirup Sarkar (ISI) said the tie-up with EU is a big obstacle for Greece to revive their present economic plight because they cannot take step towards economic reforms independently. Meanwhile, India being a free nation was able to find the way of economic redemption from identical crisis situation during yesteryears highlighted Prof. Sarkar. Conversely, Prof. Ajitava Ray Chaudhuri of Jadavpur University said the comparison between India and Greece is not much relevant. India has a big market which paved the way for structural economic reforms, pointed out Prof. Ray Chaudhuri while rejecting the Greece-India analogy.



(L-R) Capt. S. B. Mazumder, Chairperson, Shipping Committee of BCC&I and Executive Director, Seahorse Ship Agencies Pvt. Ltd.; Mr. Suparna Pathak, Business Editor, ABP Pvt Ltd; Mr. Rainer Schmiedchen, Consul General of the Federal Republic of Germany; Dr. Suman K Mukerjee, Member of BCC&I Economic Affairs Committee and Senior Professor & Principal and Dean, Bhartiya Vidya Bhavan Institute of Management Science; Prof. Abhirup Sarkar, Professor, Indian Statistical Institute (ISI), Kolkata; Prof. Ajitava Ray Chaudhuri, Professor, Jadavpur University and Mr. P Roy, Director General of BCC&I



Mr. Subhodip Ghosh, Deputy Director General of The Bengal Chamber interacting with Dr. Suman K Mukerjee, Chairperson and moderator of the panel before the start of the programme



Dr. Suman K Mukerjee moderating the session

Capt. S. B. Mazumder delivering the welcome address





Mr. Suparna Pathak expressing his views



Mr. Rainer Schmiedchen addressing the session



Prof. Ajitava Ray Chaudhuri delivering his speech



Prof. Abhirup Sarkar during his dialogue



The Q/A Session



Mr. P Roy, Director General of BCC&I delivering the Vote of Thanks



Dr. Suman K Mukerjee interacting with the media.



A Section of the audience



### The Bengal Chamber Presents A Special Forum On Education @ West Bengal - Vision And Thoughts Of The Education Commission

19Th March 2015  
Chamber Premises

The Education Committee of the Bengal Chamber organized a special forum on "Education @ West Bengal- Vision and Thoughts of the Education Commission" on 19th March 2015 in the Chamber premises. The session focused on value-based excellence in education which will lead to employment and entrepreneurship and put forward its thoughts and visions for creating and promoting not only industry-ready personnel but also "Life Ready Professionals". Dr. Alok Roy, President, The Bengal Chamber said that with the vision envisaged in the preliminary report of the Education Commission of West Bengal, the Chamber also endeavours to become the forum for bringing together the best minds in the education sphere to adopt a strategy for progress of education through strengthening the four pillars of education - Excellence, Employability, Inclusiveness and Value-Based Education.

Prof. (Dr.) Samir Kumar Brahmachari, Chairman, West Bengal Education Commission, Government of West Bengal, Department of Higher Education, in his address said that excellence will grow somehow but employability will not grow because it needs organization, it needs process, it needs structure. He thinks at this moment Bengal's biggest challenge is employability. So therefore, any Education Committee report that is prepared should also focus on employability. Prof. (Dr.) Ajay Kumar Roy, Director, IEST Shibpur also addressed the issues of inclusiveness and the

need to identify excellence. Prof. (Dr.) R P Banerjee, Director & Dean, Eastern Institute for Integrated Learning in Management (EILM) & Chairperson, Higher Education Task Force, BCC&I addressed on the Vision of Education and the current needs of the education system.

It was through this platform that the Education Committee of the Chamber presented the vision and mission plan of the Chamber in the realm of Higher Education and Vocational Education. Mr. Aloke Mookherjee, Chairman Emeritus, Education Committee & Past President, The Bengal Chamber of Commerce and Industry presented the road map created by the Chamber and shared the plan of action to be taken up. The forum was well attended by media, industry professionals, academia and students.



A section of the audience.



Dr. Alok Roy, President, The Bengal Chamber delivering the welcome address.



Prof. (Dr.) Ajay Kumar Roy, Director, IEST Shibpur during his address.



Prof. (Dr.) Samir Kumar Brahmachari, Chairman, West Bengal Education Commission, Government of West Bengal, Department of Higher Education during his address.



Prof. (Dr.) R P Banerjee, Director & Dean, Eastern Institute for Integrated Learning in Management (EILM).





Mr. Alok Mookherjee, Chairman Emeritus, Education Committee & Past President, The Bengal Chamber of Commerce and Industry.



Section of the audience.

## **Workshop On Intellectual Property Rights For The Young Minds**

**20Th July 2015, The Future Foundation School  
Tollygunge, Kolkata**

The Education Committee of the Bengal Chamber of Commerce and Industry conducted a workshop with the students of higher secondary section of the Future Foundation School on Intellectual Property Rights on 20th July 2015.

The Committee organized the workshop with a mission to encourage the young minds to be aware of various career opportunities and also wanted to make the young generation understand what IPR is all about and how they could make a good career out of it.

Mr. Sushanta Sinha, Head of Learning and Talent Development, Tata Consultancy Services, Mr. Utsav Banerjee, Senior Representative from TCS along with Ms Sukanya Bose, Asst Director, BCC&I conducted the workshop. It was an interactive session and both the school authorities and students appreciated the workshop and participated with a positive attitude.



Ms Sukanya Bose, Mr Utsav Banerjee and Mr Sushanta Sinha during the workshop.



Ms Sukanya Bose, along with the students during the workshop.



Mr Sushanta Sinha during the workshop.

### How To Start A Startup Course

7Th November 2014,  
Chamber Premises

The Bengal Chamber Entrepreneurship Development Cell in conjunction with TotalStart Entrepreneurship Ecosystem Developers organized an entrepreneurship development programme at The Bengal Chamber of Commerce & Industry premises in order to interact with fresh entrepreneurs of different levels in West Bengal. Guest Speaker at this programme included Dr. Suryanil Ghosh (Founder - Entrepreneurship Ecosystem Developers and Chairperson, BCC&I Entrepreneurship Development Cell). Some of the participants included Mr. Rohit Kumar Goyal (Proprietor - Vaishnavi Communication, Prachi Organic, VG Solutions), Mr.



Dr Suryanil Ghosh, Chairman, Bengal Chamber Entrepreneurship Development Cell (fourth from left) with the participants.

Manas Sarkar (Founder - Econew Waste Management), Ms. Siuli Mukherjee (Secretary - DSMS Group of Institutions) and many more.

The programme was based on Sam Altman of Y Combinator's - How to Start a Startup Course. There was a 50 minutes of AV with 40 minutes of discussion on the video. Dr. Ghosh was present in the Lecture Discussion Episode to share his view points in sync or against the video demo viewpoints. It was an open discussion forum with moderation by the Senior Entrepreneur Mentor.



Delegates attending the session

### Interactive Session : "An Entrepreneurial Journey" With Mr. Kanwal Rekhi

17Th January 2015, Indismart Hotel  
Sector V, Salt Lake, Kolkata

The Bengal Chamber of Commerce and Industry, in association with TiE Kolkata organized an Interactive Session titled an "Entrepreneurial Journey" with Mr. Kanwal Rekhi on 17th January, 2015 at 5:30 PM at Indismart Hotel, Sector V, Salt Lake, Kolkata.

Mr. Kanwal Rekhi is a well-known and respected entrepreneur and venture investor in both Silicon Valley and India. He has been the CEO of three venture-backed companies, was the first Indo-American to take a venture-backed company public on the NASDAQ, co-founded and built the largest global network of Indian entrepreneurs, and co-founded Inventus to devote his full energy and experience in establishing a leading US-India venture franchise.

Mr. Rekhi is a well-known figure in the global Indian community and a widely recognized authority on entrepreneurship. He co-founded The Indus Entrepreneurs (TiE) to promote Indian entrepreneurship and was TiE President through the late 90s presiding over its growth into a global organization with over 10,000 members who have been behind Silicon Valley and India start-ups including Google, Exodus, Hotmail, Juniper, Lightera, IndiaBulls and hundreds more. He also successfully advised the Indian Government on the aggressive deregulation of telecom, leading to the explosive growth of mobile telephony and technologies in India, and laying the foundation for the country's impressive expansion over the past decade.

The session was attended by entrepreneurs from various industry segments. Mr Rekhi shared his journey as an

entrepreneur which inspired and motivated the attending delegates. Mr. Rekhi also guided them through the requisite steps to promote ideas and culminating them into strong enterprises.



BCC&I Deputy Director General, Mr. Subhodip Ghosh addressing the session.



TiE Kolkata President Mr. S Radhakrishnan presenting a memento to Mr. Kanwal Rekhi.



TiE (The Indus Entrepreneurs), in collaboration with The Bengal Chamber of Commerce and Industry, organized 'TIECON 2015' at Hotel Hyatt Regency, Kolkata on 20th February 2015. "Startup to sustainable excellence" was the theme of TIECON 2015 - which is the largest professional and networking conference for entrepreneurs. Kolkata TIECON 2015 witnessed the participation of over 400 entrepreneurs under one roof.

TiE is the world's largest not-for-profit organization for entrepreneurs which fosters entrepreneurship globally. TiE was founded in Silicon Valley in the year 1992 and today with over 63 chapters across 19 countries; TiE has become a strong force to reckon with.



Lighting of Lamp by Chief Guest Mr. Chandra Shekhar Ghosh, Chairman and Managing Director - Bandhan Financial Services Pvt. Ltd. To the left is Mr. S Radhakrishnan, President, TiE Kolkata and Past President, The Bengal Chamber.

Director General - BCC&I), Mr. Vidur Kapoor (Chairman - Bengal Institute of Business Studies), Mr. Ranjan Choudhury (Principal - Investing and Incentivizing - National Skill Development Corporation), Shri Satish Chandra Tewari, IAS (Addl. Chief Secretary - Information Technology and Electronics, Government of West Bengal), Mr. Anil Wanvari (CEO & Editor-in-Chief - Indiatelevision.com Group), Mr. Bhaktha Keshavachar (Co-founder & CEO - EZETAP), Mr. Arijit Bhattacharyya (Founder & CEO - Virtualinfocomm), Mr. Vasant Subramanyan (Ex-President TiE Kolkata), Mr. Raghav Kanoria (Calcutta Angels), Mr. Asish Mohapatra (Matrix Partners), Mr. Sanjeev Bhikchandani (Founder & Executive Vice Chairman, Info Edge India Ltd. Naukri.com) and Ms. Padmaja Ruparel (President - India Angel Network).

Focus Sessions included Opportunities in Food Retail, Innovation in Education & Skill Development, Opportunities in IT - Future is making IP, Hot Pitch Session, Voice from the Top and The Award Ceremony.



Mr. Shaun Kenworthy, Founder - 1658 Bar and Kitchen delivering his views during the session.

Speakers at this event included Mr. S Radhakrishnan (President - TiE Kolkata), Mr. Chandra Shekhar Ghosh (Chairman & Managing Director - Bandhan Financial Services Pvt. Ltd. and Vice President, BCC&I), Mr. Alpesh Patel (Dealmaker - UK Trade & Investment), Mr. Andrew Oury (Partner - Oury Clark), Mr. Ashi Patel (Partner - Oury Clark), Dr. Suborno Bose (Chairman - TIECON 2015), Mr. Shaun Kenworthy (Founder - 1658 Bar & Kitchen), Mr. Amitabh Rai (Director - Sarson Restaurants and Hotels Pvt. Ltd.), Mr. Rajarshi Banerji (Director - Razban Seafood (P) Ltd. Kolkata), Mr. Viresh Oberoi (Managing Director & CEO - Mjunction Services Limited), Mr. Kaushal Sampat (CEO & President - Dun & Bradstreet India), Mr. Subhodip Ghosh (Deputy



Keynote Address by Chief Guest Mr. Chandra Shekhar Ghosh, Chairman and Managing Director - Bandhan Financial Services Pvt. Ltd.

#### **Some of the winners for this year TIECON 2015 awards were:**

- Social Impact Award: Mr. Pulak Chamaria, Anant Education Initiatives
- SME Entrepreneur of the Year Award: Ms. Gunjan Poddar, Limtex Infotech Ltd.
- Success Story of the Year Award: Mr. Somenath Mukherjee and Mr. Priyonath Mukherjee: Bengal Speech & Hearing Pvt. Ltd.
- Women Entrepreneur of the Year Award: Ms. Mukti Gupta, Help Us Help Them
- Educational Entrepreneur of the Year Award : Mr. Debducta Sreemany, Pathfinder Group of Companies



The audience raises a point.





Mr. Kaushal Sampat, CEO & President - Dun & Bradstreet India answering queries from the audience.



A section of the audience.



Shri Satish Chandra Tewari, IAS, Additional Chief Secretary, Information Technology and Electronics - Government of West Bengal and Mr. Anil Wanvari CEO & Editor-in-Chief - Indiatelevision.com Group delivering their views.



Winner of the Hot Pitch Award taking a gift cheque from the dignitaries.



Special Address by Mr. Andrew Oury, Partner - Oury Clark.

## **Entrepreneurship Dialog @ West Bengal**

**5Th May 2015  
Chamber Premises**

The Bengal Chamber of Commerce and Industry and Amway India Enterprises Pvt. Ltd. organized the programme, "Entrepreneurship Dialog @ West Bengal" on Tuesday 5th May 2015, 5.30pm onwards at The Williamson Magor Hall in the Chamber Premises. The programme was supported by TiE Kolkata.

The programme celebrated the concept of entrepreneurship not as a career but as a way of life. 'AMWAY INDIA & INDICUS ANALYTIC'S INDIA ENTREPRENEURSHIP REPORT 2014' was presented in the programme. The report classifies the State of West Bengal as an "Aspirer" and highlights certain factors which can help the State to be a "Leader" in entrepreneurship.



**Key Findings :** The study introduces two indices that measure entrepreneurial promise across States. The first represents where States stand at present when it comes to hosting entrepreneurial activities – as viewed through the eyes of their residents. The second reflects their preparedness and potential in the coming years in terms of encouraging future entrepreneurship. Also, each index is based on three broad parameters that were obtained by aggregating a number of sub parameters in each case.

**Current Entrepreneurial Confidence Index :** The composite index measuring a State's present entrepreneur-friendliness in the eyes of those surveyed, was arrived at by distilling a number of entrepreneurial characteristics and finally measuring the following three: • Entrepreneurial Attitude • Supportive Infrastructure • Proactive and Supportive Governance.

**Key results :** Large variations were seen in the ranking of States across the three broad parameters that were used to arrive at this index. Some States like Bihar, Jharkhand and Assam that are ranked high in entrepreneurial attitude are lagging far behind others when it comes to supportive infrastructure and proactive governance. Gujarat, Delhi and Himachal Pradesh emerged as the 'leaders' – perched right at the top of the Index in terms of all three parameters. Karnataka, Tamil Nadu, Maharashtra and Punjab follow the leaders as some of the 'aspirers'. The States at the bottom – the 'laggards' – are Assam, Odisha, Uttar Pradesh and Uttarakhand.

**The Future Entrepreneurial Readiness Index** was constructed using the following three broad parameters, once again whittled down from a long list: • Enabling Environment • Growth-oriented Economy • Forward-looking Governance



Welcome Address by Dr. Alok Roy President, The Bengal Chamber of Commerce and Industry and Chairman, Medica Group of Hospitals



Special Address on Recommendation for the State of West Bengal by Dr. Suryanil Ghosh, Chairperson, Bengal Chamber Entrepreneurship Development Cell.

Dr. Alok Roy, President of the Chamber and Chairman, Medica Group of Hospitals gave the welcome address and set the programme off on a flying start. Shri Sadhan Pande, Hon'ble Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Government of West Bengal graced the programme as Chief Guest and shared his vision on this much needed and important subject.

Mr. Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd. delivered the Special Address – "Amway India and Indicus Analytic's India Entrepreneurship Report 2014". Dr. Suryanil Ghosh, Chairperson, Bengal Chamber Entrepreneurship Development Cell, delivered the Special Address – "Recommendation for the State of West Bengal". The Panel Discussion on "How to reposition West Bengal from 'Aspirer' to 'Leader' in the Entrepreneurship Index" was moderated by Mr. Sutanu Ghosh, Senior Vice President of The Bengal Chamber of Commerce and Industry and Managing Director, Ghosh, Bose & Associates Pvt. Ltd.

Other speakers in the panel were:

Mr. Vasant Subramanyan, Director & CEO, Last Peak Group

Mr Deepak Daftari, Director, DD Webvision Pvt. Ltd.

Mr. Abhijit Hazra, Director, Touchstone Tie-Up Pvt. Ltd.

It was a brilliant panel that we had and each panelist spoke from his own unique experience as an entrepreneur. Mr S Radhakrishnan, President, TiE Kolkata and Past President, The Bengal Chamber of Commerce and Industry delivered the formal Vote of Thanks.



Special Address on Amway India and Indicus Analytic's India Entrepreneurship Report 2014 by Mr. Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd.



Mr. Sutanu Ghosh Managing Director Ghosh, Bose & Associates Pvt. Ltd. (and Senior Vice President, BCC&I) delivering his views in the panel discussion "How to reposition West Bengal from 'Aspirer' to 'Leader' in the Entrepreneurship Index" along with other panelists. To the left, Mr. Abhijit Hazra, Director, Touchstone Tie-Up Pvt. Ltd. and to the right Mr. Vasant Subramanyan, Director & CEO, Last Peak Group and Mr. Deepak Daftari, CEO & Director esiksha.com and DD Webvision Pvt. Ltd.





A section of the audience.



Shri Sadhan Pande, Hon'ble Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Government of West Bengal with Mr. S Radhakrishnan, President, TIE Kolkata and Past President, The Bengal Chamber of Commerce and Industry.



Q/A session.



Mr. P Roy Director General, The Bengal Chamber of Commerce and Industry welcoming Chief Guest Shri Sadhan Pande with a bouquet.



Keynote Address by Chief Guest Shri Sadhan Pande, Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Government of West Bengal along with other dignitaries.



Mr. S Radhakrishnan, President, TIE Kolkata and Past President, The Bengal Chamber of Commerce and Industry delivering the formal vote of thanks.



A memento to Chief Guest Shri Sadhan Pande by Mr. Sutanu Ghosh, Managing Director, Ghosh, Bose & Associates Pvt. Ltd



Mr. P Roy Director General, The Bengal Chamber of Commerce and Industry presenting memento to Mr Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd.





Mr. P Roy, Director General, The Bengal Chamber of Commerce and Industry presenting memento to Mr. Abhijit Hazra, Director, Touchstone Tie-Up Pvt. Ltd.



From left to right Mr. Abhijit Hazra, Director, Touchstone Tie-Up Pvt Ltd, Mr. P Roy, Director General, The Bengal Chamber of Commerce and Industry, Mr. Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd., Mr. Sutanu Ghosh, Managing Director, Ghosh, Bose & Associates Pvt. Ltd., Shri Sadhan Pande, Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Govt of West Bengal, Mr. S Radhakrishnan, President, TIE Kolkata and Past President, The Bengal Chamber of Commerce and Industry, Mr. Vasant Subramanyan, Director & CEO, Last Peak Group, Mr. Deepak Daftari, CEO & Director, esiksha.com and DD Webvision Pvt. Ltd.

## Energy and Environment

### Roundtable On Bioenergy Issues And Options With The World Bioenergy Association And IISWBM

26Th November 2014,  
Chamber Premises

The Bengal Chamber of Commerce and Industry (BCC&I) and Indian Institute of Social Welfare and Business Management (IISWBM), in association with the World Bioenergy Association organized a Roundtable on Bioenergy on 26th November 2014 at the Williamson Magor Hall, BCC&I premises. An international delegation from the World Bioenergy Association participated in the programme. Around 100 local delegates from industry, research institutions and NGOs attended the programme.

Dr. Anindya Narayan Biswas, WBCS (Executive), Jt. Secretary (Power & NCES), Department of Power & NCES, Government of West Bengal was the Chief Guest. Prof (Dr.) Amitava Sarkar, Director, IISWBM; Prof (Dr.) S C Bhattacharya, Vice President, WBA and Adjunct Professor, IISWBM; Prof (Dr.) B K Choudhury, Professor, Department of Energy Management, IISWBM; Dr. Heinz Kopetz, President World Bioenergy Association (WBA); Prof. Sujay Basu, Former Director, School of Energy Studies, Jadavpur University and Key Lead, Energy and Environment Committee, The Bengal Chamber; and Mr. Suman Lahiri, Regional Director, EBTC addressed the programme among other speakers.

Nearly 25% of India's primary energy comes from biomass. Biomass fuels in the form of fuel wood, dung and crop residues play a key role in meeting energy demands in India, particularly in rural areas. About 70% of India's population depend on biomass to meet their cooking energy needs. India has a huge potential of bioenergy. Although MNRE's recent annual reports suggest that the potential of agro-residues and plantations in the country total about 16,888 MW, in the report of 2005-2006 the estimated potential of power based on plantation on 21 Mha of waste lands was indicated to be 52,000 MW. The Committee on India Vision 2020 as well as the Standing Committee on Energy of the Indian Parliament estimated the total power potential of biomass from plantations in wasteland alone to be 100,000 MW. Thus, the total potential of biomass including wood

from plantations, crop residues, wastes etc. should be substantially higher than 100,000 MW.

A number of policies, including Feed-in Tariff, Renewable Purchase Obligation, and financial incentives (capital subsidy, interest subsidy, etc.), have been developed to promote renewable energy, including bioenergy. Although these served to trigger bioenergy development to some extent, the sector still faces several problems. Only about 4,480 MW of biopower capacity including cogeneration has been realized to date. Due to rising cost of and uncertainty in assured fuel supply, several biopower plants are reported to have been closed down in India. Although highly efficient and clean modern biomass gasifier stoves are locally produced in the country, level of acceptance of these remains very low so far. India has a 5% ethanol blending mandate at present. Although National Biofuel Policy established in 2009 set an ambitious target of 20% blending for both ethanol and biodiesel by 2017, interest in India in biofuels - jatropha plantation in particular - appears to have died down to a large extent because of a number of factors. India's energy import bill has been growing in recent years; it is estimated that the oil import bill alone amounted to 6.93 lakh crores (or trillion) rupees in 2011-12. For reducing dependence on imported fossil fuels as well as import bill, and enhancing national energy security, there is an urgent need to accelerate the pace of development of bioenergy and other renewable energy resources.

This event brought together different stakeholder groups of bioenergy to highlight problems and barriers faced by the sector as well as policy measures needed to remove these and stimulate bioenergy development. The participants were highly appreciative of the effort. Following the programme, a set of recommendations were prepared and sent to the relevant Government departments and also researchers.

## Roundtable On Bioenergy Issues And Options With The World Bioenergy Association And IISWBM

26Th November 2014,  
Chamber Premises



Mr. Subhodip Ghosh, Deputy Director General, BCC&I



The audience



Prof (Dr.) Amitava Sarkar, Director, IISWBM



Prof (Dr.) B K Choudhury, Energy Management Department, IISWBM



Third from left, Dr. Anindya Narayan Biswas, WBCS (Executive), Jt. Secretary (Power & NCES), Department of Power & NCES, Government of West Bengal; Prof. Sujay Basu, Former Director, School of Energy Studies, Jadavpur University and Key Lead, Energy and Environment Committee, The Bengal Chamber; Mr. Subhodip Ghosh; Dr Heinz Kopetz, President World Bioenergy Association (WBA). Dr. S C Bhattacharya, Vice President, WBA and Adjunct Professor, IISWBM is seating at the extreme left.



Dr Heinz Kopetz



Prof (Dr.) S C Bhattacharya



Mr. Suman Lahiri, Regional Director, EBTC



The Bengal Chamber, in association with Enfragy Solutions India Private Limited, organized a Panel Discussion on ‘Changing Behaviour, Enabling Conservation’ on 20th January 2015 in The Palladian Lounge in the Chamber on the occasion of the First Anniversary of our movement at the national level committed to energizing a behavioural response to save energy. The Chamber has created an enabling forum for promoting an overarching consciousness towards the need for energy conservation. Our portal [www.wattguru.com](http://www.wattguru.com) stands on the superstructure created by the three pillars of engagement, information and assistance, which are the three broad areas of delivery. From information on energy efficient products to videos, articles and blogs by experts, games and an online energy meter, the focus is on utilizing the portal as a forum for engaging with the consumer and simultaneously as a knowledge platform for energy conservation aimed towards catering to the general citizen – from the teenager to the student, the young professional and even not counting out the senior citizen.

A year has lapsed and wattguru.com has progressed a great deal! The Chamber has also made headways into its overarching mission of catalyzing green business propagation. The games and the energy savings calculator have their own Android app versions which can be

downloaded on mobile devices. Competitions to draw in young participants are being designed. And there’s much more!

The programme celebrated the achievements of wattguru.com and presented what more are in store. The Panel Discussion was joined by,

- Dr. Suman K Mukerjee, Principal, Dean and Senior Professor, Bhavans Institute of Management Studies
- Mr. Sanjay Seth, Energy Economist, Bureau of Energy Efficiency
- Mr. Gautam Ray, Executive Director (HR & Admin.), CESC Limited
- Mr. Reji Kumar Pillai, President, India Smart Grid Forum

Mr. Sutanu Ghosh, Senior Vice President of the Bengal Chamber chaired the session, while Mr. Arun Kumar Mukherjee, Chairperson Emeritus of the Energy and Environment Committee delivered the Vote of Thanks. Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee and North East Initiative of the Chamber and Managing Director of Enfragy made the keynote presentation on the progress of wattguru.com. The programme was attended by stakeholders from industry, academia, researchers and civil society and of course, the media.



Mr. Subhodip Ghosh, Deputy Director General, The Bengal Chamber commencing the programme



The packed Palladian Lounge.



On the dais: Mr. Arun Kumar Mukherjee, Chairman Emeritus, Energy and Environment Committee, The Bengal Chamber; Mr. Reji Kumar Pillai, President, India Smart Grid Forum; Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber and Managing Director, Enfragy Solutions India Private Limited; Mr. Sanjay Seth, Energy Economist, Bureau of Energy Efficiency; Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Dr. Suman K Mukerjee, Principal, Dean and Senior Professor, Bhavans Institute of Management Studies and Mr. Gautam Ray, Executive Director (HR & Admin.), CESC Limited.



## Panel Discussion On, "Changing Behaviour, Enabling Conservation" On The Occasion Of The First Anniversary Of Wattguru.Com

20Th January 2015  
The Palladian Lounge



Mr. Deb A Mukherjee making his presentation on the progress of wattguru.com, the portal launched a year back.



Mr. Sutanu Ghosh making a point.

## Field Trip To Cesc Budge Budge Generating Station

17Th April 2015  
Budge Budge

The Energy and Environment Committee organized for its members a plant visit to CESC Budge Budge Generating Station (BBGS) on 17th April 2015. The focus was to learn from the best practices of one of the greenest and most efficient generating stations. The Chamber takes this opportunity to thank CESC Limited for arranging and hosting a most informative, educative and memorable trip.

Our special thanks to Mr. Sankar Mukhopadhyay, Deputy General Manager (Training), CESC Limited and Mr. Ashis Saha, General Manager from Budge Budge Generating Station of CESC for making this such a special event. The CESC team at Budge Budge took great pains to explain the operations and made this a trip to remember!

We reached Budge Budge in the morning, and the visit commenced with a short introductory presentation on the plant, followed by a tour of the premises including the turbines, control room, water treatment plant, wagon tippler section, etc. Following lunch, the interactive session continued with a more detailed presentation on the environment management system at the plant, which is the world's first CDM certified coal-fired generating station and has zero effluent discharge. Indeed it is a benchmark in many respects and the members of the Committee who were present were rewarded with a great learning and most rewarding experience sharing session.

Our heartfelt thanks to Team CESC at Budge Budge for making the trip so memorable.







## Sit n Draw

25Th April 2015,  
Chamber Premises

The Bengal Chamber of Commerce & Industry organized the fifth edition of its annual Sit n Draw Competition on 25th April 2015 in the Chamber. Over 700 children participated in the programme including under privileged children and children who are differently abled from Indian Institute of Cerebral Palsy.

Shri Surajit Kar Purkayastha, IPS, Commissioner of Police, Kolkata was the Chief Guest. He took a tour of the Chamber building and watched the children while they were drawing. The theme for this year was 'Greening the Blue Earth'. It was organized on the occasions of World Environment Day and Earth Day on 5th June and 22nd April respectively, in keeping with our endeavour to instill a sense of consciousness and responsibility towards the environment amongst the younger generation.



Sit n Draw in progress





Sit n Draw in progress



Sit n Draw in progress



Sit n Draw in progress



Sit n Draw in progress



Mr. Surajit Kar Purkayastha, IPS, Commissioner of Police, Kolkata at the Sit n Draw



Sit n Draw in progress



Sit n Draw in progress



Mr. Surajit Kar Purkayastha with his  
daughter and other children



## Energy Awareness Programme At Schools In Nagaland

14Th May 2015  
Mokokchung, Nagaland

A one day seminar on 'Energy Conservation Awareness Programme', was organized by Nagaland State Designated Agency (NSDA), Bengal Chamber and Enfragy along with Bureau of Energy Efficiency (BEE) at Nagaland, Mokokchung. This was in continuation of the Chamber's project on "Creation and Maintenance of Energy Conservation Awareness portal for the State of Nagaland Aiming Behavioural Changes for the Energy Users". Participants were children from schools namely Model Hr Sec School, Jubilee Hr Sec School, Edith Douglas Hr Sec School, Mayangnokcha Hr Sec School, Children School and Imsutemjen Hr Sec School. While Mr. Nilanjan Bose, Resource Person and Consultant of NSDA and Arnab Chakraborty, Assistant Director, Bengal Chamber explained the need of energy efficiency and also explained the significance of star rated appliances via a film and presentation, short speeches were delivered by Executive Engineer, Mokokchung, Mr. Moa Aier. The discussion was chaired by Ms. Meyimenla and Introductory and Welcome Address delivered by Mr. P T Philip, NSDA. Vote of Thanks was delivered by Mr. T K Halder, Electrical Inspector, NSDA.





A three day Energy Conservation Awareness Programme at schools in Agartala was organized by the Tripura State Electricity Corporation Limited (TSECL) under the aegis of the Bureau of Energy Efficiency (BEE). The Bengal Chamber of Commerce and Industry conducted the programme.

This was part of the Chamber's Energy Conservation Awareness Project in the North East, under the aegis of the Energy and Environment Committee, focusing on addressing the behavioural aspects of energy users.

The six schools that were selected by the Directorate of School Education, Government of Tripura were Shishu Bihar Higher Secondary School, Ramakrishna Ashram Higher Secondary School, Maharani Tulsibati Higher Secondary School, Abhay Nagar Nazrul Smriti Vidyalaya, Umakanta Academy and Bodhjung Higher Secondary School for Boys.

Mr. Nilanjan Bose, Advisor and Consultant to TSECL and Ms. Lopamudra Dutta, Assistant Director, The Bengal Chamber of Commerce explained the need for these young adults to be champions of energy conservation thus bringing about energy smartness in their daily chores while spreading awareness within their localities. The significance and the conscious need to buy star rated appliances was stressed upon and the implication of such an act was explained through a series of presentations, short films and animations. The interactive session came to a conclusion with a quiz on all that was discussed with the students and the winners went away with prizes. The school authorities were extremely receptive while the students in all the schools were attentive, responsive and enthusiastic to the cause.



(L-R) Ms. Angana Guha Roychowdhury, Assistant Director, BCC&I, Ms. Lopamudra Dutta, Assistant Director, BCC&I with the CMD, TSECL Mr. S K Ray.



Energy Conservation Awareness Programme training at Shishu Bihar HS School.



Shishu Bihar HS School.



Energy Conservation Awareness Programme training at Maharani Tulsibati HS



Energy Conservation Awareness Programme training at Umakanta Academy for Boys.



Energy Conservation Awareness Programme training at Abhay Nagar Nazrul Smriti Vidyalaya.



Energy Conservation Awareness Programme training at Bodhjung HS School for Boys.



## Energy Conservation Awareness Programme

15Th - 17Th July 2015,  
Schools In Tripura, Agartala

The next six schools (selected by the Directorate of School Education, Government of Tripura) covered in the second phase were, Nandanagar H S School, Henry Derozio English Medium School, Kamini Kumar Singha Memorial School, M G M High School, Bijoy Kumar Girls High School and Ramnagar Girls High School.

Mr. Nilanjan Bose, Advisor and Consultant to TSECL and Ms Sukanya Bose, Assistant Director, The Bengal Chamber and Ms. Amrita Choudhury, Consultant, The Bengal Chamber were the faculty. The entire programme covering 12 schools was very well appreciated by TSECL, the students and the school authorities.



Ms Sukanya Bose conducting the workshop on Energy Conservation in Henry Derozio English Medium School, Agartala.



(L-R) Mr. Nilanjan Bose, Advisor and Consultant to TSECL; Headmistress of Nandanagar HS School; the student who won a prize during the quiz and Ms Sukanya Bose, Asst Director, BCC&I.



Ms Amrita Choudhury during the presentation at Kamini Kumar Singha Memorial School.



Ms Sukanya Bose handing over a memento to the headmistress of Henry Derozio English Medium School.



Ms Sukanya Bose with students of Kamini Kumar Singha Memorial School during the workshop.



Ms Sukanya Bose with the winners of the Quiz Competition along with the staff from Kamini Kumar Singha Memorial School.



Ms. Sukanya Bose along with the principal of M G M High School distributing prizes to the winners of the Quiz competition.





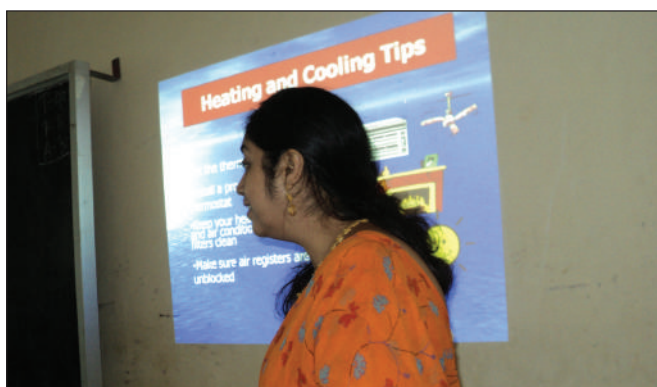
Ms Sukanya Bose conducting the workshop in Bijoy Kumar Girls High School.



Ms Sukanya Bose with the students of M G M High School.



Ms Sukanya Bose making a presentation at Ramnagar Girls High School.



Ms Amrita Choudhury during the workshop in Ramnagar Girls High School.

A group photograph with the Ramnagar Girls High School authorities and students at the end of the session.



## Eighth Annual Environment and Energy Conclave

28th August 2015,  
ITC Sonar, Kolkata

The eighth edition of the annual Environment and Energy Conclave of The Bengal Chamber of Commerce and Industry, held on 28th August 2015 in ITC Sonar, brought together Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India and Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal along with the decision makers from Government and Industry in the realm of Power and Energy. It was a Summit conference on Power!

Both Shri Goyal and Shri Gupta were effusive in their praise about The Bengal Chamber and its work in the space of Energy and Environment in the last few years.

The Conclave was graced by Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency; Shri Sutirtha Bhattacharya, Chairman, Coal India Limited; Shri P S Bhattacharyya, Former Chairman, Coal India Limited & Currently Executive Director,

Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL); Mr. Deepak Amitabh, Chairman and Managing Director, PTC India Limited and Mr. Pradeep S Mehta, Secretary General, Consumer Unity and Trust Society (CUTS International) among others.

Dr. Sunita Narain, Director General, Centre for Science and Environment was the Valedictory Speaker.

The other speakers included Shri Niranjana Das, Chief General Manager (Environment), Coal India Limited; Mr. Sanjay Seth, Secretary, Bureau of Energy Efficiency; Mr. Sanjoy Chakraborti, Executive Director, CESC Limited; Mr. Shrirang Karandikar, Chief Executive Officer, India Power Corporation Limited; Mr. S Datta, Principal Consultant - Lighting, Energy Efficiency Services Limited; Prof. Rahul Tongia, Ph.D., Fellow, Brookings India / Brookings Institution; Adj. Professor, Carnegie Mellon University; Tech. Advisor, Smart Grid Task Force, Govt. of India; Advisor, India Smart Grid Forum; Shri V Subramanian,



Former Secretary to the Government of India, Ministry of New and Renewable Energy; Mr. J Mukherjee, Managing Director, GP Green Energy Systems Pvt. Ltd.; Mr. S Kamath, Partner- Infrastructure & Government Services, KPMG India Private Limited and Mr. Jan Grimbrandt, Chairman and CEO, Boson Energy SA (Luxembourg).

This year, the Conclave took inspiration from the Government of India's "Swachh Bharat" (Clean India) mission. The driving objective behind the programme was to bring on board the latest developments in the country both in the policy realm as well as in the investment and operational areas to realise 'Clean and Smart' power for India.

The Conclave was held in the background of energy being one of the drivers of a growing economy like India. It is an essential building block of economic development. The

Indian power sector, which is critical for the nation's growth, is still overwhelmingly dependent on fossil fuels. Apart from increasing generation from renewables, ensuring fuel linkages and new technologies / best practices in coal mining, technological upgrades in power generation, transmission and distribution, focusing on smart grids and the likes, the need is to ensure collective R&D effort and collaboration in the direction of having a clean energy path. Investments from G20 nations, setting up a global virtual centre for clean energy research and development and focusing on energy conservation across the board are being prioritized.

CUTS Special Publication, "Mainstreaming Sustainable Development: A Quick Diagnostic of Key Challenges and Opportunities for Water, Energy & Food Security in South Asia" was released in the presence of Shri Piyush Goyal and Shri Manish Gupta and other dignitaries present.



Exhibition of Drawings by children in the Sit and Draw Competition on 25th April in the Chamber.



Exhibition of Drawings by children in the Sit and Draw Competition on 25th April in the Chamber.



Dr. Alok Roy, President, The Bengal Chamber welcoming the guests.



Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber as the Master of Ceremonies.



Shri Sutirtha Bhattacharya, IAS, Chairman-cum-Managing Director, Coal India Limited addressing.



Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency addressing.



Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India during his Inaugural Address.



Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India during his Inaugural Address.



In conversation (L-R): Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal; Dr Alok Roy, President, The Bengal Chamber and Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India.



Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal during his address.



Release of CUTS Special Publication, "Mainstreaming Sustainable Development: A Quick Diagnostic of Key Challenges and Opportunities for Water, Energy & Food Security in South Asia".



Press Conference in progress.



(L-R) Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal; Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge and Dr Alok Roy, President, The Bengal Chamber are addressing the Media.



Shri Niranjn Das, Chief General Manager (Environment), Coal India Limited.





Mr. Arun Kumar Mukherjee, Chairperson Emeritus, Energy and Environment Committee, The Bengal Chamber conducting a Session.



Mr. Sanjoy Chakraborti, Executive Director, CESC Limited.



Mr. S Datta, Principal Consultant - Lighting, Energy Efficiency Services Limited.



Mr. Shrirang Karandikar, Chief Executive Officer, India Power Corporation Limited.



Mr. Sanjay Seth, Secretary, Bureau of Energy Efficiency



Mr. Arun Kumar Mukherjee, Chairperson Emeritus, Energy and Environment Committee, The Bengal Chamber presenting memento to Shri P S Bhattacharyya, Former Chairman, Coal India Limited & Currently Executive Director, Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL)



Shri P S Bhattacharyya, Former Chairman, Coal India Limited & Currently Executive Director, Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL) addressing.



Mr. Soumya Maity, Ms Nabanita Gupta, Ms Priyadarshini Dutta, students of IISWBM received the "BCC&I Special Young Energy Researcher Award (2015) for Innovative Application Research in Renewable Energy at Field".



Prof. Rahul Tongia, Ph.D., Fellow, Brookings India / Brookings Institution; Adj. Professor, Carnegie Mellon University; Tech. Advisor, Smart Grid Task Force, Govt. of India; Advisor, India Smart Grid Forum.



Mr. S Kamath, Partner- Infrastructure & Government Services, KPMG India.



Mr. J Mukherjee, Managing Director, GP Green Energy Systems Pvt. Ltd.



Mr. Jan Grimbrandt, Chairman and CEO, Boson Energy SA (Luxembourg).



Shri V Subramanian, IAS, Former Secretary to the Government of India, Ministry of New and Renewable Energy.



Mr. Deepak Amitabh, Chairman and Managing Director, PTC India Limited



Mr. Pradeep S Mehta, Secretary General, Consumer Unity and Trust Society (CUTS International)



Children who participated in the Sit and Draw Competition on 25th April in the Chamber with the dignitaries.





Children who participated in the Sit and Draw Competition on 25th April in the Chamber with the dignitaries.



Children who participated in the Sit and Draw Competition on 25th April in the Chamber with the dignitaries.



Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber conducting a Session.



Dr. Sunita Narain, Director General, Centre for Science and Environment addressing the Valedictory Session.



Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber presenting a memento to Dr. Sunita Narain, Director General, Centre for Science and Environment, the Valedictory Speaker.

## Exhibitions and Trade Fairs

### The Home & Décor Fair, Held At Science City Grounds, Was Organized Jointly By Bengal Chamber And Gs Marketing Associates

10Th December 2014,  
Taj Bengal, Kolkata

After the grand success of the Home & Décor Fair in Ranchi, Bhubaneswar and Jamshedpur, this year it was organized at Kolkata. This was a complete exposition on Real Estate & allied products where all the companies in the industry participated. Besides being jointly organized by the Bengal Chamber of Commerce & Industry and G. S. Marketing Associates, the Fair was presented by H.D.F.C Home Loans. Besides this, The College Street Pipe Merchants Association and The Calcutta Electric Traders Association were also associated with us in this Fair.

As a part of our vision for the economic development of West Bengal, The Chamber fully appreciates and understands the importance of Trade Fairs like this to improve B2B synergies. We take pride that so many exhibitors from across India and abroad came together on this platform to exhibit their

products. Home and Decor is a specialized fair for construction projects and equipments, real estate, housing finance, building materials, architecture, interiors and allied products. Countries like Bangladesh, Turkey, Pakistan, and Thailand were present to showcase their interior and home products, while corporates like CERA, Hindware, Havells, and Philips put on display their kitchen, bath & sanitation products. Home and Decor attracted both B2B and B2C customers. An indicator of the potential of the State's competitiveness as far as B2B and B2C business models in West Bengal are concerned, we were, indeed, privileged that Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal carved out time from his extremely busy schedule to inaugurate the Fair.

### India International Mega Trade Fair (Iimtf)

18th - 28th December 2014  
Science City Grounds, Kolkata

The Bengal Chamber of Commerce and Industry tied up with G. S. Marketing Associates to organize the India International Mega Trade Fair (IIMTF) from 18th to 28th December 2014 at the Science City Grounds. This is the 13th IIMTF – and the 12 previous fairs have been held extremely successfully. Since the fair was held in the winter holiday season, it generated a huge number of B2B as well as B2C visitors to the fair.

The highlights of India International Mega Trade Fair are as follows:

- It was a Major Fair in Eastern India, approved by ITPO, which comes under the Ministry of Commerce, Government of India.
- It had many air-conditioned pavilions dedicated to different products/subjects with wooden platforms and synthetic carpets.
- The Event also generated unmatched and extensive publicity through Print and Electronic Media, Outdoor Media and Outdoors.
- More than 1600 Participants, besides participation from more than 10 Overseas Countries.

A Press Conference was organized post the inauguration of the Fair on the first day of the exhibition which was attended by reporters from all the leading dailies, thus giving a further fillip to the exhibition. The Chamber's main objective by holding this Fair is to bring Bengal in close proximity with the other States and overseas countries.

Initially, when we started organizing this Fair, there were very few foreign participants. Now, the number of participants

has risen to between 300 and 400 companies. There were 10 countries participating in the IIMTF this year - Bangladesh, Thailand, Pakistan, Turkey, Egypt, Myanmar, Afghanistan, Bhutan, Nepal and of course, India. With participation from States in India like Rajasthan, Madhya Pradesh, Chhattisgarh and Kerala, many Departments of the Central Government like the Jute Board, Textiles and Handlooms also participated in the Fair.

The India International Mega Trade Fair is a golden opportunity for the participants to showcase their products in a grand exhibition setting adhering to international standards.

Given India's status as one of the fastest emerging markets in the world, this mega event undoubtedly provides tremendous business opportunities. With the diverse range of industries participating in the event, it provides an excellent opportunity for Joint Ventures, Strategic tie-ups and a wide array of other business possibilities – not only between the participants and the business visitors, but also between fellow participant exhibitors. The visitors included industry leaders, senior government officials, corporate decision-makers, manufacturers, traders and a large number of customers.

Janab Tofail Ahmed, MP, Hon'ble Minister of Commerce, Government of the People's Republic of Bangladesh, was the Guest of Honor while the Hon'ble Minister, Finance & Excise, Commerce and Industries, IT & Electronics, Public Enterprises and Industrial Reconstruction, Government of West Bengal, Dr. Amit Mitra also graced the occasion and inaugurated the fair.



[From Left to right] – Mr P Roy, Director General, The Bengal Chamber; Janab Tofail Ahmed, Honble Commerce & Industries Minister, People's Republic of Bangladesh, Shri Amit Mitra, Hon'ble MIC, Commerce & Industries, Public Enterprises, Industrial Reconstruction & Information Technology & Electronics, Govt of West Bengal; Dr. Alok Roy, President, The Bengal Chamber and Mr. SD Gupta, Chairman, Organising Committee, Mega India International Trade Fair, cutting the ceremonial ribbon and inaugurating the Trade Fair.



### Indian Psu Banking Industry : Road Ahead

10th January 2015,  
Chamber Premises

The Bengal Chamber organised a half day seminar on Indian PSU Banking Industry. Indian banks – to be specific – the public sector banks are facing a number of challenges ever since the banking industry was opened up for private players. PSU banks in India have passed through a very convoluted route and challenges. Yet they have been instrumental in contributing majorly to the national income.

PSU Banks have been facing difficulties with issues like NPAs, Risk Assessment, Capital Requirement, quality human resources among others. The Bengal Chamber of Commerce felt there was a need for bringing together all the relevant stakeholders like the bankers, regulatory bodies like RBI and the Ministry of Finance to discuss and analyze the impediments for smooth functioning of PSU banks. Already in the recent past this has been discussed at Gyan Sangam which was addressed by the Hon'ble Prime Minister of India, and attended by RBI, Ministry of Finance and all the captains of the PSU banking sector. There were certainly some very positive takeaways. In this context, the Bengal Chamber organized a half-day Conference, "Indian PSU Banking Industry: Road Ahead" on 10th of January 2015 at Kolkata with the objective of bringing together all relevant stakeholders in this sector for enabling meaningful deliberations and reiterating the key issues of concern in the Eastern Zone.

Mr. R Gandhi, Deputy Governor, Reserve Bank of India graced the occasion as the Chief Guest. Mr. Chandra Shekhar Ghosh, Vice President, BCC&I and Chairman & Managing Director, Bandhan Financial Services Pvt. Ltd. delivered the Theme Address. The summit also witnessed the deliberations of senior bankers like Mr. Sunil Gupta, General Manager, Union Bank of India; Mr. S K De, Deputy General Manager, Union Bank of India; Mr. N K Bhattacharya, Deputy General Manager, Syndicate Bank and Prof. Arup Choudhuri, Member, BCC&I Banking & Finance Committee and President, Acasia Global Consulting, Former Director, Amity Global Business School-Kolkata and Former Dean, IBS (ICFAI Business School-Kolkata). The programme was attended by a large audience and was widely covered in the media.



(R) Mr. R Gandhi, Deputy Governor, Reserve Bank of India and Mr. Chandra Shekhar Ghosh, Vice President, BCC&I and Chairman & MD, Bandhan Financial Services Pvt. Ltd. at the Inaugural Session.



Mr. Sunil Gupta, General Manager, Union Bank of India; Mr. S K De, Deputy General Manager, Union Bank of India; Mr. N K Bhattacharya, Deputy General Manager, Syndicate Bank and Prof. Arup Choudhuri, Member, BCC&I Banking & Finance Committee and President, Acasia Global Consulting, Former-Director, Amity Global Business School- Kolkata and Former Dean, IBS (ICFAI Business School –Kolkata) at the Session titled- Experts' Roundtable on "Impediments for the Growth and Smooth Functioning of Indian PSU Banking Industry".



Inaugural Session of Indian PSU Banking Industry: Road Ahead.



The audience comprising bankers and representatives from industries.



The Bengal Chamber organised the annual seminar on Indian Insurance Industry on 10th June 2015 at The Park. Globally, India ranked 40th in terms of insurance penetration and 79th in terms of insurance density during FY14. Given the under-penetrated market in the country, there is scope for significant growth. The raising of the Foreign Direct Investment (FDI) limit from 26% to 49% in the sector is expected to bring in capital to the country from foreign partners, boost operational efficiency and lead to more competition in the realm of customer coverage in rural and semi urban areas while increasing employment growth.

The non-life insurance industry had underwritten a total premium of Rs. 70610 crore in India for the year 2013-14 as against Rs. 62973 crore in 2012-13, registering a growth of 12.13 per cent as against an increase of 19.10 per cent recorded in the previous year. Still Non Life Insurance penetration and per capita insurance premium is very low and there is a huge potential for growth. The under-penetration is driven by a lack of overall financial awareness, lack of understanding of general insurance products, low perceived benefits, and propensity to purchase insurance based on reactive drivers such as insistence by financiers, statutory requirements, etc. Health insurance is an important domain where penetration has not been enough particularly in tier II & tier III cities and rural India.

The premium collection in Health segment continued to surge ahead at Rs. 15663 crore in 2013-14 from Rs. 13,975 crore of 2012-13, registering a growth of 12.08 per cent. However, the market share of health segment which is 22.18 has remained more or less at the same levels of previous year which was 22.19 percent. One of the major concerns of health insurance segment has been the consistently high Incurred Claims Ratio (ICR) reported by the segment, which stood at over 90 per cent for the past three years thereby making the sector highly unprofitable. Another major concern in health insurance business is the skewed distribution of health business across various States and Union Territories. There is also an increasing number of fraud cases which creates a bottleneck for the growth of this industry.

Mr. Suresh Mathur, Senior Joint Director, Insurance Regulatory Development Authority (IRDA) graced the occasion, as the Chief Guest. Mr. Anuj Agarwal, MD & CEO, Bajaj Allianz Life Insurance Co. Ltd. graced the occasion as the Guest of Honour. The Summit has also witnessed the deliberations of eminent speakers like Mr. Shashwat Sharma, Partner, KPMG Advisory Services; Mr. M Anand, Executive Director - Marketing, SBI Life Insurance Co. Ltd.; Mr. Alok Kalra, Head- Marketing, Reliance Life Insurance Co. Ltd.; Mr. Prabhat Bajaj, Vice President & Head – Corporate Agency and Brokers Channel, Birla Sun Life Insurance Co. Ltd.; Dr John Harrison, Director, Reed Group- Australia; Mr. M Vasantha Krishna, General Manager & Director, National Insurance Co. Ltd. and Dr. Amitoj Singh, Head- Health, Universal Sompoo General Insurance Co. Ltd.

The Summit has also witnessed the participation of a large audience and eminent bankers and was widely covered in the print and electronic media.



Indian Insurance Industry: Road Ahead seminar witnessed huge participation across the industry and media houses.



Inaugural Session with Mr. Ambarish Dasgupta, President Designate, BCC&I; Mr. Jagdish Singh, Chairman, BCC&I Banking & Finance Committee and Head-Treasury, ITC.; Mr. Shashwat Sharma, Partner, KPMG Advisory Services; Mr. Anuj Agarwal, MD & CEO, Bajaj Allianz Life Insurance Co. Ltd. and Mr. Suresh Mathur, Senior Joint Director, Insurance Regulatory Development Authority (IRDA)



Mr. M Anand, Executive Director - Marketing, SBI Life Insurance Co. Ltd. chairing the session on Life Insurance with eminent speakers- Mr. Alok Kalra, Head- Marketing, Reliance Life Insurance Co. Ltd.; Mr. Prabhat Bajaj, Vice President & Head – Corporate Agency and Brokers Channel, Birla Sun Life Insurance Co. Ltd. and Dr John Harrison, Director, Reed Group- Australia



(Extreme Right) Chief Guest Mr. Suresh Mathur, Senior Joint Director, Insurance Regulatory Development Authority (IRDA); (2nd from Left) Guest of Honour Mr. Anuj Agarwal, MD & CEO, Bajaj Allianz Life Insurance Co. Ltd.; and Special Guest Mr. Shashwat Sharma, Partner, KPMG Advisory Services with President Designate of BCC&I, Mr. Ambarish Dasgupta (2nd from Right) in the Q & A Session.



Eminent Speakers are addressing the audience in the Non Life Insurance session – (L-R) Dr John Harrison, Director, Reed Group- Australia; Mr. Shashwat Sharma, Partner, KPMG Advisory Services; Mr. M Vasantha Krishna, General Manager & Director, National Insurance Co. Ltd. and Dr. Amitoj Singh, Head- Health, Universal Sompoo General Insurance Co. Ltd.



## Second Annual Health Debate

10Th April 2015,  
The Palladian Lounge

The Health Committee of The Bengal Chamber of Commerce and Industry organized the second annual Debate on 10th April 2015 at The Palladian Lounge. 'In the opinion of the House, Healthcare in Bengal is yet to attain its maturity' – the subject for the debate generated impassioned arguments from distinguished doctors, economist, journalist and chartered accountant who made up teams for and against the motion.

Journalist, Ms. Swati Bhattacharjee, Economist & Management Expert, Dr. Suman Mukherjee and Consultants, Dr. Ashok Rangarajan from Apollo Chennai and Dr. Sumit Ray from Sir Ganga Ram Hospital, New Delhi were for the motion. Consultants Dr. Krishnendu Mukherjee from AMRI, Brig. Dr. Soumitra Chatterjee of CMRI, Medical Director of Medica Superspecialty Hospital, Dr. Col Soumen Basu and CA S. Ramalingam spoke against the motion.

Dr. Kunal Sarkar, Senior Vice Chairman & Senior Consultant Cardiac Surgeon, Medica Superspecialty Hospital, and member of the Health Committee, was the moderator. Arguments followed and the opposition failed to convince the audience and the motion was carried.



Consultant, Dr. Sumit Ray, addressing for the motion.



(From L-R) Against the motion: CA S. Ramalingam, Director, Megaamoda Pvt. Ltd. from Food Processing Industry & Exports; Brig. Dr. Soumitra Chatterjee, Medical Superintendent & Chief Consultant Anesthesiology, CMRI; Dr. Col Soumen Basu, Medical Director, Medica Superspecialty Hospital; Dr. Krishnendu Mukherjee, Consultant, General & Vascular Surgeon, AMRI Hospitals Salt Lake; Moderator: Dr. Kunal Sarkar, Senior Vice Chairman & Senior Consultant Cardiac Surgeon, Medica Superspecialty Hospital, Kolkata; For the motion: Dr. Sumit Ray, Senior Consultant & Vice Chairman, Dept. of Critical Care & Emergency Medicine, Sir Ganga Ram Hospital, New Delhi, Dr. Ashok Rangarajan, Senior Consultant Ophthalmic Surgeon, Apollo Hospitals Chennai; Ms. Swati Bhattacharjee, Chief Reporter - Districts, Ananda Bazar Patrika; Dr. Suman Mukherjee, Economist & Management Expert and Senior Professor & Dean, BIMS.



Welcome note by Dr. Alok Roy, President, The Bengal Chamber of Commerce & Industry



Journalist, Ms. Swati Bhattacharjee, addressing for the motion.



(From L-R) Moderator: Dr. Kunal Sarkar, For the motion: Dr. Sumit Ray, Dr. Ashok Rangarajan



Economist & Management Expert, Dr. Suman Mukherjee, addressing for the motion.



Consultant, Dr. Krishnendu Mukherjee, addressing against the motion.



## “Clash Of The Titans”, Quiz For The Doctors By The Doctors On Doctor’s Day

1st July 2015,  
Swissotel, Kolkata

1st July has been traditionally celebrated as Doctor’s Day in India, commemorating the Birth Anniversary of the legendary Dr. B. C. Roy. The Bengal Chamber of Commerce and Industry, in collaboration with Indian Medical Association, organized a unique Quiz named ‘Clash of the Titans’ on Doctor’s Day, at Swissotel, 6 p.m. onwards.

The quiz was organized celebrating the glorious history of medicine and its hidden gems. It was a Quiz for the Doctors and by the Doctors! An exclusive selection of doctors - leaders in their chosen specialties took part in the event. The quiz featured questions from Medical history, discoveries, trivia, its representation in culture et al. More than 75 teams

participated in the Quiz. Dr. Arindam Kar, Dr. Partha Sarathi Goswami, Dr. Soubhadra Chakraborty, Dr. Partha Sarathi Ghatak were the Quiz Masters. The Winners were Dr. Chandramouli Bhattacharya and Dr. Prasad Krishnan. 1st Runners Up were Dr. Rahul Guha Biswas and Dr. Palash Kumar. 2nd Runners Up were Dr. Siddhartha Banerjee and Dr. Suresh Ramasubban. The prize distribution ceremony was graced by Dr. Shashi Panja, Hon’ble Minister-of-State (Independent Charge), Department of Women, Child Development & Social Welfare, Government of West Bengal. More than 275 doctors were present as participants and guests. The fun filled event of the evening was followed by a gala networking dinner.



Welcome address by Dr. Alok Roy, President, The Bengal Chamber of Commerce & Industry



Audience and participants at the Quiz



Quiz Master Dr. Soubhadra Chakraborty conducting the Quiz



Teams at the final round of the Quiz



Dr. Shashi Panja, Hon’ble Minister-of-State (Independent Charge), Department of Women, Child Development & Social Welfare, Government of West Bengal presenting trophies to the Winners



## Second Annual Health Debate

10Th April 2015,  
The Palladian Lounge

The HR/IR Committee of BCC&I in collaboration with Calcutta Management Association organized a 'Union Leadership Development Programme' at Peerless Inn with the objective of interacting with unions/employees of esteemed companies present in West Bengal and to encourage and enlighten them with good management mantra and about responsible trade unionism.

Guest Speakers at this event included Mrs. R Devadason (Management Consultant), Mr. S S Maitra (Former Chief General Manager – HR & IR Haldia Petrochemicals), Mrs. Suchitra Guha (Former Chief HR & IR, Tata Steel Ltd.) on October 30th and Mr. A K Basu (Former Jt. President – HR, Corp Affairs & Legal, Hindalco India Ltd.), Prof. Amit Sengupta (Director EIM), Mr. Sovandeb Chattopadhyay, Mr. Ramen Pandey, Mr. Debanjan Chakroborty (Veteran Trade Union Leaders), Moderator Mr. Gautam Ray (ED, CESC), Mr. Somesh Dasgupta (President Corp Affairs & Admin, IPCL & National President NIPM) on October 31st.

Mr. S S Maitra observed that a culture based on leadership and participation is a culture in which everyone accepts their rights, roles and responsibilities and works together to achieve

a common goal. Leadership goes hand in hand with participation. Management from the top down must demonstrate commitment, which is responsible for creating the conditions for partnership and participation. Without good leadership, participation will not succeed.

Mr. A K Basu noted that to strengthen the union organization there is a need to expose intelligent younger members to various joint forums. There is also a need to regularly communicate with members of what is the requirement of the unit for survival and develop strong knowledgeable internal leadership.

All of the union leaders were of the opinion that Employee-Employer-Government relationship has to be more close and strong. They emphasized a radical charter of demands for the union. Company's growth would translate to employees' growth. Hindrances if any will neither help the employee nor the company to grow. The company must pay attention to stakeholders. The leaders expressed their willingness to participate in this type of workshop whenever conducted in the future.



Union Leader Speakers



Sessions in Progress with Shri S.S. Maitra.



Vote of Thanks by Shri Somesh Dasgupta  
(Chairperson, HR/IR Committee, The Bengal Chamber  
and President – Corp. Affairs & Admin., IPCL).

## Sensitization On The Issues And Implications Of Workplace Sexual Harassment

19Th November 2014,  
Chamber Premises

The Bengal Chamber of Commerce and Industry in association with Full Circle organized a workshop on "Sensitization on the issues and implications of workplace Sexual Harassment" on 19th November 2014 at ITC room of the Bengal Chamber. The objective was to interact with CEOs, HR Heads and Internal Complaint Committee members of different companies to make them aware of the Act and Policies of The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. Ms. Sunita Thawani (Founder CEO of Full Circle) was a guest speaker. Some of the participants included Mr. Gulu Balani (VP-HR & Corporate Services of Embee Software Pvt. Ltd.), Ms. Sreela Das Gupta (Head Diversity and Inclusion at BPS of Tata Consultancy Services), Ms. Swati Sharma (Dy. Manager, HR of Birla Corporation Ltd.), Smt. Y Lama (CM & Chairperson ICC of National Insurance Company Ltd.), Mr. Rajib Roy (AVP Administration of EREVMAX), Mr. Narendranath Chattopadhyay (Managing Director of Sicorp India), and many more.

This hands-on session included question and answers segment addressing the following points:-

- Difference between Harassment in general and Sexual Harassment.

- Knowing stereotypes associated with men & women and how they affect the conscious and subconscious behaviour at workplaces.
- Different forms of sexual harassment as per the Act.
- Awareness of other important legal definitions of the new law.
- Rights of Complainant and Accused.
- Checklists of Do's and Don'ts for men, women, observers and employees.
- Awareness on false or malicious charges.
- Employers' mandatory obligations under the Act and penalties for non-compliance. Effects of Sexual Harassment on the individuals, institutions and society.

The participants were greatly benefited as they came to know each other's expectations & anxieties, they understood perceptions and causes of misunderstandings, they became aware of benefits of inculcating respect for self and respect for others, they came to know about the compliances and consequences for non compliance. The participants expressed their willingness to participate in this type of workshop in the future.



Ms. Sunita Thawani taking the session



Session in progress



Interactions during the session

## **Next Gen Employability Conclave 2014**

**20Th December 2014,  
Hotel Novotel**



(L-R) - Mr. Somesh Dasgupta, Chairman - HR/IR Committee, BCC&I and President - Corporate Affairs and Administration, India Power Corporation Limited; Prof. Malayendu Saha, Vice Chairman - Higher Education Council, Govt. of West Bengal (Chief Guest); Dr. Alok Roy President - BCC&I and Chairman - Medica Group of Hospitals; Mr. Taranjit Singh, Chief Patron - BCC&I and Managing Director, JIS Group.

The HR/IR Committee of BCC&I recently organized the 'Next Gen Employability Conclave 2014'. The objective of the Conclave was to address the employability scenario of Eastern India and to understand and brainstorm today's requirements of the industries through an interface between representatives of Industry, Educational Institutes imparting Engineering and Management studies and the Government agencies. The Conclave was attended by Directors, Faculty and Administrative Officers of Engineering and Management Institutes and senior HR managers and Corporate Leaders involved in the recruitment process.

Guest Speakers at this event included Prof. Malayendu Saha (Vice Chairman – Higher Education Council, Government of West Bengal), Mr. Somesh Dasgupta (Chairman – HR/IR Committee BCC&I & President – Corporate Affairs and Administration - India Power Corporation Limited), Mr. P.K Sahu (Co-Chairman, HR/IR Committee, BCC&I & Senior General Manager, HR&IR - Tata Steel Processing and Distribution Limited), Mr. Rahul Bose (Learning and Development Leader - IBM India Limited), Mr. A. Ratna Sekhar (Sr. Vice President – HR –

Balmer Lawrie & Co. Ltd.), Major General Dr. S.C Jain VSM (Retd.) (Director – Army Institute of Management), Mr. Anupam Anand (Director Personnel – Hindustan Copper Limited), Mr. Gautam Ray (Executive Director, HR & Admin – CESC Limited), Mr. Somnath Chatterjee (Vice President and Centre Head – Capgemini India Private Limited, Kolkata), Mr. Rajat Khawas (Head of City & Guilds, UK for India), Ms. Nabanita Khan (Director – Global Business Services, IBM India Pvt. Ltd) and Mr. Chiranjib Banerjee (Regional Director, East India – Hewlett-Packard India).

Mr. Somesh Dasgupta observed that there is a gap between the preparedness of a MBA/Engineering college and the industry requirements. According to him it is very difficult to absorb fresh graduates in industry because competition today is all about struggle for supremacy. An organization will not survive if a fresher does not contribute from the very first day. It is the responsibility of the industry to properly train the freshers and make them industry-ready.



Prof. Malayendu Saha appreciated the initiatives of BCC&I for the Conclave and he hoped that in the near future BCC&I will come forward with frequent discussion fora on promoting higher education particularly the employability of the next generation of students. According to him, the Planning Commission has reported that to achieve a growth rate of around 7%-8%, we need around 700 million skilled workforce by 2030. It has also been identified that around 200 million workforce will be in agriculture. Hence there will be a huge gap of 500 million. He segregated Skills into four levels. The 1st level is Basic Skill for which we need 65% of the workforce, the 2nd level is Technical Knowledge and Knowledge of Complex Operations for which we need 13% of the workforce, the 3rd level is Highly Technical and Academic Skill for which we need 19% of the workforce, the last and the 4th level is Highly Specialized Skill involving Research for which we need 3% of workforce.



Delegates attending the session.



L-R - Mr. Somesh Dasgupta; Mr. Taranjit Singh, Dr. Alok Roy sharing some



L-R - Mr. Rahul Bose, Learning and Development Leader - IBM India Limited; Mr. Somesh Dasgupta; Major General Dr. S. C. Jain, VSM (Retd), Director- Army Institute of Management; Mr. P.K Sahu, Co-Chairman - HR/IR Committee, BCC&I and Senior General Manager (HR&IR), Tata Steel Processing and Distribution Limited; Mr. Rajesh Jain, Head (Corporate HR) SREI Infrastructure Finance Limited.

Mr. Chiranjib Banerjee observed that the students in West Bengal have very good aptitude. What we need is to build a sum amount of assertiveness by coaching and language skills and if these two things can be imparted to the students at an institute level it will definitely help them to boost their morale. All of the speakers were of the opinion that education is the single most important instrument for social and economic transformation. A well educated population, adequately equipped with knowledge and skills is not only essential to support economic growth, but is also a precondition for growth to be inclusive since it is the educated and skilled person who can stand to benefit most from the employment opportunities which growth will provide. The Ministry of Human Resource Development has also focused on an inclusive agenda, with a vision of realizing India's human resource potential to its fullest, with equity and excellence.



Interactions during the session with Shri Anupam Anand, Director Personnel - Hindusthan Copper Limited (third from left). Extreme left is Mr. R N Lahiri, Director, Batanagar Institute of Engineering, Management and Science (BIEMS) and Chairman, Education Committee, BCC&I; Mr. Gautam Ray, Executive Director, CESC Limited is at extreme right.



L-R - Mr. Chiranjib Banerjee, Regional Director (East India) - Hewlett Packard India; Ms. Nabanita Khan, Director Global Business Services - IBM India Pvt. Ltd; Mr. Alope Mookherjee, Chairman - Howden Solyvent (India) Private Limited; Mr. Somnath Chatterjee, Vice President and Centre Head Kolkata - Capgemini India Private Limited.



Prof. Malayendu Saha, Vice Chairman - Higher Education Council Govt. of West Bengal (Chief Guest) with Mr. Kumar Shivam Head Strategy & Business Development - BCC&I.



## Workshop On Women Leadership

16Th May 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry in association with Full Circle organized a workshop on "Women Leadership" on 16th May 2015, 10.00 am to 12.30 pm, Williamson Magor Hall, 1st Level, The Bengal Chamber.

### A brief about the workshop

In spite of increase of women in the numbers at the entry level, their proportion in management positions remains unacceptably low, with just a minor percentage succeeding in breaking through the glass ceiling. The interactive session included question and answer segments which not only addressed the main reasons which prevent the advancement of women in their careers but also addressed the strategy on how to overcome them.

### The workshop addressed the following:

- What is holding women back?
- Recognizing and overcoming the inner barriers
- Strategic career planning
- Building Executive Presence
- Influencing people and negotiating successfully
- Work life balance
- Importance of mentors, sponsors and role models
- Off Ramp, On Ramp and re-entry

### About the Faculty

Ms. Sunita Thawani, the Founder CEO of 'Full Circle' is an accomplished professional with senior management and Board Room experience. In spite of a break of 12 years in her career she made a successful comeback. She has a rich 25 years of legal experience with Tata Group with last 10 years as DGM (Legal), Jamshedpur Utilities and Services Company Ltd (JUSCO). For last several years she has been passionately working in the space of gender inclusivity and women leadership in corporate India which has led to creation of 'Full Circle'. She has been a member of Tata Group Task Force to develop an awareness module on prevention of Sexual Harassment at workplace. She is advising several companies in this area. She also conducts Gender Sensitization programs for organizations and advises them on worldwide best practices to create an inclusive environment for women. She has taken several Women Leadership programs over last several years for different organizations.

The Workshop had participation from leading organizations like Tata Steel Limited, PricewaterhouseCoopers Private Limited, BT Associates, Hindalco Industries Ltd, Ujjivan Financial Services, JIS College of Engineering, BIEMS, etc.



Welcome Address by Mr. Kumar Shivam, Head of Strategy and Business Development, The Bengal Chamber of Commerce and Industry



Interactions with the delegates



Session in Progress with Ms. Sunita Thawani, Founder/CEO, Full Circle



A section of the audience



Delegate from Marine Container Services [India] Pvt. Ltd. collecting certificate from Ms. Sunita Thawani, Founder/CEO, Full Circle



Delegate from Hindalco Industries Ltd collecting certificate from Ms. Sunita Thawani, Founder/CEO, Full Circle



Ms. Sunita Thawani Founder/CEO, Full Circle with the delegates



### Roundtable - Need For Collaboration In IT Business - Managing Global Competition

6Th February 2015,  
Chamber Premises

The Bengal Chamber of Commerce and Industry recently organized a Roundtable on "Need for collaboration in IT Business – Managing Global Competition". This was the platform for launching a business focused IT Committee for mid-scale IT Companies, also known as "Friends of IT" (FIT). The programme was held on 6th February 2015 at the ITC Room of The Bengal Chamber. The objective of the new committee "Friends of IT" (FIT) is to undertake initiatives for branding of mid-scale IT companies of West Bengal and to focus on activities which would directly help them in developing their businesses.

Those present included Mr. Abhishek Rungta (Founder and CEO, Indus Net Technologies) and Chairman, FIT Committee; Mr. Nirupam Chaudhuri (Regional Head – East, NASSCOM); Mr. Abhijit Hazra (Founder & MD - Touchstone Tie-up Pvt. Ltd.) and Mr. Kumar Shivam (Head – Strategy and Business Development, BCC&I). Some of the other IT entrepreneurs present included Mr. Akash Arora (AVP – Management and Computer Consultants), Mr. Pratip Biswas (Founder & Director – Unified Infotech Private Limited), Mr. Arup Chakroborty (Chief Information Officer – Protech Infosystems Pvt. Ltd), Mr. Abhishek Chamaria (Head Operations and Social Media Strategist – Brainwave Applications), Mr. Arun Agrawal (Ebizindia Consulting Private Limited) and many more.

This hands-on session included a Q/A segment addressing the following points :

- ❖ To explore projects in the international market by collaborating with respective commerce bodies overseas and sending delegations to potential overseas markets for B2B meets.
- ❖ To explore opportunities in outsourcing projects from big IT firms in India by arranging focused business meets with big IT companies all over India.
- ❖ To explore IT needs and opportunities across targeted industry verticals pan India.
- ❖ To undertake branding and promote the collaborating IT companies represented in the Committee to potential customers all over India by preparing focused brochures and circulating it to companies in India.
- ❖ To organize business/sales focused seminars and meets.

It was a most successful session and based on the discussions at the meeting, initiatives are being planned to realize the objectives of FIT.



Interactions during the session.



Newly Formed Friends of IT (FIT) Committee.



Mr. Abhishek Rungta delivering his views during the session.



L-R: Mr. Abhijit Hazra, Founder & MD, Touchstone Tie-up Pvt. Ltd.; Mr. Kumar Shivam, Head- Strategy & Business Development – BCC&I; Mr. Abhishek Rungta, Chairperson, Friends of IT (FIT) Committee and Founder and CEO, Indus Net Technologies; Mr. Nirupam Chaudhuri, Regional Head – East, NASSCOM.



Mr. Kumar Shivam sharing his views.



The Bengal Chamber of Commerce and Industry organized its Technology Quiz 2015 on 27th February in the Williamson Magor Hall in the Chamber premises. It was the sixth edition of the IT Quiz with a wider spectrum. While the theme for the Quiz was 'Technology', the questions covered a wide gamut of interest areas — with each question having a Technology angle but not necessarily oriented to technical issues/processes. This Quiz now has a unique positioning of its own --- a little away from the more familiar general and business quizzes, which makes it all the more interesting and enjoyable. The renowned Quiz Master, Mr. Charanpreet Singh (CP), was the QM. 50 teams participated from IT companies, corporates, premier colleges and hard core quizzers.

Mr. Raktim Kumar Nag and Mr. Somnath Chanda of the team Potoldanga Thunder Club were the 2nd runners up. Mr. Abhishek Das and Mr. Sudip Kalyan Dey, representing Tata Consultancy Services were the 1st runners up. Mr. Partha Ghatak and Mr. Rabi Sankar Saha of Intel Inside, Mental Outside were the winners. The awards were presented by



QM Charanpreet Singh conducting the Quiz.



The audience.



The Preliminary Round in progress.

Mr. Pulak Chamaria, Executive Director, Infinity Group and Mr. Sanjoy Sen, Senior Vice President, ITC Infotech India Ltd. and Co-Chairperson of IT Committee, BCC&I.

The programme was graced by Mr. Ambarish Dasgupta, President Designate, BCC&I and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd.; Mr. R N Lahiri, Director, Batanagar Institute of Engineering, Management and Science (BIEMS) and Chairperson Emeritus, IT Committee, BCC&I; Mr. Debashis Roy, Vice President – IT, CESC Limited and Member, IT Committee, BCC&I; Mr. Debasis Basu, Vice President-Projects and Location Head, Cognizant Technology Solutions India Limited and Co-Chairperson of IT Committee, BCC&I; Mr. Partha P Chattopadhyay, Consultant, eTrans Solutions Pvt. Ltd. and Member, IT Committee, BCC&I and Mr. Hirak N Sengupta, Chairman, West Bengal Electronics Industry Development Corporation Limited (WEBEL) and Special Invitee, IT Committee, BCC&I.



Amongst the audience – Fourth from left and then moving left: Mr. Debasis Basu, Vice President-Projects and Location Head, Cognizant Technology Solutions India Limited and Co-Chairperson of IT Committee, BCC&I; Mr. R N Lahiri, Director, Batanagar Institute of Engineering, Management and Science (BIEMS) and Chairperson Emeritus, IT Committee, BCC&I and Mr. Debashis Roy, Vice President – IT, CESC Limited and Member, IT Committee, BCC&I.



Enjoying the Quiz: (R) Mr. Ambarish Dasgupta, President Designate, BCC&I and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd. and Mr. Partha P Chattopadhyay, Consultant, eTrans Solutions Pvt. Ltd. and Member, IT Committee, BCC&I (L)





Enjoying the Quiz: Mr. Partha P Chattopadhyay (L) and Mr. Hirak N Sengupta, Chairman, West Bengal Electronics Industry Development Corporation Limited (WEBEL) and Special Invitee, IT Committee, BCC&I.



The Prizes.



Mr. Pulak Chamaria, Executive Director, Infinity Group presenting the awards to the 2nd Runners Up, Team Potoldanga Thunder Club of Mr. Raktim Kumar Nag and Mr. Somnath Chanda.



Mr. Pulak Chamaria presenting the awards to the 1st Runners Up, Team Tata Consultancy Services of Mr. Abhishek Das and Mr. Sudip Kalyan Dey.



Mr. Pulak Chamaria and Mr. Sanjoy Sen, Senior Vice President, ITC Infotech India Ltd. and Co-Chairperson of IT Committee, BCC&I presenting the award to the Winning Team Intel Inside, Mental Outside of Mr. Partha Ghatak and Mr. Rabi Sankar Saha.



The finalists with the Mr. Sanjoy Sen, QM Charanpreet Singh, Mr. Pulak Chamaria in the centre.

## Workshop On Successful Selling Skills

27Th March 2015  
Hotel The SONnet

The Friends of IT (FIT) Committee of the Bengal Chamber of Commerce and Industry organized a workshop on "Successful Selling Skills" on 27th March 2015 at hotel, The Sonnet. The objective was to interact and brainstorm with executives who are involved in the marketing/sales of products or services. The focus was to understand their psychology and finetune the principles of selling.

Guest Trainer of this workshop was Mr. Nikhil Desai

(International Speaker, Trainer, Motivator and Director – The Centre for Excellence). Some of the participants included Mr. Himansu Sekhar, Mr. Nitya Bairagi, Mr. G P Nayak and Mr. A K Gautam of Stollberg India Pvt. Ltd., Mr. Himadri Sekhar Sinha of Hari Machines Ltd. Ms. Sheetal Chaturvedi, Mr. Anupam Singha, Mr. Manojit Mukherjee and Mr. Mayukh Goswami of Indus Net Technologies Pvt. Ltd., Ms. Sarbani Saha Basu, Ms. Poulami Raychaudhuri, Mr. Anirban Chandra



and Mr. Kalyan Chaudhuri of GKB Rx Lens Pvt. Ltd and many more

**The workshop included Q/A segments addressing the following points :**

- The Strength Of Vision
- Being Proactive
- Developing a Selling Personality
- The Power of a Positive Attitude
- Barriers to Effective Communication
- Effective Listening Skills
- Body Language
- Hints on Making a Good First Impression
- Managing Stress

The participants were greatly benefited as the workshop was highly interactive, participative and experimental. When the economy is booming any salesperson can sell well but in a global economic slowdown, a dynamic sales force is a great asset to the company. The Successful Selling Skills workshop enabled the participants to understand and explore the critical success factors of selling. The participants expressed their interest to participate in this type of workshop in the near future.



Mr. Nikhil Desai, International Speaker, Trainer, Motivator & Director - The Centre for Excellence delivering his views during the session.



Mr. Kumar Shivam, Head - Strategy & Business Development BCC&I giving a presentation during the workshop.



A section of the audience.



Delegate from Indus Net Technologies Pvt. Ltd. collecting certificate from Mr. Nikhil Desai.



Delegate from Hari Machines Ltd. collecting certificate from Mr. Nikhil Desai.



Delegate from Stollberg India Pvt. Ltd. collecting certificate from Mr. Nikhil Desai.



Delegate from GKB Rx Lens Pvt. Ltd. presenting a memento to Mr. Nikhil Desai



The IT Committee of The Bengal Chamber of Commerce and Industry organized the sixth edition of the annual Business IT Conclave on 26th June 2015 in Hyatt Regency, Kolkata. The theme, this year, was 'Enabling a Digital India'.

Dr. Amit Mitra, Hon'ble Minister-in-Charge, Commerce and Industries, Information Technology and Electronics, Finance and Excise and Industrial Reconstruction, Government of West Bengal was the Chief Guest. The other Inaugural Session speakers were:

- Mr. Rajan S Mathews, Director General, Cellular Operators Association of India
- Mr. Sudipta K. Sen, Regional Director-South East Asia, Vice Chairman & Board Member – India, SAS Institute (India) Pvt. Ltd.
- Dr. G D Gautama, IAS, State Information Commissioner, West Bengal Information Commission

The programme flowed on the contours of 'Enabling a Digital India' highlighting the aspects of:

- E-Governance: At a time, when there is increasing awareness amongst citizens about their rights with a resultant increase in expectations from the Government to perform and deliver, the whole paradigm of governance has changed. Today the Government is expected to be transparent in its dealings, accountable for its activities and faster in its responses. Digital India subsumes a mix of services and plans that are just right for reinvigorating the state of governance in the country. Mr. Shekhar Agrawal, Senior Vice President, - Government Business, Vodafone spoke on the 'Driving eGovernance'.
- Mr. Rajarshi Sengupta, Senior Director, Deloitte & Touche Consulting India Pvt. Ltd. addressed Outside In Perspective of 'Digital India'.
- Cyber Security will be an important focus in the Digital India initiative, especially as the Internet becomes the new weapon for fighting wars. Increased connectivity and greater use of technology would undoubtedly benefit the masses, but at the same time it could throw up a new set of vulnerabilities and security challenges. Past incidents have shown that cyber security is one area where India is clearly lacking. Discussion Forum 1: Securing Digital India was joined by,

- Shri Sivaji Ghosh, IPS, Principal Secretary, Department of Correctional Administration, Government of West Bengal
- Mr. Harish Agarwal, Partner, Ernst and Young
- Mr. Siddharth Vishwanath, Partner, PricewaterhouseCoopers (PwC)
- Mr. Puneet Bhatia
- Maj Gen (Retd.) P.K. Mallick

Mr. Partha Sengupta, Vice President- IT Services, ITC Infotech and Head-IT, ITC Ltd. chaired the Forum.

- Internet of Things (IoT) framework is part of the broader 'Digital India' vision shared by the Government. A budget of Rs 1 lakh crore has already been sanctioned to implement all the future plans under this vision. Big Data and the Internet of Things (IoT) are revolutionizing the world around us - from the medical care we receive to the way retailers market to us. Researchers are bullish over adoption of mobile Internet, cloud technology, digital payments, digital identity, Internet of Things, intelligent transportation, advanced geographic information system and next generation genomics. Discussion Forum 2: Connecting the country through IoT was joined by,

- Mr. Sourabh Mukherjee, Vice President-Data Management, Accenture Digital
- Mr. Sandeep Agarwal, Sr. VP & Head, Engineering R&D Services, Happiest Minds Technologies
- Mr C N Raghupathi, Vice President & Head – India Business Unit, Infosys
- Mr. Subrata Das, Country Lead – Internet of Things, SAP
- Mr. Selva Kumar Rajasekaran, General Manager –New Product Development and Partnerships

Mr. S Radhakrishnan, President, TiE Kolkata and Past President, The Bengal Camber chaired the Forum.

- Building Smart Cities – the Way Forward and its implementation in Kolkata- At the conclusion, Mr. Amit Malik, Director India & SAARC, Cisco Systems (India) Private Limited addressed the topic.



Inaugural Session (L-R): Mr. Sanjoy Sen, Co-Chairperson, IT Committee, BCC&I; Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates; Mr. Arnab Basu, Chairperson, IT Committee, BCC&I; Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce and Industries, Information Technology and Electronics, Industrial Reconstruction, Government of West Bengal; Mr. Rajan S Mathews, Director General, Cellular Operators Association of India; Mr. Sudipta K. Sen, Regional Director-South East Asia, Vice Chairman & Board Member – India, SAS Institute (India) Pvt. Ltd; Dr G D Gautama, IAS, State Information Commissioner, West Bengal Information Commission and Mr. Debasis Basu, Co-Chairperson, IT Committee, BCC&I



Dr. Amit Mitra



Mr. Dulal Mukherjee presenting the plan of the 'City of Analytics' to Dr Amit Mitra



Mr. Rajarshi Sengupta, Senior Director, Deloitte & Touche Consulting India Pvt. Ltd. and Mr. Shekhar Agrawal, Senior Vice President, Government Business, Vodafone (L-R)



(L-R): Maj Gen (Retd.) P.K.Mallick, Mr. Puneet Bhatia; Mr. Partha Sengupta, Vice President- IT Services, ITC Infotech and Head-IT, ITC Ltd; Shri Sivaji Ghosh, IPS, Principal Secretary, Department of Correctional Administration, Government of West Bengal; Mr. Siddharth Vishwanath, Partner, PwC and Mr. Harish Agarwal, Partner, Ernst and Young



Mr. S Radhakrishnan, President, TiE Kolkata and Past President, The Bengal Chamber at the podium. Behind him is Mr. C N Raghupathi, Vice President & Head – India Business Unit, Infosys. Seated (L-R): Mr. Sourabh Mukherjee, Vice President-Data Management, Accenture Digital; Mr. Sandeep Agarwal, Sr. VP & Head, Engineering R&D Services, Happiest Minds Technologies; Mr. Subrata Das, Country Lead – Internet of Things, SAP and Mr. Selva Kumar Rajasekaran, General Manager –New Product Development and Partnerships



Mr. Amit Malik, Director India & SAARC, Cisco Systems (India) Private Limited

## Second International Conference on Engineering for Humanity 2015

20th – 21st August 2015,  
Chamber premises

The Bengal Chamber of Commerce and Industry in association with National Institute for Smart Government and Centre for Development of Excellence organized the “2nd International Conference on Engineering for Humanity” on August 20 and 21, 2015 at Williamson Magor Hall, The Chamber Premises. The theme of the conference was “Innovation and Technology to Make Our Living Smarter”. The second in series, ICEH-2015 provided a platform to Professionals, Engineers, Doctors, Government Officials, Consultants and Social Workers from various regions to discuss and network with like-minded people from various walks of life. The conference was uniquely crafted for Government Departments and Social Sector Organizations to showcase citizen-centric initiatives and for private companies to present their solutions to achieve a common goal of making our living more comfortable, easy, efficient, or in one word ‘smart’.

Key sessions at this conference were Citizen Centric Health Solution – Need of the Day, Improving Knowledge and Ability

of Next Generation, Innovative Use of Technology for Smart City Initiatives, Special Session on Green Supply Chain, Does Smart City Enable Smart Living?, Improvement of Livelihood of Citizens through Technology, Innovation and Technology for Improvement of Healthcare Service Delivery, Agriculture, Fisheries and Rural Development – A Focused Approach, Use of Technology to make our Planet more Livable, and Development of Skilled Resources through Vocational Courses.

Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry and Chairman, Medica Group of Hospitals started the conference with his welcome address.

Speakers at this conference included Shri Bhudeb Chakravarti, Associate Vice President, NISG; Shri Nedyumna Gujarathi, Vice President, Manorama Info Solutions Pvt. Ltd, Kolhapur, Maharashtra; Dr. Manish Mukul Ghosh, Managing Director – MRM Technologies Pvt Ltd & Specialty Medical Group Pvt Ltd.; Shri Ashok Ranjan Thakur, Former Vice Chancellor,

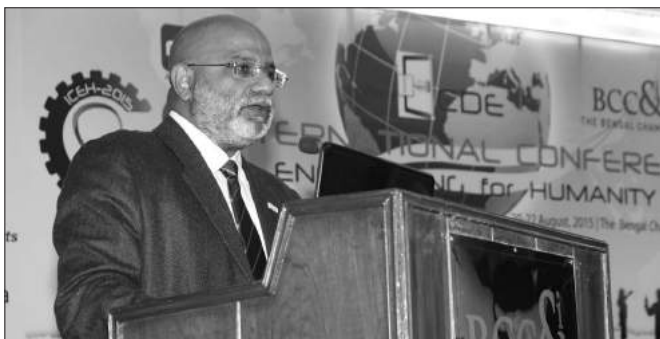


Technology University; Shri Lux Rao, CTO, HP India; Shri Raja Guha, Sales Manager for East, Tyco Security Products; Shri Vijay Kumar, Vice President & Head Technology, ESRI India; Prof. Debabrata Ghosh, IIM Kolkata; Shri Upender Jit Singh, Managing Director, Webel, Kolkata; Shri Subhrangshu Sanyal, CEO - IIMC Innovation Park on 20th August 2015 and Ms. Neeti Nayak, BrahMos Aerospace Pvt. Ltd, Bangalore; Shri Debashis Bose, IAS, Additional Secretary, Department of Health & Family Welfare, Government of West Bengal; Ms. Neha Goswami, Program Manager - PMU, Nizam's Institute of Medical Sciences, Hyderabad; Shri T.S.Y. Aravindakshan, National Manager – Healthcare, Microsoft; Shri Arpan Pal, Head Innovation Lab, Tata Consultancy Services; Ms. Nilanjana Chaudhury, CEO, Peers Symantech, Kolkata; Dr. Pradip Kumar Mazumdar, Agricultural Advisor to Chief Minister, Govt. of West Bengal; Dr. Madhumita Mukherjee, Addl. Director - Fisheries & Technical Advisor - Benfish, Government of West Bengal; Shri Ranadeep Das, Ingress, Shri Debashis Sen, IAS, Principal Secretary, Urban Development, Government of West Bengal; Dr. Madhumita Bhattacharjee, Honorary Jt. Treasurer, Centre for Development of Excellence, Hyderabad; Prof. Tarun Kanti Bhattacharyya, E&ECE & ATDC, IIT Kharagpur; Dr Santanu Sen, Principal, Guru Nanak Institute of Technology;

Mr. Deepak Bhattacharjee, Past District Governor, District 316C, Lions Clubs International.

A cultural program, Kathak Dance Recital – Panchabhoota (Five Basic Elements of Universe) was also organized on 20th August 2015 at 6.30 pm by Guru Sanjay Kumar Joshi and his team.

All the speakers were of the opinion that technology has become the primary driver of our daily life, which holds tremendous potential for uplifting the quality of our living. But it has also affected our daily life adversely due to increased pollution. It is thus our duty to spread awareness about the humanitarian side of technology and identify various options that can be used to make our living less stressful and safe. With this concept in mind, Centre for Development of Excellence (CDE) had started the International Conference on Engineering for Humanity (ICEH) in 2013, which showcases the humanitarian use of engineering and technology. The primary focus of ICEH is to identify how engineering advances can contribute towards improving the lives of ordinary citizens whether it is in the sphere of healthcare, citizen service delivery, social upliftment, education, agriculture or in a single term, Smart Living.



Welcome Address by Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry and Chairman Medica Group of Hospitals.



Inaugural Address by Shri Bhudeb Chakravarti, Associate Vice President, NISG



Head Table – (L-R) Shri Nedyumna Gujarathi, Vice President, Manorama Infosolutions Pvt. Ltd, Kolhapur, Maharashtra; Shri Lux Rao, CTO, HP India; Dr. Manish Mukul Ghosh, Managing Director – MRM Technologies Pvt. Ltd. & Specialty Medical Group Pvt. Ltd.



Address on Improving Knowledge and Ability of Next Generation by Shri Ashok Ranjan Thakur, Former Vice Chancellor, Technology University



Special Address on Green Supply Chain by Prof. Debabrata Ghosh, IIM Kolkata.



Shri Bhudeb Chakravarti, Associate Vice President, NISG addressing the audience along with Shri Upender Jit Singh, Managing Director, Webel, Kolkata and Shri Subhrangshu Sanyal, CEO - IIMC Innovation Park.



A section of the audience.



Question from audience.



B2B presentation by HP at Globsyn Room, The Chamber Premises.



Audience in B2B session with HP.



Cultural Programme - Kathak Dance Recital – Panchabhoota (Five Basic Elements of Universe) by Guru Sanjay Kumar Joshi and his team



Shri Debashis Bose, IAS, Additional Secretary, Department of Health & Family Welfare, Government of West Bengal addressing the audience along with Ms. Neha Goswami, Program Manager - PMU, Nizam's Institute of Medical Sciences, Hyderabad; Shri T.S.Y. Aravindakshan, National Manager – Healthcare, Microsoft; Shri Arpan Pal, Head Innovation Lab, Tata Consultancy Services and Ms. Nilanjana Chaudhury, CEO, Peers Symantech, Kolkata.



Shri Debashis Sen, IAS, Principal Secretary, Urban Development, Government of West Bengal addressing the audience along with Dr. Madhumita Bhattacharjee, Honorary Jt. Treasurer, Centre for Development of Excellence, Hyderabad, and Prof. Tarun Kanti Bhattacharyya, E&ECE & ATDC, IIT Kharagpur.



Dr. Pradip Kumar Mazumdar, Agricultural Advisor to Chief Minister, Govt. of West Bengal answering queries from audience.





Shri Taranjit Singh, MD, JIS Group and Chief Patron of The Bengal Chamber of Commerce and Industry presenting memento to Dr. Pradip Kumar Mazumdar, Agricultural Advisor to Chief Minister, Govt. of West Bengal.



Dr Santanu Sen, Principal, Guru Nanak Institute of Technology addressing the audience.



Question from the audience.



Chief Guest Shri Deepak Bhattacharjee, Past District Governor, District 316C, Lions Clubs International addressing the audience along with other dignitaries.



National Anthem sung by Chief Guest Shri Deepak Bhattacharjee, Past District Governor, District 316C, Lions Clubs International along with other dignitaries.



National Anthem at the closing of conference.

### Interactive Session On Prototype Design & Planning Of Low Cost Innovative Housing

23Rd December 2014,  
Chamber Premises

The Bengal Chamber, along with BMTPC (Building Materials & Technology Promotion Council), organized an Interactive Session to create awareness on affordable housing for EWS and LIG. The session focused on the standards and specifications for design and planning of affordable innovative green housing.

The Building Materials and Technology Promotion Council, Ministry of Housing and Urban Poverty Alleviation, Govt. of India has been promoting cost effective, environment friendly and disaster resistant building materials and technologies. With varying geo climatic and other conditions, the requirements for design of dwelling units differs from region to region. The Council is developing suggestive design for affordable housing for different regions. One of the regions identified is Kolkata and its surrounding areas. In association with IIT Roorkee, based on the study of the region, Standards and Specifications for design and planning of affordable innovative green housing is being developed by Dr. Mahua

Mukherjee, Architecture and Planning Department of IIT Roorkee and her team. Mr. Kapil Arora and Mr. Bhaskar De were the two research scholars who accompanied Dr. Mukherjee on her visit to the Chamber and during her presentation.

This is a Research Project sponsored by the Building Materials & Technology Promotion Council (BMTPC) and investigated by Dr. Mahua Mukherjee, Associate Professor, Department of Architecture & Planning, IIT Roorkee.

Mr. Jayanta Mukhopadhyay, Chairman - BCC&I Infrastructure Committee and Partner, BSR & Co. LLP delivered the Welcome Address. The Session was highly interactive and was attended by Professors of Civil Engineering Department of Jadavpur University, Engineers from KMCA, renowned architects of Kolkata that included Mr. Dulal Mukherjee, representatives from West Bengal Housing Board, HUDCO, Bandhan Financial Services Ltd. and KPMG.



The participants at the Interactive Session.



Mr. Jayanta Mukhopadhyay, Chairman, Infrastructure Committee delivering the Welcome Address.



Dr. Mahua Mukherjee from IIT, Roorkee making her presentation.



Mr. Dulal Mukherjee, renowned architect presenting a memento to Dr. Mahua Mukherjee.



### India And The Czech Republic- Business Opportunities: In Conversation With The Ambassador And Czech Businesses

18Th September 2014,  
Chamber Premises

With the Bilateral Investment Promotion and Protection Agreement (BIPA) ratified in 1998, India-Czech Bilateral Trade has been further intensified. In the wake of such transition, an Interactive Session on “Opportunities for bilateral economic cooperation” with The Ambassador, His Excellency Miloslav Stasek and other industry representatives from the Czech Republic was organized by BCC&I in association with EBTC.

H.E. Miloslav Stasek, in his talk stated that the Czech Republic is interested in co-operation with India as it has progressed hugely in the realm of infrastructure. With the economy of the Czech Republic augmenting to USD 1.5 billion currently, India plays the role of a major investor in the country and ranks 9th, leaving behind the likes of China and Japan. H.E. Miloslav Stasek stressed on the fact the Czech Republic is keen to strengthen their presence in the country as India is an important sub-continent for them and Indian organizations are highly reckoned in their country.

Mr. Utsav Parekh, Honorary Consul of Czech Republic, Kolkata, was also present in the event. He urged the Ambassador to bring in more companies to the region as it would help in further business development. The

other speakers in the event were Ms. Milena Boranova from the Aircraft Industries, Mr. Jaroslav Ira, Managing Director, Doosan Skoda Power, Mr. Ivan Kamenik, Head of Promotion Agency, CzechTrade, Jiri Janecik, Commercial Head, The Czech Republic Embassy, Mr. Lokesh Bardia and Mr. Akhil Malhotra. The interactive session showcased possible cooperations with the companies dealing in heavy engineering and complicated projects accomplished within a ‘turn-key’ contract in areas of Manufacturing, Heavy Machinery production, Power and Nuclear Power engineering, Transport engineering, Steel Cylinders and Vessels; large investment assemblies, Information Technology, Green Technology etc.

Focusing on probable trade links between the two countries involving the senior representatives from the Czech Republic corporates, an interactive session on prospective trade development in both the countries, was held. The event tried to create a relevant platform to provide a broad understanding of the scope of a two-pronged economic approach between the two countries bringing in likeminded corporates together to initiate the prospect of partnerships, which would further help in fortifying relations between the two countries.



(L-R) Mr. Utsav Parekh, Honorary Consul of Czech Republic, Kolkata ; Mr. P Roy, DG BCC&I; The Ambassador of Czech Republic to India, H.E. Miloslav Stasek.



Head Table – (L-R) Mr. Utsav Parekh; Mr. P. Roy; H.E. Miloslav Stasek; Mr. Suman Lahiri, Regional Director, EBTC.



Mr. P Roy delivering the formal welcome address.



The audience.

## India And The Czech Republic- Business Opportunities: In Conversation With The Ambassador And Czech Businesses

18Th September 2014,  
Chamber Premises



The speakers.



Mr. Utsav Parekh giving the Inaugural Speech.



A goodwill gesture.



H.E. Miloslav Stasek talks about the bilateral trade opportunities between two countries.

## Meeting With Shri Harsh Vardhan Shringla, Indian Ambassador To The Kingdom Of Thailand

29Th October 2014,  
The Lalit Great Eastern, Kolkata

Shri Harsh Vardhan Shringla is India's ambassador to Thailand. In his recent visit to Kolkata on October 29, 2014, Shri Shringla met with the senior office bearers of the Chambers of Commerce and industry representatives. From The Bengal Chamber of Commerce & Industry, President Dr. Alok Roy, Director General Mr. P Roy and Capt. S B Mazumdar, Chairman, Shipping Committee attended the meeting, at the Lalit Great Eastern Hotel, Kolkata.

It was an interactive session with the Ambassador on India's bilateral economic relations with Thailand. Having established diplomatic relations for over 65 years, Thailand continues to

be one of India's most prominent partners in the field of Commerce and Industry, besides being a popular tourist destination in the East. Thai-India bilateral trade has grown significantly and has multiplied six times since 2000 to reach 8.67 billion USD and it is expected to grow further in the years to come. Shri Shringla opined that India's excellent relations with Thailand are an important and integral component of our strategic partnership with ASEAN. India's 'Look East' policy has been complemented by Thailand's 'Look West' policy in bringing the two countries closer.

## Interactive Session With Mr. Matthew Hilgendorf, Principal Commercial Officer For U.S. Commercial Service, Kolkata

30Th October 2014,  
The Palladian Lounge, Chamber Premises

The members of the Managing Committee interacted with Mr. Matthew Hilgendorf, Principal Commercial Officer for U.S. Commercial Service after the MC meeting on 30th October evening in the Chamber. Mr. Hilgendorf was accompanied by Mr. Arup Mitra, Senior Commercial Specialist, US Commercial

Service, Kolkata. The focus of the discussions ranged from collaborative ventures with US companies to the state of the economy and the business environment. The Chamber's special initiatives in the realms of clean tech development and IT were also discussed.





**The Bengal Chamber Meets Mr. Marc Knapper, Director,  
Office Of India Affairs, Dept. of State, Washington DC,**

**12Th November 2014,  
Chamber Premises**

Mr. Marc Knapper is a member of the Senior Foreign Service and is currently serving as the Director of the Department of State's Office of India Affairs. Mr. Gaurav Bansal, Consul for Political & Economic Affairs accompanied Mr. Knapper from the US Consulate General. From the Bengal Chamber, President Dr. Alok Roy and Senior Vice President Mr. Sutanu Ghosh along with Mr. P Roy, Director General were present.

The focus of the discussions was the economic scenario in the Eastern Region and Bengal and our Chamber's role. Mr. Knapper was extremely positive about the Chamber's role in promoting Clean Technology development and spread and expressed interest in the U.S. Mission's continuing partnership with the Chamber. He was upbeat about the potential for

bilateral cooperation. Dr. Alok Roy, the President of The Bengal Chamber, urged Mr. Knapper to help fortify the ties with other regional Chambers from the neighboring countries like Bangladesh, Nepal, Thailand, Myanmar and others. Dr. Roy stressed that the Chamber acts as an interface for the industry and it is therefore important to develop a regional council. There were also discussions on GST and the economy of West Bengal. It was explained to Mr. Knapper that the Chief Minister is extremely buoyant and eager to make relevant changes in the system, and the Chamber is positive about industrial investment in the State.



(L-R) Mr. P Roy, Director General BCC&I; Dr. Alok Roy, President, BCC&I; Mr. Marc Knapper, Director, Office of India Affairs, Dept. of State, Washington DC; Mr. Sutanu Ghosh, Senior Vice President, BCC&I and Mr. Gaurav Bansal, Consul for Political & Economic Affairs, US Consulate.

The Bengal Chamber of Commerce & Industry (BCC&I), in collaboration with GS Marketing Associates organized an absorbing interactive session with Janab Abul Maal Abdul Muhith, Hon'ble Finance Minister, People's Republic of Bangladesh, on Saturday 27th December 2014. His Excellency Syed Muazzam Ali, High Commissioner of Bangladesh in India & Janab Zokey Ahad, Deputy High Commissioner of Bangladesh in Kolkata accompanied Shri Muhith. The interaction was held with a few select senior members of the Chamber. Dr. Alok Roy, President; Mr. C S Ghosh, Vice President; Mr. P Roy, Director General; Mr. S D Gupta, Chairperson - Trade Promotion and Business Development Committee, The Bengal Chamber as well as CEO, GS Marketing Associates and a few other eminent faces from the industry & academia, who are also integral parts of different Committees of the Bengal Chamber interacted with Shri Muhith.

Janab Muhith at the onset talked about Bangladesh & its improved current scenario vis-à-vis the past. He also spoke about the socio- economic state of affairs in Bangladesh. Janab Muhith addressed the queries of the members and sections of the media relating to bilateral trade & commerce between India and Bangladesh. The Hon'ble Minister, in response to a plea on reduction of import duty of raw materials for manufacturing units, suggested putting forward the proposal through BCC&I, so that the Finance Ministry of Bangladesh could take action on this issue. Janab Muhith also assured the participants that he would contemplate on improving the present visa regime between the two countries. The session was also very well attended by members of the media.



Dr Alok Roy, President, The Bengal Chamber (L) with Janab Abul Maal Abdul Muhith – Hon'ble Finance Minister, People's Republic of Bangladesh (R)



During the address of Janab Abul Maal Abdul Muhith (standing), on the right – Mr. S D Gupta, Chairperson - Trade Promotion and Business Development Committee and CEO, GS Marketing Associates; H.E. Syed Muazzam Ali, High Commissioner of Bangladesh in India; Janab Zokey Ahad, Deputy High Commissioner of Bangladesh in Kolkata. Dr Alok Roy is on the left.



Janab Abul Maal Abdul Muhith addressing (R). Seated on the left – Dr. Alok Roy and Mr. P Roy, Director General, The Bengal Chamber.



The Media.



The Bengal Chamber of Commerce and Industry (BCC&I) organized the second edition of the “India – Eurasia Business Partnership” Seminar, supported by the Ministry of External Affairs, Government of India. The first edition was held on 14th and 15th February 2013 with the kind support of Ministry of External Affairs, Government of India.

India’s diplomatic relations with Eurasian countries are over 22 years old in the post Soviet period. Despite that the trade level between India and Eurasian states is far below that of the true potential. It is strongly felt that time has come to promote closer engagement between both regions in the fields of business, education, science and technology, tourism and culture.

Emerging markets in Eurasia, led by Russia, open up a great opportunity for India as a possible alternative to the EU. A recent market survey report shows that traditional and non-traditional products produced in the Eastern region has good demand in the Eurasian market. These diversified products vary from jute bags, textiles, small leather goods, tea, pharmaceuticals and herbal products, home decorative items, kitchen appliances, traditional handlooms, handicrafts and gift items to various engineering items used for infrastructure development, road construction machines, transmission line fittings, hospital equipment, chemicals and allied products. Besides, there is demand for IT services and products and even other service sectors. It has also been observed that some of the abovementioned products are being imported by a few Eurasian countries from India via Eastern India and other countries like UAE, Russia etc.

In this context, The Bengal Chamber organized the seminar in the Williamson Magor Hall in the Chamber premises, which was followed by B2B meetings. The seminar highlighted the prospects of international trade and regional economic cooperation between the Eurasian countries and India. The conference witnessed the participation of eminent speakers and dignitaries from the Government, Industry and Ambassadors & other diplomats from the Eurasian countries.



President of the Chamber, Dr. Alok Roy meeting Ms. Irina Bashkistrova, Consul General, Consulate General of Russian Federation.

**Special dignitaries** from overseas were :

H.E. Mr. Oleksandr Shevchenko, Ambassador Extraordinary and Plenipotentiary, Embassy of Ukraine

Ms. Irina Bashkistrova, Consul General, Consulate General of the Russian Federation

Mr. Yaroslav Tarasyuk, Trade Commissioner, Embassy of the Russian Federation

Mr. Alexey Balunov, Project Director, CHETRA – Spare parts and components

**Speakers** from the Government and Industry for the Indian perspective were:

Dr. Subrata Gupta, IAS, Jute Commissioner, Office of the Jute Commissioner, Ministry of Textiles, Government of India

Mr. Monojit Dasgupta, Secretary General, Indian Tea Association

Mr. Gudakesh Kumar, Manager, Export Credit Guarantee Corporation Ltd.

Some of the companies that participated in the B2B meet were Premur Impex Ltd., Kesaria & Co., Tide Water Oil Co. (India) Ltd., Aegis Business Ltd., Megapro Consultants, East India Pharmaceutical Works Limited, etc.



Director General of the Chamber, Mr. P Roy meeting H.E. Mr. Oleksandr Shevchenko, Ambassador Extraordinary and Plenipotentiary, Embassy of Ukraine.



Speakers at the Inaugural Session. From Left Mr. P Roy, Director General, BCC&I; Mr. Yaroslav Tarasyuk, Trade Commissioner, Embassy of the Russian Federation; Ms. Irina Bashkistrova, Consul General, Consulate General of Russian Federation; Dr. Alok Roy, President, BCC&I; H.E. Mr. Oleksandr Shevchenko; Mr. Alexey Balunov, Project Director, CHETRA – Spare parts and components.





H.E. Mr. Oleksandr Shevchenko speaking at the Inaugural Session.



Ms. Irina Bashkistrova, Consul General, Consulate General of The Russian Federation, speaking at the Inaugural Session.



Mr. Monojit Dasgupta, Secretary General, Indian Tea Association speaking at Session 2: Opportunities of Investment & Trade with Eurasian Countries & Indian Perspective.



Dr. Subrata Gupta, IAS, Jute Commissioner, Office of the Jute Commissioner, Ministry of Textiles, Government of India speaking at Session 2: Opportunities of Investment & Trade with Eurasian Countries & Indian Perspective



B2B meeting after the Inaugural Session.



Mr. R Lahiri from Premur Impex Ltd. in a B2B meet with Mr. Yaroslav Tarasyuk, Trade Commissioner, Embassy of the Russian Federation.



Participants at the India Eurasia Business Partnership Seminar



The Bengal Chamber of Commerce and Industry with the Embassy of the Islamic Republic of Afghanistan, New Delhi, Economic Department organized an interactive session with H.E. Shaida Mohammad Abdali, Ambassador of the Islamic Republic of Afghanistan to India on 23rd February in the ITC Room in the Chamber premises. Mr. S. M Ahmadi, Economic Counselor, Afghanistan Embassy also joined the interaction. Senior representatives from industry and academia, researchers and the media attended the session.

Mr. Ambarish Dasgupta, President Designate of the Chamber delivered the Welcome Address. Mr. Dasgupta spoke about the traditional, historical and cultural connect between the two countries. India has also played a significant role in the reconstruction of war-torn Afghanistan. The objective of the interactive session was to widen the base for B2B cooperation between the nations which would create a relevant platform to provide a broad understanding of the scope of a two-pronged economic approach between the two countries and could bring likeminded corporates together to initiate the prospect of partnerships.

H.E. S M Abdali commenced his address by focusing on the historical and emotional attachment between the two countries and indeed between Kolkata and Afghanistan. He did mention about the common misperception about the constraints in doing business in and with Afghanistan.

Currently the country was going through a transition stage and there had been a lot of changes in the eco political scenario in the country. Afghanistan currently has its own army; institutions and mechanisms had been rebuilt after the historic elections and a new Government had come into power. India is a key strategic partner of Afghanistan. The specific scopes of business opportunities commencing with partnerships between the Chambers of Commerce were talked about.



(L-R): Mr. S D Gupta, Chairman, Trade Promotion and Business Development Committee, BCC&I; Mr. Ambarish Dasgupta, President Designate, BCC&I; Mr. S. M. Ahmadi, Economic Counselor, Afghan Embassy; H.E. Shaida Mohammad Abdali, Ambassador of Afghanistan to India; Mr. P Roy, Director General, BCC&I.



A section of the audience at the ITC Room, The Bengal Chamber.



Mr. Ambarish Dasgupta welcoming the Ambassador.



The interactive session with the Ambassador in progress.



Mr. Dasgupta making his point.





The press in attendance.



A section of the audience.



H.E. Abdali in conversation.



The Ambassador with the media.



Mr. Ambarish Dasgupta thanks the Ambassador for the insightful session.



Meeting the press.



The Ambassador with some of the delegates and the media at the Palladian Lounge.



The Bengal Chamber of Commerce and Industry organized a Business Delegation to Thimphu, Bhutan in association with The Bhutan Chamber of Commerce and Industry on 12th and 13th May 2015. Some meetings continued till 14th May.

It was a nineteen-member delegation led by Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry including three members from the Chamber Secretariat.

The delegation visited His Excellency Tshering Tobgay, Hon'ble Prime Minister of Bhutan on 13th May. The Hon'ble Prime Minister received the delegation very warmly. He observed that India is not only the closest neighbour of Bhutan but the most valued partner country as well. He also noted that growth of India and specifically West Bengal is crucial for the growth of Bhutan. He spoke fondly about Bhutan's association with India and West Bengal and that Siliguri is truly the gateway to Bhutan. He made special emphasis on Bhutan's reliance on West Bengal and Assam. He congratulated West Bengal on the success of the Global Bengal Business Summit on 7th and 8th January 2015 that was organized by the Government of West Bengal. Bhutan Chamber of Commerce and Industry participated in it through The Bengal Chamber. The Hon'ble Prime Minister informed the delegation that Smt. Mamata Banerjee, Hon'ble Chief Minister of West Bengal has been invited to Bhutan. Mr. D Karma Tsering Namgyal, Consul General of Bhutan in Kolkata was in touch with the Hon'ble Chief Minister's office. The Hon'ble Prime Minister individually interacted with some of the delegates including Mr. Subrata Dutta, Director, The George Telegraph Group; Mr. Pradip Bhowmick, Partner, KPMG Advisory Services Pvt. Ltd.; Mr. Dhruv Bhalla, Vice President, Srei Infrastructure Finance Limited and Mr. Dibya Sankar Das, Managing Partner and Founder, Dellstar Overseas. Mr. Bhalla mentioned that his company, Srei, would be delighted to work with the Royal Government of Bhutan in the space of IT solutions and services for rural development. The Hon'ble Prime Minister mentioned to Mr. Subrata Dutta that vocational training would be a sector with great prospects in Bhutan.

The Hon'ble Prime Minister was invited to launch the Confederation of Eastern Chambers of Commerce and Industry (CECCI), spearheaded by The Bengal Chamber to bring the Chambers of Commerce in the 'East' (spanning the Eastern and North Eastern States and those from the eastern neighbours of India) together and create a common platform for the greater benefit of the common membership and industry and business at large. The forum would be utilized for B2B networking, communicating with the local Governments, experience / best practices sharing and even for addressing day-to-day operational issues faced by the cross-section of the membership who might need a helping hand from Partner Chambers while transacting business in neighbouring States and/or Countries. The Hon'ble Prime Minister indicated that Kolkata would be an ideal venue to organize such a programme. He also mentioned that he thought about Kolkata not because he had special connection with West Bengal as he had studied in Darjeeling but that he believed that the city had the potential to connect the 'East'.

Ms. Nina Tshering La, Counsellor, Embassy of India in Thimphu, Bhutan accompanied the delegation in the meeting.

The delegation also visited His Excellency Lyonpo Norbu Wangchuk, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan on 13th May 2015. The Hon'ble Minister shared his thoughts with the delegates. He highlighted that India-Bhutan relationship is at its peak. The cooperation has set a standard for the entire world. The foundation stone of the 600MW Kholongchu Hydro- electric project, a joint venture between India and Bhutan was laid by Shri Narendra Modi, Hon'ble Prime Minister of India. Bhutan and India now produce the cheapest and cleanest energy, said the Minister. Geographically, Bhutan is the best place for setting up such projects. The good governance of the Royal Government of Bhutan made it possible for it to be accomplished in record time. He observed that the people in Bhutan have a close affinity towards the people of West Bengal, Bhutan's closest neighbour. The two countries share a Free Trade Agreement. The focus sectors of Bhutan are Education, Infrastructure, IT, Health, Mining amongst others. Bhutan has a high rate of ease of doing business. The Royal Government of Bhutan is committed to simplifying business processes for entrepreneurs and corporates alike. IT infrastructure and IT applications would play an important role in this procedure. The Minister spoke about this while responding to a query made by KPMG. Mr. Subrata Dutta proposed that George Telegraph would be delighted to be a Partner of the Government in the area of Skill Development. The partnership would ensure that the youth in Bhutan is trained with skills relevant to the industry. He was advised to submit a proposal to the Ministry of Labour and Human Resources. The Minister emphasized the importance of a close connection between the Government and the Industry. Accessibility would play an important role in this regard. The Minister ensured all investors would be provided personalized assistance for business in Bhutan.

The delegates had a lengthy discussion with Ms. Nina Tshering La on the 13th before meeting the Hon'ble Prime Minister and Hon'ble Minister of Economic Affairs. Ms. Nina Tshering La individually interacted with the delegates and advised on their scope of business in Bhutan. She mentioned that she had been in touch with Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber and that she was happy that the Chamber had organized such a high level delegation. The economies of the two countries are well integrated. However, many Indian firms have reservations given the size of the market in Bhutan. The business collaborations are however increasing. There are 16 Indian FDI's in Bhutan.

She shared with the delegation in general and Mr. Subrata Dutta in particular that unemployment is an issue which needs to be addressed in Bhutan. Therefore, skill development and vocational training have great opportunities. Mr. Dutta observed that his Group would also be interested to invest in Bhutan if he had an investing partner. Mr. Dhruv Bhalla commented that he had fruitful discussions during the B2B Meetings on the previous day. They would be interested in smart grid, financing of equipments and IT services for rural development. Mr. N K Ghosal, Director, NKG & Associates

enquired about the scope of IT audit. He was told that this would be of interest to the Government as compliance is an important issue. He was advised to get in touch with the Secretary and Director of Information and Communications Ministry. Mr. Bidyut Majumder of JIS Group of Educational Initiatives was informed that Joint Venture Projects in Education would have great prospects.

The delegates had the B2B Meetings on 12th May. The meeting was attended by Mr. Phub Tshering, Secretary General; Mr. Kesang Wangdi Deputy Secretary General and other senior members of the Bhutan Chamber. Mr. Tshenchok Thinlay, Executive Director, Bhutan Airlines was also present.

The Bengal Chamber is in discussions with Mr. D Karma Tsering Namgyal for organizing a Indo-Bhutan Golf Tournament in Kolkata where Golfers from Bhutan would participate. It was decided that a return programme would

be organized in Bhutan where 20-25 golfers and industry captains would be invited. On this subject, Dr. Alok Roy had a meeting with the Bhutan Chamber and Col. Jambay Dorji, President, Bhutan Shooting Federation.

The programme concluded on 13th May 2015 with an MoU signing between the two Chambers. Mr. Ugen Tsechup Dorji, President, Bhutan Chamber of Commerce and Industry was present in the Concluding Programme and Networking Dinner. He mentioned that Bhutan may be considered as the regional manufacturing hub. There are many areas in which The Bengal Chamber and Bhutan Chamber may work together. Import of vegetables and fruits from Bhutan to India is one such area. Bhutan could be the “vegetable basket” for the region. In fact, the country enjoyed such a climate that seasonal vegetables could be grown all through the year in different locations.

## THE DELEGATION INCLUDED :

<b>Dr. Alok Roy</b> Group of Hospitals	President	The Bengal Chamber of Commerce & Industry and Chairman, Medica
<b>Mr. Subrata Dutta</b>	Director	The George Telegraph Group
<b>Mr. Pradip Bhowmick</b>	Partner	KPMG Advisory Services Pvt Ltd
<b>Mr. Dhruv Bhalla</b>	VP	SREI Infrastructure Finance Limited
<b>Mr. Pratin Kumar Khanra</b>	Director, Operation	Saraswati Print Factory Pvt Ltd
<b>Mr. Jagadananda Mahapatra</b>	Director	Terrablock Machinery Pvt Limited, Bhubaneswar, Odisha
<b>Mr. Sanjeev Mahapatra</b>	Director	Terrablock Machinery Pvt Limited, Bhubaneswar, Odisha
<b>Mr. Dipnarayan Sinha</b>	Head-Strategic Relation	Mission of Mercy Hospital and Research Centre
<b>Mr Partha Sarathi Modak</b>		Mission of Mercy Hospital and Research Centre
<b>Mr. Onkar Kakar</b>	Senior Associate	PQR Consultants Pvt Ltd
<b>Mr. N K Ghosal</b>	Director	NKG & Associates
<b>Mr. Dibya Sankar Das</b>	Managing Partner and Founder	Dellstar Overseas
<b>M. Tarini Prasad Mohanty</b>	Propreitor	Hotel Valley, Odisha
<b>Mr. Arpit Mohanty</b>	Agent	Naibuga Iron and Minerals Mines
<b>Mr. Bidyut Majumder</b>	AGM	JIS Group of Educational Initiatives
<b>Mr. Ankur Saraogi</b>	Proprietor	Genesis Creation
<b>Mr. Subhodip Ghosh</b>	Deputy Director General	The Bengal Chamber of Commerce & Industry
<b>Ms. Angana Guha Roy Chowdhury</b>	Assistant Director	The Bengal Chamber of Commerce & Industry
<b>Ms. Lopamudra Dutta</b>	Assistant Director	The Bengal Chamber of Commerce & Industry



Meeting with His Excellency Tshering Tobgay, Hon'ble Prime Minister of Bhutan



Meeting with His Excellency Tshering Tobgay, Hon'ble Prime Minister of Bhutan





Meeting with His Excellency Lyonpo Norbu Wangchuk, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan



Meeting with His Excellency Lyonpo Norbu Wangchuk, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan



Meeting with Ms. Nina Tshering La, Counsellor, Embassy of India in Thimphu, Bhutan



Meeting with Ms. Nina Tshering La, Counsellor, Embassy of India in Thimphu, Bhutan



B2B Meetings in progress



B2B Meetings in progress



B2B Meetings in progress



B2B Meetings in progress





B2B Meetings in progress



B2B Meeting



B2B Meeting



B2B Meeting



Lunch with authentic Bhutanese cuisine



At Lunch with authentic Bhutanese cuisine



Delegation in front of Gyalyong Tshogkhang, Thimphu



Mr. Phub Tshering, Secretary General, Bhutan Chamber of Commerce was the master of ceremonies in the Closing Session





Mr. Ugen Tsechup Dorji, President, Bhutan Chamber of Commerce and Industry addressing during the Closing Session



Dr Alok Roy, President, The Bengal Chamber of Commerce and Industry addressing during the Closing Session



Signing of MoU



Cultural Performance



Networking Dinner



Networking Dinner



Dr Alok Roy presenting a memento to Mr. Kesang Wangdi, Deputy Secretary General, Bhutan Chamber of Commerce and Industry



Dr Alok Roy presenting a memento to Mr. Sonam Phuntsho, Business Promotion Officer, Business Support Department, Bhutan Chamber of Commerce & Industry





(L-R): Mr Karma T Namgyal, Consul General, Royal Bhutan Consulate, Kolkata and Dr Alok Roy, President, The Bengal Chamber.



The Press Conference in progress.

### **“Opportunities In Qatar And Gulf Co-operation Council”**

(Press Conference on same subject on 10th July 2015 in the Chamber premises)

**11Th July 2015,  
Taj Bengal, Kolkata**

Doha Bank Q.S.C. in association with the Bengal Chamber of Commerce and Industry organized a programme on “Opportunities in Qatar and Gulf Co-operation Council” on Saturday, 11th July 2015 from 7.00 pm in the Crystal Hall, Taj Bengal.

The programme addressed the following aspects about “Business Opportunities in Qatar and Gulf Co-operation Council”.

- Why Qatar / GCC is an ideal destination?
- India – Qatar / GCC Bilateral relationships
- Doha Bank – Its India operations and capabilities

Additionally, the President Designate of the Bengal Chamber and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services, Mr. Ambarish Dasgupta lent an Industry perspective of Bengal vis-à-vis Qatar/GCC.



Doha Bank Press Conference on July 10, 2015 – (L-R) Dr. R. Seetharaman, Group CEO of Doha Bank; Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber; Mr. P Roy, Director General, BCC&I and Mr. Nilangshu Dey, President, NROAB with the media.



Dr. Alok Roy, President, BCC&I delivering the Welcome Address at the Seminar on Bilateral Business Opportunities in Qatar and GCC, held on 11th July 2015.

Dr. R Seetharaman, Group CEO of Doha Bank delivered the keynote address on the “Opportunities of Bilateral Business in Qatar and GCC.” The event was graced by Janab Firhad Hakim, Hon’ble Minister, Urban Development & Municipal Affairs, Government of West Bengal, who delivered the Inaugural address. A lucky draw at the end of the programme saw three lucky winners receiving small tokens of appreciation from the CEO.

The programme had a good participation of 150 delegates with some leading corporates and Honorary Consul Generals participating.

The interactive session came to a conclusion with a networking dinner.



Dr. Seetharaman addresses the media. Mr. Dasgupta looks on.



The audience at the Seminar.





Mr. Ambarish Dasgupta sharing the Industry perspective at the seminar.



A section of the audience.



Dr. R Seetharaman delivering his speech at the seminar.



The Head Table. (L-R) Dr. Alok Roy & The Hon'ble Minister, Urban Development and Municipal Affairs, Janab Firhad Hakim.



The Head Table. (L-R) Dr Alok Roy & The Hon'ble Minister Urban Development and Municipal Affairs, Janab Firhad Hakim & Mr P Roy.



The Hon'ble Minister delivering the Keynote Address.



The Hon'ble Minister delivering the Keynote Address.



Dr. Seetharaman during the interactive session with the audience.



The Lucky Draw.



Dr. Roy presents the memento to the Hon'ble Minister.



The members and invitees of the Managing Committee of the Bengal Chamber interacted with Mr. Jonathan Ward, who has recently taken over as the Principal Commercial Officer of the US Consulate General in Kolkata. Mr. Ward spoke about his experiences as a Foreign Service officer of the United States Government and briefed the members about the ongoing initiatives and focus areas of his department in the Eastern Region.



Mr. Jonathan Ward (extreme right) exchanging gifts with the President of the Chamber, Dr. Alok Roy, while Mr. Ambarish Dasgupta, President Designate, looks on (extreme left).

## Marketing and Brand

### Consumer Connect Awards

**6Th December 2014,  
Chamber Premises**

The Bengal Chamber of Commerce & Industry organized the "Consumer Connect Awards 2014" on December 06, 2014 at The Bengal Chamber premises, Kolkata. Last held in 2006, Consumer Connect Awards was revived this Year by The Bengal Chamber in association with The Advertising Club Kolkata, e4m group, The Telegraph and Mani Group.

The Consumer Connect Awards is all about communication that connects with the consumer. Probably the only kind of its Awards in the world, the communication is researched across the country through leading Research Agency GfK Mode, and the shortlisted work is brought to a National level Jury – to whom the shortlisted brand owners present their case studies.

Contemporary advertising has realigned itself to match the ways consumers look at products. The failure or success of any marketing campaign can be best judged by the degree to which it drives consumers' relation with a product. This is the core idea behind the conception of the 'Consumer Connect Awards'. The Consumer Connect Awards judge the whole communication value chain ... the marketing problem, opportunity, consumer insights, strategy arrived at, creative idea, its expression, media used and most importantly, the impact of the communication on the consumer.

Research Agency GfK Mode boosts the entire judging process with its special research model that computes the Consumer Connect Score for each entry. Qualifying campaigns were invited by BCC&I and E4M to present their case before the jury at Kolkata on December 06, 2014.

Key Judges who helped us arrive at a final decision at Kolkata were:

- Ram Ray (Chairman of the Jury) – Chairman, Response India
- Mohit Hira – Senior VP & Head of Digital Practise, JWT India
- Kiran Khalap – Co Founder, Chlorophyll Brand Consultancy
- Amitava Sinha – COO, Rediffusion Y&R
- Manu Seth – Chief Marketing Officer, HTC India
- Ajay Kakkar – Chief Marketing Officer, Aditya Birla Group Financial Services

The Judging Process:

All entries entered were considered by GfK Mode, who

- Took these entries to thousands of consumers across the country, online and offline.
- Consumers rated the entries on likeability, emotional connect and how it affects their buying behaviour.

GfK Mode then combined these ratings into a Consumer Resonance and Impact Score (CRIS) and helped in computing the Consumer Connect Score for each entry

Besides, a Lifetime Achievement Award was conferred on Mr. Ram Ray, Chairman, Response India, for his phenomenal contribution to Advertising. The Award was conferred on Mr. Ray by Mr. Ambarish Dasgupta (President Designate, The Bengal Chamber) and Mr. P Roy (Director General).

The Awards Event was attended by over 250 senior Advertising, Media and Marketing industry professionals and highly influential senior decision makers of brands and decision makers from some of the most renowned advertising and creative brands and agencies. This event became a unique get together of the most influential names in the Advertising, Media and Marketing industry from across the country, with about 20 of the leading brands being present on that day at Kolkata to present their case studies to the Jury.

The winners in the different categories were:

- Consumer Products – National (Canon EOS)
- Consumer Products – Kolkata (ABP One – Client : Cadbury India)
- Consumer Durables – National (TVS Tyres)
- Consumer Services – National (Bharti Life Insurance)
- Media Services – Kolkata (Zee Bangla)
- Public Service – National (Edelweiss Tokio Life Insurance)
- National Agency of the Year – Rediffusion Y&R
- Kolkata Agency of the Year – ABP One
- Campaign of the Year – Bharti Life Insurance (Rusi B Gimi Trophy)





Mr. Ram Ray, Chairman, Response India, being conferred with The Lifetime Achievement Award by Mr. P Roy and Mr. Ambarish Dasgupta



Mr. Noomi Mehta & Mr. Jahan Mehta handing over The Campaign of the Year (Rusi B Gimi Trophy) to Team Bharti AXA



Team Rediffusion Y&R with the National Agency of the Year trophy



Team ABP One with Kolkata Agency of the Year Trophy.

## Brand Panchayat: Rural Marketing Conclave

**29th August 2015,  
The Park**

While urban demand for consumer products remains sluggish worldwide, rural markets are growing faster than ever in some of the largest emerging economies. Rising wages are creating a growing middle class, and in such countries as China, Mexico, and South Africa, rural residents report being more optimistic about future wage increases than their urban counterparts. In China, demand in the countryside has already begun to outstrip demand in the cities.

Nowhere is this phenomenon more evident than in India. From 2009 to 2012, spending by India's 800+ million rural residents reached \$69 billion, some 25% more than their urban counterparts spent over the same period. And projected growth rates are simply astounding: According to recent Nielsen estimates, consumption in rural areas is growing at 1.5 times the rate in urban areas, and today's \$12 billion consumer goods market in rural India is expected to

hit \$100 billion by 2025.

What's more, rural Indians are trading up. Commodities are giving way to branded products, and more-expensive goods are replacing entry-level versions, as consumers gain more disposable income. Their increased purchasing power is largely due to the steady migration of manufacturing jobs to the countryside. Credit Suisse estimates that nearly 75% of the factories that opened in India in the past decade were built in rural areas; they now account for almost 55% of the country's manufacturing GDP and 70% of all new manufacturing jobs. As a result, per capita GDP in the countryside has grown at a compound annual rate of 6.2% since 2000, eclipsing the 4.7% urban growth rate.

Many corporations are recognizing this enormous opportunity and stepping up efforts to gain a strong foothold in India's rural markets. But they are meeting with mixed

results. An undeveloped transportation infrastructure, unreliable telecommunications and electricity services, inadequate distribution networks, and widely dispersed consumers make it costly to establish a profitable presence at scale. And finding partners to help identify, sell to, and service rural customers is no simple matter either.

There is hardly any difference in consumer behaviour across rural and urban divide in India now, market researchers, advertising and marketing experts opined at the Rural Marketing Conclave "Brand Panchayat" organized by the Bengal Chamber of Commerce & Industry.

Arindam Sengupta, Principal Technologist – Consumer Insights, ITC Ltd, said that rural customers clearly asserted their position as equals along with their urban counterparts. "Being there and be counted has been the key behaviour of rural India in the recent years," he added. MG Parameswaran, ED & CEO of ULKA, said rural India actually spurns differentiated products. "LG's attempt at marketing such a differentiated TV set Sampurna flopped," Parameswaran pointed out. They wanted similar product that was available in the urban market with facilities that could take care of power outages and voltage fluctuations. Marketers were now moving towards closer tracking of their preferences. TV viewerships or social media monitoring provides tools to understand their mind.

According to Pradeep Kashyap, CEO of MART, studies suggested that the growth of Facebook signing-ins in rural areas were now far greater than in urban India. Recent IMRB studies suggested that consumer behaviour in rural market was same that of urban market. "Like in urban market, consumers in the rural market are not averse to trying out new baby food to breakfast cereals," said Gurpreet Wasi, Principal Consultant, Retail, at IMRB.

However, there are differences in case of certain products. For example, in northern rural market, Wasi said, there was a resistance in buying refrigerators. "Women in the family believed that food preserved in the freezer was stale and not worthy of human consumption or water stored in the freezer developed unwanted germs," she explained.

Expansion of English education, intervention of technology in democratisation of the market and growing role of women and children in consumption decisions of family have helped marketers to target greater surplus income in the rural market more than in the urban market in recent years.

At the Conclave, relevant points with respect to,

- Changing Customer expectations over the last 10 years;
- Product Development (with respect to product Attributes, Packaging, Pricing, Promotions, Skilling, etc);
- How Go to Market Strategies & Synergistic & Alternative Distribution Strategies have evolved over the last decade;
- Changes in Media vehicles with respect to Communication; and
- Financial Inclusion for Rural Sectors

were discussed. Present at the Conclave were leading luminaries from the fields of Advertising, Media & Marketing – people like Dr MG Parameswaran (ED & CEO, Draft FCB Ulka), Mr Pradeep Kashyap (Founder CEO, MART Rural), Mr Mohit Hira (CEO & Publisher, OPEN Magazine), MA Parthasarathy (Chief Product Officer, Mindshare SA), Mr CS Ghosh (CMD, Bandhan Bank), Mr Rajat Wahi (Partner, Management Consulting, KPMG India), Mr Amitava Sinha (Group CEO, Genesis Advertising), Mr Supriyo Sinha (VP, Ananda Bazar Patrika) and many others.



Dr MG Parameswaran, ED & CEO, Draft FCB Ulka, in discussions with Mr Mohit Kampani, President & CEO, Spencer's Retail and Co Chairperson, Marketing & Brand Committee, The Bengal Chamber.



Dr MG Parameswaran, ED & CEO, Draft FCB Ulka, in discussions with Dr Alok Roy, President, The Bengal Chamber & Chairman, Medica Group of Hospitals, as Mr Smarajit Purkayastha, Director, Bengal Chamber, looks on.



Mr Sutanu Ghosh, Sr VP, The Bengal Chamber, handing over a Memento to Prof Dr Suman Mukerjee at the conclusion of the Session on Financial Inclusion for the Rural Markets.



Dr Alok Roy, President, The Bengal Chamber, delivering the Welcome Address.





A cross section of the Audience.



Mr Anoop Hoon, President – Marketing & OD, Century Plyboards (I) Ltd. and Chairperson of Marketing & Brand Committee of The Bengal Chamber, delivering his address.



Mr Pradeep Kashyap, CEO & Founder, MART, delivering his Inaugural Address.



Mr Ambarish Dasgupta, President Designate, The Bengal Chamber and Head, Management Consulting, KPMG India, handing over a memento to Mr Pradeep Kashyap.



Mr Chandra Sekhar Ghosh and Mr Pradeep Kashyap interacting amongst themselves.



(From L – R) Ms Gurpreet Wasi (Principal Consultant, Retail, IMRB), Dr MG Parameswaran (ED & CEO, Draft FCB Ulka) and Mr Arindam Sengupta (Head, Consumer Insights, ITC Personal Care Business) deliberate on Changing Customer Expectations.



(From R – L) Mr Rajat Wahi (Partner, Management Consulting, KPMG India), Mr Amit Gope (Head, Marketing, Century Ply), Mr Anjan Bhadra (Head – Marketing, OCL India) and Mr Amitava Sinha (Group CEO, Genesis Advertising) deliberate on different Product Attributes for the Rural Consumers



(From L – R) Mr Mohit Kampani, President & CEO, Spencers Retail, Mr Anoop Hoon, President – Marketing & OD, Century Ply and Chairperson of Marketing & Brand Committee of The Bengal Chamber and Mr Anand Sahai – Business Head, Vodafone India (East) in a discussion.



Mr Sumanta Datta (VP – Marketing, Coca Cola India), Mr Anand Sahai (Business Head, East, Vodafone India), Mr Mizanur Rashid (GM – East, HUL) and Mr Dev Banerjee (Jt President, Sales & Marketing, UltraTech Cement) constituted the Panel on Go To Market Strategies & Alternative Channels of Distribution.



Mr Pradeep Kashyap (extreme left) explaining a point to Mr Sumanta Datta (VP – Marketing, Coca Cola India) and Mr Mizanur Rashid (GM – East, HUL)



(From L– R) Mr MA Parthasarathy, Chief Product Officer, Mindshare SA, Mr Arnab Mitra (MD, LIQVD ASIA), Mr Supriyo Sinha (VP, ABP Ltd) and Mr Mohit Hira (CEO & Publisher, OPEN Media) deliberate on the changes in Communication with Rural Markets.

## **MSME Development Manufacturing & Allied Activities**

### **Interactive Session On Prototype Design & Planning Of Low Cost Innovative Housing**

**23rd December 2014,  
Chamber Premises**

The MSME Development and Manufacturing Committee of BCC&I organized the seventh edition of the annual MSME Excellence Award titled “Seminar on Excellence in Best Practices of MSMEs” with the participation of senior representatives from the Government and Industry along with the Academia on Friday, 9th January 2015 from 10.00 a.m. onwards at the Williamson Magor Hall, BCC&I.

The focus of the event was to create a benchmark for the MSMEs by giving them exposure to the best manufacturing and services sector practices adopted and implemented by their peers/counterparts so that they could learn, adopt and implement these practices in their respective organizations, which would help them to achieve better productivity as well as quality at lesser cost.

This is an annual event of BCC&I and it is being organized to reward the MSMEs for their “Excellence in Best Practices” in spite of the severe logistical and infrastructural constraints they come across. The focus is also to give exposure to the MSMEs and extend them the opportunity of networking with the large corporates. The event helps the large scale industries to contribute in their continuous endeavour in developing or upgrading their vendor base by inducting quality vendors for furthering growth and development of their businesses.

This year, our award programme was presided over by Dr. Alok Roy, President, BCC&I, who commenced the session by

giving a Welcome Speech. Mr. P Roy, Director General, BCC&I was the Master of Ceremonies for the Inaugural Session.

#### **THE KEY SPEAKERS WERE :**

- » Shri Kalraj Mishra, Hon’ble Union Minister for Micro, Small and Medium Enterprises (MSMEs), Government of India
- » Shri Amarendra Sinha, IAS, Special Secretary & Development Commissioner, Office of the Development Commissioner, Ministry of Micro, Small and Medium Enterprises, Government of India
- » Mr. Navin Kumar Maini, Deputy Managing Director, Small Industries Development Bank of India (SIDBI)
- » Mr. A K Mittal, Chief General Manager – SG, National Small Industries Corporation Limited (NSIC Ltd) - A Government of India Enterprise
- » Mr. Prashant Kumar, Chief General Manager, State Bank of India, Kolkata Circle
- » Mr Sanjay Aggarwal, Head - Family Enterprise Channel, KPMG
- » Mr. Ajay Thakur, Head – BSE SME

Shri Kalraj Mishra spoke about the special emphasis given to the MSME sector since this is a most important segment for the development and growth of industry post globalization. The Minister observed that the small scale industries play a pivotal role for further industrialization and they are driven by technology, integrated business networks, cluster initiatives,



etc. and based on these observations, the Hon'ble Minister observed that the Ministry of MSME is taking a slew of measures to boost the MSME sector and to imbibe in them the concept of business globalization which may help them to create a significant place for themselves in the global business scenario.

The Minister also spoke about the initiatives taken by the Central Government under the wings of the Ministry of MSME, Government of India to form MSME Clusters in different parts of India with special emphasis on West Bengal. He said that there are different places in West Bengal like Kolkata, Howrah, East and West Midnapore, Purulia, Burdwan, Birbhum, etc where the Central Government with the help of the State Government is planning to set up MSME Hubs for furthering development and growth of the MSME sector, which in turn would catalyze the progress of Industry and indeed the Economy.

Besides, the Minister spoke about the definition of MSMEs and he observed that the said definition is proposed for revision in the MSMED Act 2006 and also that a clause is proposed to enter in the said Act which would look after the revival or exit of MSME sick units.

Shri Amarendra Sinha, IAS echoed the voice of the Minister and he observed that MSMEs are nowadays considered not only an important segment of the Indian Economy but a very crucial sector so far as global industrialization is concerned. It is the MSMEs, which would lead our country towards the path of globalization by creating business links between the global players and our indigenous players. Besides, the Special Secretary felt that MSMEs generally prioritize more on labour intensive technologies than capital intensive ones and this leads to more job creation. He also spoke about the MSME policy which comprises of different schemes, projects, etc available for the MSME units and which would contribute

greatly towards helping the MSMEs stay on the growth path.

The panel of judges who evaluated the presentations of the participating MSMEs was headed by Mr. Alope Mookherjee (Chief Judge) and Past President, BCC&I and Chairman, Howden Solyvent (India) Private Limited; Mr. Debkumar Basu, Director, ZETADEL Technologies P. Ltd.; Dr. Anjan Ghosh, Former Vice President, Total Quality Management, Exide Industries Limited; Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing and Distribution Limited and Dr. Suman K Mukerjee (Judge & Valedictory Speaker), Principal & Dean, Bharatiya Vidya Bhavan Institute of Mgmt Science Kolkata Kendra.

The judges selected the three best case study presentations in Manufacturing Sector and one best case study presentation in Services Sector out of a series of presentations made by the participating MSMEs. Following were the MSMEs which won the Award along with the Certificate of Best Case Study Presentation.

### MANUFACTURING SECTOR :

» I & B Engineers Pvt Ltd

» Neogi Technologies and Research Private Limited  
(Formerly Moonlight Engineering Co.)

» Anmol Feeds Pvt. Ltd.

### SERVICES SECTOR :

» PABSTA Engineers India Ltd.

The award programme was attended by well over 150 delegates from industry representing sectors like manufacturing, engineering, petrochemicals, chemicals, financial institutions, bankers and others. The feedback from the session was extremely positive as it was an excellent learning experience and networking forum.



The Inaugural Session: Seated on the dais (L-R): Mr. P Roy, Director General, BCC&I; Mr Sanjay Aggarwal, Head – Family Enterprise Channel, KPMG; Mr. Prashant Kumar, Chief General Manager, State Bank of India, Kolkata Circle; Dr. Alok Roy, President, BCC&I; Mr. Biswanath Bhattacharya, President, Federation of Small and Medium Industries (FOSMI) and Mr. Ajay Thakur, Head – BSE SME.



Dr. Alok Roy delivering the welcome speech.



Mr. Biswanath Bhattacharya addressing the session.



Mr. P Roy delivering the vote of thanks.



Mr. Ajay Thakur addressing the session.



Mr. Sanjay Aggarwal addressing the session.



Mr. Prashant Kumar addressing the session.



Dr. Alok Roy presenting a memento to Mr. Prashant Kumar.



Dr. Alok Roy presenting a memento to Mr. Sanjay Aggarwal.



Dr. Alok Roy presenting a memento to Mr. Biswanath Bhattacharya.



Mr. M.N. Jaipal lyengar, Senior Member, MSME Development and Manufacturing Committee, BCC&I and General Manager, Reliability Engineering & Projects - Tonnage Operations, Linde India Limited addressing the Technical Session I.



The judges of the MSME Excellence Award (L-R): Mr. Debkumar Basu, Director, ZETAD Technologies P. Ltd.; Dr. Anjan Ghosh, Former Vice President, Total Quality Management, Exide Industries Limited; Mr. Alope Mookherjee (Chief Judge), Past President, BCC&I and Chairman, Howden Solyvent (India) Private Limited; Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing and Distribution Limited and Dr. Suman K Mukerjee (Judge and Valedictory Speaker), Principal & Dean, Bharatiya Vidya Bhavan Institute of Mgmt Science Kolkata Kendra.





Mr. Alope Mookherjea briefing the applicants before their respective case study presentations during Technical Session I.



One of the applicants from the Manufacturing Sector delivering the Case Study presentation.



One of the applicants from the Manufacturing Sector delivering the Case Study presentation.



One of the applicants from the Services Sector delivering the Case Study presentation.



One of the applicants from the Services Sector delivering the Case Study presentation.



Mr. Navin Kumar Maini, Deputy Managing Director, Small Industries Development Bank of India (SIDBI) addressing Technical Session II.



Mr. P Roy presenting a memento to Mr. Navin Kumar Maini.



L-R - Mr. Navin Kumar Maini; Mr. P Roy and Mr. M.N. Jaipal Iyengar.



Mr. S Mallik, Sr. Dy. Director, National Productivity Council (NPC) – Under Ministry of Commerce and Industry, Government of India addressing Technical Session II.



Mr. M.N. Jaipal Iyengar presenting a memento to Mr. S Mallik.



Mr. P.K. Saha, Former Chief General Manager of SIDBI & currently representative of Kolkata Chapter of Credit Guarantee Fund Trust for Micro and Small Enterprises (CGFTMSE) addressing Technical Session II.



Mr. A K Mittal, Chief General Manager – SG, National Small Industries Corporation Limited (NSIC Ltd)- A Government of India Enterprise addressing Technical Session II.



Dr. Suman K. Mukherjee presenting a memento to Mr. P. K. Saha.



Dr. Suman K Mukerjee presenting a memento to Mr.



Dr. Alok Roy along with other senior members of BCC&I, escorting Shri Kalraj Mishra, Hon'ble Union Minister for Micro, Small and Medium Enterprises (MSMEs), Government of India to the venue.



The Hon'ble Union Minister in the seventh edition of the annual MSME Excellence Award titled "Seminar on Excellence in Best Practices of MSMEs".





Dr. Alok Roy welcoming the Hon'ble Union Minister with a flower bouquet at the Valedictory and Award Presentation Session.



Mr. Alope Mookherjee welcoming Shri Amarendra Sinha, IAS, Special Secretary & Development Commissioner, Office of the Development Commissioner (MSME), Ministry of Micro, Small and Medium Enterprises, Government of India with a flower bouquet at the Valedictory and Award Presentation Session.



Dr. Alok Roy delivering the Valedictory Address.



Shri Amarendra Sinha, IAS addressing the Valedictory and Award Presentation Session while seated on the dais (L-R): Mr. P Roy, Director General, BCC&I; Mr. Alope Mookherjee, (Chief Judge) and Past President, BCC&I and Chairman, Howden Solyvent (India) Private Limited, Shri Kalraj Mishra, Hon'ble Union Minister for Micro, Small and Medium Enterprises (MSMEs), Government of India; Dr. Alok Roy, President, BCC&I and Dr. Suman K Mukerjee (Judge and Valedictory Speaker), Principal & Dean, Bharatiya Vidya Bhavan Institute of Mgmt Science Kolkata Kendra.



The Hon'ble Union Minister along with the President, BCC&I and other speakers (not in the picture) seated on the dais and attending the Valedictory and Award Presentation session.



The Hon'ble Union Minister addressing the Valedictory and Award Presentation Session.



Mr. Alope Mookherjee presenting the judges' perspective and announcing the names of the award winners.



A section of the audience during the award ceremony.



A section of the audience during the award ceremony.



Shri Kalraj Mishra, Hon'ble Union Minister presenting the BCC&I Trophy and the Certificate of Appreciation to Neogi Technologies and Research Private Limited (Formerly Moonlight Engineering Co.) – one of the award winners in the Manufacturing Sector.



Shri Kalraj Mishra, Hon'ble Union Minister presenting the BCC&I Trophy and the Certificate of Appreciation to I & B Engineers Pvt. Ltd. – one of the award winners in the Manufacturing Sector.



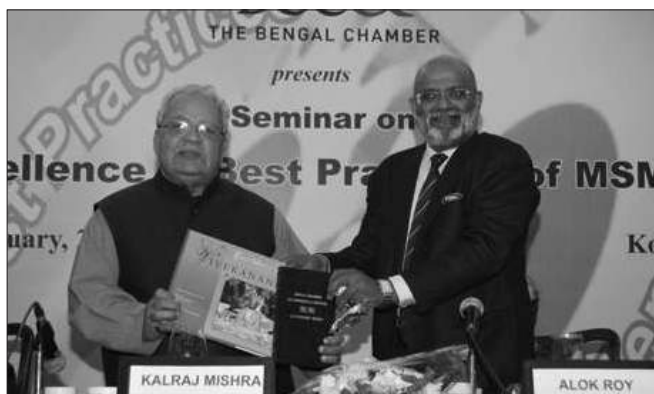
Shri Kalraj Mishra presenting the BCC&I Trophy and the Certificate of Appreciation to PABSTA Engineers India Ltd – one of the award winners in the Services Sector.



Dr. Alok Roy presenting a Memento and a Certificate of Participation to one of the applicants during the award ceremony.



Shri Amarendra Sinha, IAS presenting a Memento and a Certificate of Participation to one of the applicants during the award ceremony.



Dr. Alok Roy presenting a memento to the Hon'ble Union Minister, Shri Kalraj Mishra.



Dr. Alok Roy presenting a memento to Shri Amarendra Sinha, IAS.





Dr. Alok Roy presenting a memento to Dr. Suman K Mukerjee.



Dr. Alok Roy presenting a memento to Mr. Alok Mookherjee.



Dr. Alok Roy presenting a memento to Mr. Deb Kumar Basu.



Dr. Alok Roy presenting a memento to Dr. Anjan Ghosh.



A group picture of I & B Engineers Pvt. Ltd.



The Hon'ble Union Minister addressing the Media after the programme.



The Hon'ble Union Minister presenting the BCC&I Trophy and the Certificate of Appreciation to Anmol Feeds Pvt. Ltd. – one of the award winners in the Manufacturing Sector.



Dr. Alok Roy presenting a memento to Mr. Ajay Thakur.

**National Productivity Day Celebration :  
Make In India - Zero Defect, Zero Effect**

**12Th February 2015,  
Chamber Premises**

The Bengal Chamber of Commerce and Industry (BCC&I) partnering National Productivity Council (NPC) observed the National Productivity Day with the theme "Make in India: Zero Defect, Zero Effect" on 12th February 2015 at The Globsyn Room in the Chamber premises. The National Productivity Day is celebrated as part of the National Productivity Week, which was observed between 12th and 18th February 2015.

The Inaugural Session commenced with a Welcome Address by Mr. Subhodip Ghosh, Deputy Director General, BCC&I. Mr. A K Sinha, Regional Director, NPC delivered the Opening Address. Mr. Kallol Datta, Immediate Past President, BCC&I and Chairman and Managing Director, Andrew Yule & Co. Ltd. graced the occasion as the Keynote Speaker. Mr. S Mallik, Senior Deputy Director, NPC concluded the inaugural session by delivering the Vote of Thanks.

The Inaugural Session was followed by a panel discussion on the theme chaired by Mr. Debkumar Basu, Senior Member, MSME Development and Manufacturing Committee & Director, ZETADEL Technologies P. Ltd. The panel comprised of eminent speakers from industry and academia. The panelists were, Professor (Dr.) Suman K

Mukerjee, Principal & Dean, Bharatiya Vidya Bhavan Institute of Management Science, Kolkata Kendra; Prof. (Dr) Jitesh J Thakkar, Assistant Professor, Department of Industrial & Systems Engineering, Indian Institute of Technology, Kharagpur; Dr. Goutam Sengupta, Director, Videocon Infinity Infrastructure Pvt. Ltd., & Vice President and Chief Operating Officer, KAIL Limited (Videocon Group); Mr. Suman Lahiri, Regional Director, European Business and Technology Centre (EBTC) and Mr. Pinaki Niyogy, Vice President – Manufacturing & Engineering, TIL Limited.



The Inaugural Session of the 2nd Annual Celebration of National Productivity Day organized by BCC&I and NPC. L-R: Mr. Subhodip Ghosh, Deputy Director General, BCC&I; Mr. Kallol Datta, Immediate Past President, BCC&I and Chairman and Managing Director, Andrew Yule & Co. Ltd.; Mr. A K Sinha, Regional Director, NPC, Kolkata and Mr. P Chakraborti (not in the picture), Director, NPC, Kolkata.



Mr. Kallol Datta delivering the Keynote Address.



Mr. Subhodip Ghosh delivering the Welcome Speech.



Mr. A K Sinha presenting a memento to Mr. Kallol Datta.



Mr. A K Sinha delivering the Opening Remarks.



The delegates present.





Mr. Kallol Datta interacting with the media after the Inaugural Session.



Professor (Dr.) Suman K Mukerjee delivering his address.



The Panel Discussion: L-R — Mr. Suman Lahiri, Regional Director, European Business and Technology Centre (EBTC); Mr. Pinaki Niyogy, Vice President — Manufacturing & Engineering, TIL Limited; Professor (Dr.) Suman K Mukerjee, Principal & Dean, Bharatiya Vidya Bhavan Institute of Management Science, Kolkata Kendra; Mr. Debkumar Basu, (moderator of the panel discussion) Senior Member, MSME Development and Manufacturing Committee & Director, ZETADEL Technologies P. Ltd.; Dr. Goutam Sengupta, Director, Videocon Infinity Infrastructure Pvt. Ltd., & Vice President and Chief Operating Officer, KAIL Limited (Videocon Group) and Prof. (Dr.) Jitesh J Thakkar, Assistant Professor, Department of Industrial & Systems Engineering, Indian Institute of Technology, Kharagpur.



Dr. Goutam Sengupta.



Prof. (Dr.) Jitesh J Thakkar.



Mr. Pinaki Niyogy.



Mr. Suman Lahiri.



Mr. Debkumar Basu presenting a memento to Professor (Dr.) Suman K Mukerjee.



## National Productivity Day Celebration : Make In India - Zero Defect, Zero Effect

12Th February 2015,  
Chamber Premises



Mr. Debkumar Basu presenting a memento to Mr. Pinaki Niyogy.



Mr. Debkumar Basu presenting a memento to Mr. Suman Lahiri.



Mr. Debkumar Basu presenting a memento to Dr. Goutam Sengupta.



Mr. Debkumar Basu presenting a memento to Prof. (Dr) Jitesh J Thakkar.



Mr. A K Sinha presenting a memento to Mr. Debkumar Basu.



Mr. Debkumar Basu delivering the Concluding Remarks.

## Workshop On Supply Chain Excellence Through E-business

22Nd May 2015,  
Chamber Premises

The MSME Development and Manufacturing Committee of BCC&I, in partnership with the Indian Institute of Technology (IIT, Kharagpur), organized a half day workshop on "Supply Chain Excellence through E-Business", which was addressed by senior faculty member of IIT, Kharagpur. Senior representatives from MSMEs from the manufacturing and service sectors attended the workshop.

The objective of the workshop was to create awareness about E-Business for MSMEs i.e. introduction of the concept, about its tools and techniques, applications, etc. so that in the near future they could further develop and grow their respective business units by adopting and implementing E-Business solutions in their respective business domains. MSMEs from sectors like engineering, manufacturing, petrochemicals, chemicals, refractories, and others attended the workshop.

A Press Conference was organized on 29th May 2015 on the Chamber's recent Business Delegation to Thimphu, Bhutan from 12th May to 14th May 2015. The report on the Delegation was presented to Mr. Karma T Namgyal, Consul General, Royal Bhutan Consulate, Kolkata.



The delegates.



The faculty of IIT, Kharagpur conducting the workshop.





Mr. Kallol Datta interacting with the media after the Inaugural Session.



Professor (Dr.) Suman K Mukerjee delivering his address.



The Panel Discussion: L-R — Mr. Suman Lahiri, Regional Director, European Business and Technology Centre (EBTC); Mr. Pinaki Niyogy, Vice President — Manufacturing & Engineering, TIL Limited; Professor (Dr.) Suman K Mukerjee, Principal & Dean, Bharatiya Vidya Bhavan Institute of Management Science, Kolkata Kendra; Mr. Debkumar Basu, (moderator of the panel discussion) Senior Member, MSME Development and Manufacturing Committee & Director, ZETADEL Technologies P. Ltd.; Dr. Goutam Sengupta, Director, Videocon Infinity Infrastructure Pvt. Ltd., & Vice President and Chief Operating Officer, KAIL Limited (Videocon Group) and Prof. (Dr.) Jitesh J Thakkar, Assistant Professor, Department of Industrial & Systems Engineering, Indian Institute of Technology, Kharagpur.



Dr. Goutam Sengupta.



Prof. (Dr.) Jitesh J Thakkar.



Mr. Pinaki Niyogy.



Mr. Suman Lahiri.



Mr. Debkumar Basu presenting a memento to Professor (Dr.) Suman K Mukerjee.

The Bengal Chamber of Commerce and Industry (BCC&I) organized a two-day "Workshop on Statistical Decision Making for Managers" on 20th and 21st August 2015 at The Park, Kolkata. The workshop was conducted by senior faculty from Jadavpur University.

The workshop was organized for industry professionals to enable them to get aware about the use of various statistical tools/techniques for data analysis and taking fact based decisions to improve productivity / processes and achieve better results for business.

The two day workshop started with the opening speech from Mr. Debkumar Basu, Director, ZETADEL Technologies P. Ltd.



Mr. Debkumar Basu, Director, ZETADEL Technologies P. Ltd. making the Opening Speech at the annual workshop on "Statistical Decision Making for Managers". On his right seated are, Professor (Dr.) Bijan Sarkar, Professor and Former Head of Production Engineering Department, Jadavpur University; Prof (Dr) Subhash Chandra Panja, Associate Professor, Department of Mechanical Engineering, Jadavpur University and on his left seated are Prof (Dr) Sankar Narayan Patra, Assistant Professor, Department of Instrumentation Science, Jadavpur University and Mr P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing And Distribution Limited.



The participants present in the workshop.



Mr. Debkumar Basu presenting the "Certificate of Participation" to the participants.

in the presence of Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing And Distribution Limited, the faculty from Jadavpur University, Professor (Dr.) Bijan Sarkar, Professor and Former Head of Production Engineering Department, Jadavpur University; Prof (Dr) Subhash Chandra Panja, Associate Professor, Department of Mechanical Engineering, Jadavpur University and Prof (Dr) Sankar Narayan Patra, Assistant Professor, Department of Instrumentation Science, Jadavpur University and the participants present in the workshop. The workshop was attended by industry representatives from the manufacturing and service sectors.



The faculty of Jadavpur University conducting the workshop.



The participants present in the workshop.



Mr P N Gupta presenting the "Certificate of Participation" to the participants.





Mr Deb Kumar Basu presenting a memento to Prof (Dr) Subhash Chandra Panja.



Mr P N Gupta presenting a memento to Professor (Dr.) Bijan Sarkar.

### **MSME Development Manufacturing & Allied Activities**

#### **Meeting With Shri Manik Sarkar, Hon'ble Chief Minister Of Tripura**

**16Th October 2014,  
Agartala**

A senior-level team from The Bengal Chamber comprising Mr. Deb A Mukherjee, Chairperson, North East Initiative Committee and Energy and Environment Committee; Mr. P. Roy, Director General, BCC&I; Mr. Subhodip Ghosh, Deputy Director General, BCC&I; Mr. Nirmalya Mukherjee, Advisor - Corporate and Economic Affairs, BCC&I and Ms. Sukanya Bose, Assistant Director, BCC&I met Shri Manik Sarkar, Hon'ble Chief Minister of Tripura on 16th October 2014 at the New Secretariat Complex, Agartala. They were joined by Mr. Arun Chakraborty, Administrative In-Charge, The George Telegraph Training Institute, Tripura.

The meeting was part of the Chamber's North East Initiative and a principal objective was to explore areas of business engagement with Tripura, which was part of the larger plan of engaging with each North Eastern State with similar agenda. Shri Manik Sarkar, Hon'ble Chief Minister of Tripura articulated his interest in the Chamber facilitating the Tripura Government in bringing in investment as well as trade thus improving employment in the State. The Hon'ble Chief Minister

highlighted that Tripura is rich in raw materials like tea, rubber, gas, bamboo and horticulture & agro products like pineapple, litchi etc. Therefore, the Chamber should focus on how to utilize these raw materials and bring in investors and create employability in the State. He also mentioned that with plenty of small growers of tea in the State the Chamber should try to bring in more blending and processing units to Tripura. He observed that Agartala should be developed as a Tea-Hub like Guwahati. It was also discussed that the Chamber should bring in investors and focus on two to three areas to begin with. The Hon'ble Chief Minister also requested the Chamber to meet the Industry Minister and the Principal Secretary, Industry to discuss all these issues at length.

There being no other business, the meeting concluded with a Vote of Thanks with a presentation of a memento to the Hon'ble Chief Minister by the Chamber team. The Chamber would be working on the action agenda in the months to come and be in touch with the Tripura Government.



L-R: Mr. Nirmalya Mukherjee; Mr. P Roy, Shri Manik Sarkar; Mr. Deb A Mukherjee; Ms. Sukanya Bose



L-R: Mr. Nirmalya Mukherjee; Mr. P Roy (not visible in picture); Mr. Arun Chakraborty; Shri Manik Sarkar; Mr. Subhodip Ghosh and Mr. Deb A Mukherjee

The Bengal Chamber of Commerce and Industry (BCC&I) organized a two-day "Workshop on Statistical Decision Making for Managers" on 20th and 21st August 2015 at The Park, Kolkata. The workshop was conducted by senior faculty from Jadavpur University.

The workshop was organized for industry professionals to enable them to get aware about the use of various statistical tools/techniques for data analysis and taking fact based decisions to improve productivity / processes and achieve better results for business.

The two day workshop started with the opening speech from Mr. Debkumar Basu, Director, ZETADEL Technologies P. Ltd.

in the presence of Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing And Distribution Limited, the faculty from Jadavpur University, Professor (Dr.) Bijan Sarkar, Professor and Former Head of Production Engineering Department, Jadavpur University; Prof (Dr) Subhash Chandra Panja, Associate Professor, Department of Mechanical Engineering, Jadavpur University and Prof (Dr) Sankar Narayan Patra, Assistant Professor, Department of Instrumentation Science, Jadavpur University and the participants present in the workshop. The workshop was attended by industry representatives from the manufacturing and service sectors.



Mr Debkumar Basu, Director, ZETADEL Technologies P. Ltd. making the Opening Speech at the annual workshop on "Statistical Decision Making for Managers". On his right seated are, Professor (Dr.) Bijan Sarkar, Professor and Former Head of Production Engineering Department, Jadavpur University; Prof (Dr) Subhash Chandra Panja, Associate Professor, Department of Mechanical Engineering, Jadavpur University and on his left seated are Prof (Dr) Sankar Narayan Patra, Assistant Professor, Department of Instrumentation Science, Jadavpur University and Mr P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing And Distribution Limited.



The faculty of Jadavpur University conducting the workshop.



The participants present in the workshop.



The participants present in the workshop.



Mr Debkumar Basu presenting the "Certificate of Participation" to the participants.



Mr P N Gupta presenting the "Certificate of Participation" to the participants.



The Bengal Chamber of Commerce and Industry, the Tea Research Association (TRA), and Enfragy Solutions India Private Limited (Enfragy) signed a formal Memorandum of Understanding on 4th February 2015 at the meeting of the Managing Committee of the Bengal Chamber.

The MOU would focus on undertaking various categories of activities in the North Eastern States of India to promote energy efficiency, renewable energy propagation and other sustainable energy solutions in the Tea and Allied Industries. The objective of this MOU would be to promote energy efficiency in the Tea Industry, to generate green power and also encourage sustainable energy solutions and efficient business practices in the Tea Industry.

Mr. P Roy, Director General, The Bengal Chamber; Mr. Deb Mukherjee, Managing Director, Enfragy Solutions India Private Limited and Mr. Joydeep Phukan, Secretary, The Tea Research Association signed the MOU in the presence of Dr. Alok Roy,

President, The Bengal Chamber and other Managing Committee Members of the Chamber.



The MoU being signed. From second from left: Mr. P Roy, Director General, BCC&I; Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Pvt. Ltd. (also Chairperson, Energy and Environment Committee and North East Initiative of the Chamber); Mr. Joydeep Phukan, Secretary, Tea Research Association. Beside Mr. Phukan is Mr. Joydeep Barua, Wholetime Director, Assam Tea Brokers Pvt. Ltd. and Member of the Chamber's North East Initiative.



A new partnership! Shaking hands (from left): Mr. P Roy, Mr. Deb A Mukherjee, Mr. Joydeep Phukan.

## **Meeting With Shri Mgvk Bhanu, Ias, Addl. Chief Secretary To Cm & Addl. Chief Secretary, Home & Political, Gad & Sad, Government Of Assam**

**18Th February 2015,  
Guwahati**

A team from the Bengal Chamber comprising of Mr. Deb A Mukherjee, Chairperson, North East Initiative Committee of the Bengal Chamber & Chairperson, Energy and Environment Committee; Mr. Joydeep Phukan, Secretary, Tea Research Association; Mr. Subhodip Ghosh, Deputy Director General, BCC&I and Ms. Sukanya Bose, Assistant Director, BCC&I met Shri MGVK Bhanu, IAS, Addl. Chief Secretary to CM & Addl. Chief Secretary, Home & Political, GAD & SAD, Government of Assam, in Guwahati on 18th February 2015.

Shri MGVK Bhanu, IAS shared his interest in collaborating with the Bengal Chamber in improving the perception about Assam as a safe and preferred destination for investors. He also spoke about the need for identifying the areas and analyzing the scope of bringing business to the State. He spoke about reduction in the cost of production by developing proper packaging infrastructure.

Shri Bhanu advised that the Chamber should focus on utilizing the existing facilities in the State and bring in investors to create employability in the State. A Golfing meet

for industrialists in Kaziranga was also suggested. Shri MGVK Bhanu also spoke about signing a MoU between BCC&I and the Industry Department of the Assam Government in order to take things forward.



Facing the camera: Shri MGVK Bhanu, IAS, Addl. Chief Secretary to CM & Addl. Chief Secretary, Home & Political, GAD & SAD, Government of Assam. With his back to the camera is Mr. Deb A Mukherjee, Chairperson, North East Initiative of the Chamber. Beside him (extreme left) is Mr. Joydeep Phukan, Secretary, Tea Research Association.

The Bengal Chamber of Commerce and Industry commenced its North East Initiative with a significant and relevant programme titled “Strategy Forum for Energy Management”, on Friday, 10th April 2015 at Guwahati, Assam. It was the initiative of the North East Committee of the Chamber in association with Tea Research Association (TRA). Since tea is an important industry in the North East, the focus was on promoting energy efficiency in the tea sector, which could result in huge cost savings and therefore increase margins significantly. The “Strategy Forum for Energy Management” was formally launched by Dr Ajay Mathur, Director General, Bureau of Energy Efficiency along with Dr. Alok Roy, President, The Bengal Chamber; Mr. Deb. A. Mukherjee, Chairperson, North East Committee, BCC&I and Mr. Prabhat Bezboruah, Vice Chairperson, Tea Research Association.

The President of The Bengal Chamber, Dr. Alok Roy observed it was the responsibility of the Chamber to create the relevant forum for the States of the North East to discuss and strategize the various issues of concern in the development sphere confronting the North East. Dr. Ajay Mathur, Director-General, Bureau of Energy Efficiency observed that good business models should be created so that the gardens could use the technologies efficiently without being stressed financially. The Bureau of Energy Efficiency under the Ministry of Power assured its support to BCC&I and TRA to promote energy efficiency in the Tea Sector.

The programme was also addressed by Shri V Subramanian, IAS (Retd), Former Secretary, MNRE, Government of India; Mr. Prabhat Bezboruah, Member, North East Committee, BCC&I, Vice Chairman, Tea Research Association; Shri Sanjay Seth, Energy Economist, Bureau of Energy Efficiency; Shri Sameer Pandita, Asst. Energy Economist, Bureau of Energy Efficiency, Ministry of Power, Government of India; Mr. Dipankar Dehingia, OSD to CMD, Assam Power Distribution Company Limited; Mr. Sanjib Bezbaroa, Vice President - Corporate EHS, ITC Limited; Mr. Anirban Chatterjee, Technical Director, IGS – Advisory Management, KPMG India; Mr. Puneet Bhatia, Director, CISCO and Mr. Mainak Chakraborty, Co-CEO, Green Power Systems, Global Shaper, World Economic Forum. Mr. Subrata Dutta, Member, Managing Committee, The Bengal Chamber and Managing Director, The George Telegraph Group delivered the Vote of Thanks. Mr. Subhodip Ghosh, Deputy Director General, The Bengal Chamber commenced the forum with a presentation on the activities and the mission of the Chamber.

Senior officials from the tea sector and the Government were present on the occasion. The strategy forum also brought together corporate leaders and technology providers from various parts of North East. There were more than 70 senior participants and members of the media.



The Bengal Chamber team along with the eminent speakers and special guests at dinner on the programme eve.



The panelists during the forum.



The Strategy Forum for Energy Management, at Radisson Blu Hotel, Assam, 10th April 2015.



Dr. Alok Roy, President, The Bengal Chamber delivering the welcome address.





During the forum.



Dr. Ajay Mathur, Director General, BEE and Dr. Alok Roy inaugurating the North East Smart Energy Forum (NESEF) Strategic Action Plan prepared by the North East Committee of the Bengal Chamber.



Mr. Deb Mukherjee, Chairman, North East Committee, BCC&I delivering the theme address.



Section of the audience.



During the programme.



During the programme.



(L-R) Mr. Subrata Dutta, Member, Managing Committee, BCC&I and Chairperson, Skill Development and Sports Development Committees; Shri V Subramanian, IAS (Retd.), Former Secretary, MNRE, Government of India; Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India; Dr. Alok Roy, President, The Bengal Chamber; Mr. Prabhat Bezboruah, Member, North East Committee, BCC&I, Vice Chairman, Tea Research Association; Mr. Dipankar Dehingia, OSD to CMD, Assam Power Distribution Company Limited; Mr. Deb Mukherjee, Chairman, North East Committee, BCC&I; Mr. Sanjib Bezbaroa, Vice President - Corporate EHS, ITC Limited.





Mr. Subhodip Ghosh, Deputy Director General, BCC&I during his address.



Mr. Subhodip Ghosh, DDG, The Bengal Chamber during his introductory presentation.



Panelists during the programme.



Mr. Deb Mukherjee and Mr. Subhodip Ghosh addressing the forum.



Dr. Alok Roy during his address.



Shri V Subramanian, IAS (Retd), Former Secretary, MNRE, Government of India delivering his address.



With the Strategic Action Plan.



Mr Dipankar Dehingia, OSD to CMD, Assam Power Distribution Company Limited delivering his address.





Mr. Prabhat Bezboruah, Member, North East Committee, BCC&I, Vice Chairman, Tea Research Association.



Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India.



Panelists addressing the media.



Shri Sameer Pandita, Asst. Energy Economist, Bureau of Energy Efficiency, Ministry of Power, Government of India, delivering his address.



Mr. Anirban Chatterjee, Technical Director IGS – Advisory Management, KPMG India delivering his address.



Mr. Puneet Bhatia, Director, CISCO, delivering his address.



Mr. Mainak Chakraborty, Co-CEO, Green Power Systems, Global Shaper, World Economic Forum delivering his address.



Mr. Subrata Dutta delivering the Vote of Thanks.



### East & North East Skill Development Summit 2015 – “Skilled India” Mapping The Way Forward- Focusing E & Ne

4Th February 2015  
Chamber Premises

The Bengal Chamber endeavours to act as a nodal agency in West Bengal functioning as a body for advocacy and dissemination of information on skills, identifying opportunities and gaps in areas of skills, work with local bodies and facilitate the imparting of skills including the desired outcomes in terms of linking skilled youth and the jobs best suited for them.

In this context, The Bengal Chamber of Commerce and Industry organized the ‘East and North East Skill Development Summit 2015’ which was held on 4th February 2015, in association with NSDC. It was especially organized to deliberate upon the new avenues and challenges in achieving the target of 500 million skilled employees by 2020. The Government of India has adopted skill development as a national priority. In sync with the Government’s plan, the Bengal Chamber organized this Summit with an objective of focusing on scripting the future roadmap in defining the role of all relevant stakeholders for empowering individuals towards realizing a better India and analyzing the various strategies, ways and means and international best practices

for sustaining various skill development initiatives. The Summit also explored how innovation, technology and strategies adopted by the industries and the Government could be instrumental for achieving the goal of “Skill India”.

The Summit witnessed the presence of Mr. Atul Bhatnagar, COO, NSDC; Dr. Ampareen Lyngdoh, Hon’ble Minister, Department of Labour, Government of Meghalaya; Ms. Jyotsna Sitling, IAS, Joint Secretary, Ministry of Skill Development & Entrepreneurship, Government of India; Dr. Parijat De, Director, Technical Education & Training, Government of West Bengal and Mr. Krishi Dutt, GM - Tailoring Circle, Raymond Ltd., among other dignitaries.

Later in the evening, Dr. Ampareen Lyngdoh addressed members of the Managing Committee of the Bengal Chamber at their monthly board meeting. She spoke about the general state of affairs in her State, Meghalaya, and interacted with the Bengal Chamber Board on issues of governance, economic opportunities and the state of investments and enabling infrastructure.



Speakers at the Inaugural Session - From left: Ms. Jyotsna Sitling, IAS, Joint Secretary, Ministry of Skill Development & Entrepreneurship, Government of India; Dr. Ampareen Lyngdoh, Hon’ble Minister, Department of Labour, Government of Meghalaya and Mr. Atul Bhatnagar, COO, National Skill Development Corporation (NSDC).



Ms. Jyotsna Sitling during the Inaugural Session.



Dr. Ampareen Lyngdoh addressing the Inaugural Session as the Chief Guest.



Mr. Subrata Dutta, Chairperson, Skill Development Committee, addressing the Inaugural Session.



Mr. Atul Bhatnagar addressing the Inaugural Session.



Mr. Rahul Dasgupta, Co-Chairperson, Skill Development Committee, during his Vote of Thanks at the Inaugural Session.



## National Productivity Day Celebration : Make In India - Zero Defect, Zero Effect

12Th February 2015,  
Chamber Premises



Mr. Krishi Dutt, GM - Tailoring Circle, Raymond Ltd. speaking at the Valedictory Session on, "Innovation, Technology and Strategies for Skilling India: From Government to Industries".



Speakers at Session I – Experts' Roundtable on "Opportunities and Challenges in Skill Training".



Dr. Alok Roy, President, BCC&I presenting a token of our deep appreciation to Dr. Lyngdoh.



During the Summit.



Dr. Ampareen Lyngdoh interacting with members of the Managing Committee of the Bengal Chamber. On her right is Mr. Ambarish Dasgupta, President Designate of the Chamber, while on her immediate left is Dr. Alok Roy, President. Mr. P Roy, Director General of the Bengal Chamber is seated beside Dr. Roy.

## Industry-institute Meet In Association With Department Of Technical Education & Training, Government Of West Bengal

16Th March 2015  
Chamber Premises

The Bengal Chamber endeavours to act as a nodal agency in Bengal as a catalyst for skill development, for dissemination of information on skills, for identification of opportunities and gaps in areas of skills, and to work with local bodies while facilitating the imparting of skills training including the desired outcomes in terms of linking jobs with skilled youth.

In this context, the Bengal Chamber organized the "Industry – Institute Meet" on 16th March 2015 with the objective of creating job opportunities for Diploma Engineers from polytechnics under the Department of Technical Education & Training, Government of West Bengal. This project of the

Department of Technical Education & Training, Government of West Bengal was led by Dr. Parijat De, Director, Department of Technical Education & Training. The Bengal Chamber is delighted to be a part of this project to help facilitate the recruitment of students in relevant industries while appreciating the industry requirements and the need to focus on grooming and qualification of future students. The Meet witnessed Industry participation from Exide, Garden Reach Shipbuilders & Engineers Ltd, SAIL, Tata Steel Processing And Distribution Limited, Biecco Lawrie Limited, USD HR Solutions, Siegwald Leadership and Training Academy Pvt. Ltd. and many more.





Mr. Arnab Chakraborty, Assistant Director, The Bengal Chamber of Commerce and Industry giving the Welcome Speech.



Industry representatives from Exide, USD HR Solutions, SAIL, etc who participated in this meet.



Extreme right Dr. Parijat De, Director, Dept. of Technical Education and Training, Govt. of West Bengal.



Participants from GRSE, CESC, Biecco Lawrie and polytechnic colleges.



Mr. Biplab Roy, Deputy Director, Department of Technical Education and Training, Government of West Bengal addressing the meet.

## Sports

### **Interaction With Michael Anthony Holding, Former West Indian Cricketer**

The Bengal Chamber of Commerce and Industry organized an interaction with Michael Anthony Holding, legendary West Indian Cricketer, on 11th October 2014 from 7.00 PM at the Palladian Lounge, Chamber premises.

The interaction was held with a few select senior members of the Chamber. Ms Ambarish Dasgupta, President Designate, The Bengal Chamber; Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Mr. Prasun Mukherjee, Former Police Commissioner, Kolkata; Mr. Debasish Dutta, Eminent Journalist;

**11Th November 2014,  
The Palladian Lounge, Chamber Premises**

Mr. Hirak Sengupta, Chairman, WEBEL; Mr. Deb Kumar Basu, Senior Member, MSME Development & Manufacturing Committee, The Bengal Chamber and a few others interacted with Mr. Michael Holding who spoke on cricket as a sport and as a livelihood. He also shared his views on some of the current controversies and sportsmanship issues in Cricket. It was an enriching and pleasurable evening. The session was also well attended by members of the media.

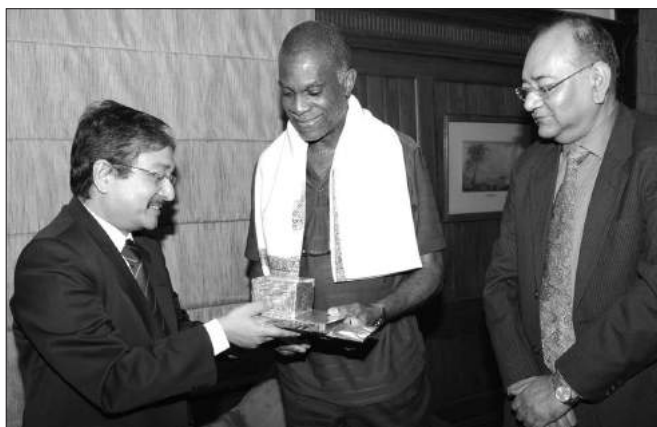




(L-R): Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber; Mr. Michael Holding; Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Mr. Hirak Sengupta, Chairman, WEBEL and Mr. Moley Banerjee, Anderson Printing.



Mr. Ambarish Dasgupta after presentation of a bouquet of flowers to Mr. Holding, with Mr. Sutanu Ghosh.



Mr. Ambarish Dasgupta presenting a memento to Mr. Michael Holding, along with Mr. Sutanu Ghosh.



Interaction with the media.



(L-R): Mr. Deb Kumar Basu, Member of the Managing Committee, BCC&I; Mr. Prasun Mukherjee, Former Police Commissioner, Kolkata; Mr. A K Sengupta, Head – Legal & Commercial, BCC&I; Mr. Ambarish Dasgupta; Mr. Michael Anthony Holding.



(L-R) Mr. Debasish Dutta, Eminent Journalist, Mr Michael Anthony Holding, Mr Smarajit Purkayastha, Director, BCC&I.

It is a popular saying that, "There's no game like golf: you go out with three friends, play eighteen holes, and return with three enemies." As far as Golf is concerned, the pleasure of playing the 18 holes far outstrips the "displeasure" of beating the other three in the group! Golf, as a sport, has captured the fancy of teeming millions – men and women, the amateur, the professional, the one with a handicap of 25 or a handicap of 9, the businessman, the bureaucrat and the executive. Truth is, a good round of golf is always a great round of golf.

In keeping with this idea, The Bengal Chamber of Commerce and Industry, organized on Friday, 28th November 2014 and Saturday, 29th November 2014, the fifth edition of the Annual IDEAL - Bengal Chamber Golf Trophy in association with National Insurance Company Limited & Andrew Yule & Company Limited & Medica Group of Hospitals, a golfing extravaganza for corporates, at the Tollygunge Club, Kolkata. We had a very simple objective – providing corporate leaders an opportunity to showcase their skills with the club, meet new players and develop new friendships. Many a golfer prefers a golf cart to a caddy because the cart cannot count, criticize, or laugh. On the contrary, our event was an excellent opportunity for all the keen amateurs to not worry about scores, but just have a lot of fun.

Close to 320 golfers participated. Leading city-based

corporates participated in the event which was played in a Texas Scramble Format. This year we had the privilege of having Olympian (shooter) Mr. Joydeep Karmakar and the actor Mr. Parambrata Chatterjee as the Chief Guests of the Tournament. The overall winners of the "IDEAL - Bengal Chamber Golf Trophy" were PERNOD TEAM comprising of Mr. Sudipta Das, Mr. Tripurari, A, Mr. H P Surana and Mr. Ashish Bhansal followed by the Runners' Up Team - INDIAN RAIL & DEFENCE, comprising of Mr. Amjad Khan, Col S. Shukla, Wig Cdr J S Negi and Col Dogra. The Corporate winner of the The Bengal Chamber trophy in association with Andrew Yule was team IDEAL comprising of Mr. Jitendra Khaitan, Mr. Samir Khaitan, Mr. Prawal Tulsyan and Mr. Pradeep Goenka followed by the Runners' Up Team MCLEOD RUSSEL comprising of Mr. Aditya Khaitan, Mr. K K Baheti, Mr. N Btreen and Mr. Sunny Uthup. The Longest Drive Ballantine Salver was won by Mr. Karanbir Chowdhury. The second prize was won by Mr. Mayukh Ray and the 3rd Prize was won by Mr. Sudipta Das. Dr Alok Roy, President, The Bengal Chamber; Mr. Kallol Datta, Immediate Past President, The Bengal Chamber; Mr P Roy, Director General, The Bengal Chamber; Mr. Sunil Munshi, Co-Chairperson, Golf Organizing Committee of the Chamber, and Mr. Anil Mukerji, CEO, The Tollygunge Club presented the awards.



Backdrop and Tee Stand of the IDEAL-Bengal Chamber Golf Trophy 2014



The Andrew Yule Team teeing off



Pernod Team



An open team



Olympian Joydeep Karmakar and the actor Mr. Parambrata Chatterjee at the ceremonial tee-off of the tournament.





Olympian Joydeep Karmakar at the ceremonial tee-off of the tournament



Actor Mr. Parambrata Chatterjee at the ceremonial tee-off of the tournament



Mr. Joydeep Karmakar and Mr. Parambrata Chatterjee enjoying themselves at the ceremonial tee-off



(L-R) Mr. Joydeep Karmakar, Dr. Alok Roy, President, The Bengal Chamber, Mr. Sunil Munshi, Co-Chairperson, Golf Organizing Committee of the Bengal Chamber, Mr. Parambrata Chatterjee



(L-R) Mr. Joydeep Karmakar, Dr Alok Roy



Mr. Parambrata Chatterjee



Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry teeing off



Dr. Alok Roy addressing the media



(L-R) Ms. Sukanya Bose, Assistant Director, The Bengal Chamber; Dr. Alok Roy, President, The Bengal Chamber; Mr. Kallol Datta, Immediate Past President, The Bengal Chamber during the prize distribution ceremony



(L-R) Ms. Sukanya Bose, The Bengal Chamber; Mr. P Roy, Director General, The Bengal Chamber; Dr Alok Roy; Mr. Kallol Datta; Mr. Abhijit Mishra, Volvo; Mr. Anil Mukerji, CEO, The Tollygunge Club during the prize distribution ceremony



Dr Alok Roy addressing during the prize distribution ceremony



Longest Drive on 15th Hole – Overall winners - 3rd Prize goes to Mr. Sudipta Das. Dr. Alok Roy, Mr. Anil Mukerji and Mr. Kallol Datta presenting the memento



Longest Drive on 15th Hole – Overall winners - 2nd Prize goes to Mr. Mayukh Ray. Dr. Alok Roy, Mr Anil Mukerji and Mr. Kallol Datta presenting the memento



Longest Drive on 15th Hole – Overall winners- 1st Prize goes to Mr. Karanbir Chowdhury. Dr. Alok Roy, Mr Anil Mukerji and Mr. Kallol Datta presenting the memento





The Bengal Chamber Corporate Runner Up in association with Andrew Yule and Company Limited was won by MCLEOD RUSSEL. Dr. Alok Roy, Mr. P Roy and Mr. Kallol Datta presented the salvers to Mr. K K Baheti, Mr. N Breeten and Mr. Sunny Uthup



The Bengal Chamber Corporate Overall Corporate Winner in association with Andrew Yule and Company Limited was won by Team IDEAL. Dr. Alok Roy, Mr. P Roy and Mr. Kallol Datta presented the trophy to Mr. Jitendra Khaitan, Mr. Samir Khaitan, Mr. Prawal Tulsyan and Mr. Pradeep Goenka



The Overall Runners Up of the IDEAL-Bengal Chamber Trophy was won by INDIAN RAIL & DEFENCE. Dr. Alok Roy presented the trophy to Mr. Amjad Khan, Col S. Shukla, Wing Cdr. J S Negi and Col Dogra



The Overall Winner of the IDEAL-Bengal Chamber Trophy was PERNOD TEAM. Dr. Alok Roy presented the trophy to Mr. Sudipta Das, Mr. Tripurari.A, Mr. H P Surana and Mr. Ashish Bhansal.



Performance by the Monkberries



The party begins with the music.

## Bengal Football – The Way Forward

9th December 2014,  
The Palladian Lounge, Chamber Premises.

The Sports Development Committee of the Bengal Chamber of Commerce and Industry organized an enchanting adda session on “Bengal Football – The Way Forward” on Tuesday, 9<sup>th</sup> December 2014 at the Palladian Lounge in the Chamber Premises.

The Chamber has been actively participating in bridging the gap between the sports world and the industry world. The Chamber has been regularly organizing a Corporate Golf Tournament and regular interactive sessions on Indian Sports. Kolkata being the Mecca of Indian Football, the Chamber’s objective is to focus on commercialization for development of football. A first step was to organize an informal discussion with football greats and administrators.



Mr P Roy, Director General, The Bengal Chamber of Commerce and Industry during the Welcome Address.



During the adda.



(L-R): Shri Saharsh Parekh, Shri P.K. Banerjee, Shri Goutam Sarkar during the adda.

The adda session included personalities such as legendary footballer Shri P.K. Banerjee, Shri Saharsh Parekh, Technical Director of Atletico de Kolkata, Shri Utpal Ganguly, Hon. Secretary, The Indian Football Association (West Bengal), Shri Subrata Dutta, President- The Indian Football Association (West Bengal) & Senior Vice President, All India Football Federation, Shri Biswarup Dey, Hon. Treasurer, Cricket Association of Bengal, Shri Goutam Sarkar, Former International Footballer, Shri Goutam Roy, Eminent Football Enthusiast & Shri Kallol Dutta, Chairman and Managing Director Andrew Yule and Company Limited. The adda session was moderated by the eminent journalist, Shri Debashish Datta.



(L-R): Shri Debashish Datta, eminent journalist and Moderator of the Adda Session; Shri Utpal Ganguly, Hon. Secretary, The Indian Football Association (West Bengal); Shri Saharsh Parekh, Technical Director of Atletico de Kolkata; legendary footballer Shri P.K. Banerjee; Shri Goutam Sarkar, Former International Footballer; Shri Goutam Roy, Eminent Football Enthusiast; Shri Subrata Dutta, President - The Indian Football Association (West Bengal) & Senior Vice President, All India Football Federation; Shri Biswarup Dey, Hon. Treasurer, Cricket Association of Bengal; Shri Kallol Dutta, Immediate Past President of the Bengal Chamber of Commerce and Industry and Chairman and Managing Director, Andrew Yule and Company Limited.



Shri Kallol Dutta making a point



A section of the audience.





A section of the audience.



Shri Subrata Dutta, Chairperson Sports Development Committee, The Bengal Chamber, President - The Indian Football Association (West Bengal) & Senior Vice President, All India Football Federation.

## Felicitations Of The Mohun Bagan Football Team – I-league Champions 2015

17Th June 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized a special evening with the I-League Champions 2015 - Mohun Bagan on 17th June 2015 in the Williamson Magor Hall in the Chamber Premises.

The programme was organized to commemorate the occasion of the I-League being won by a team from Kolkata. The Bengal Chamber, therefore, felicitated the coach, team and officials of Mohun Bagan. The felicitation was followed by a panel discussion on “Anubhuti o Abhigota ... tokhon o ekhon...2002 - 2015”. The panel discussion was addressed by Shri Debjit Ghosh, Shri Dulal Biswas, Shri Sanjoy Sen, Shri Shilton Paul, Shri Pritam Kotal, Shri Debashish Dutta from

Mohun Bagan and Ms. Sudheshna Mukherjee from the Fan Club and was moderated by Shri Manash Chakroborty.

Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber of Commerce and Industry and Mr. Subrata Dutta, Chairman, Sports Development Committee of the Chamber jointly presented the commemorative plaque to the Mohun Bagan Team and also to the individual players and team officials. The programme was well covered by the media and had prominent coverage in all the leading newspapers of the city. The programme was attended by more than 180 delegates.



Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber of Commerce and Industry delivering the welcome speech.



Section of the audience during the programme.



Section of the audience before the formal commencement of the programme.



The Mohun Bagan Team with the Bengal Chamber plaque.



(L-R) Shri Dulal Biswas, Shri Shilton Paul, Shri Debjit Ghosh, Shri Debashish Dutta, Shri Pritam Kotal, Ms. Sudheshna Mukherjee and the moderator Shri Manash Chakroborty.



(L-R) Shri Pritam Kotal, Ms. Sudheshna Mukherjee and the moderator Shri Manash Chakroborty with Shri Sanjoy Sen.



Mr. Ambarish Dasgupta and Mr. Subrata Dutta, Chairman, Sports Development Committee of the Chamber presenting the commemorative plaque to the Mohun Bagan Team

## **Taxation**

### **Certificate Course On Indirect Taxes**

**28Th November – 27Th December 2014,  
Chamber Premises**

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry is organizing the 2nd batch of the Certificate Course on Indirect Taxes in November-December 2014. There would be 9 days classes held on Fridays (3:00 pm – 7:00 pm) and Saturdays (10.00 am – 4:30 pm) on Indirect Taxes (Excise, Customs, Service Tax, CENVAT Credit Rules both Excise / Service Tax, VAT, FTP, Duty Drawback etc.) under the overall guidance of Mr. T. B. Chatterjee, Chairperson - Indirect Taxes Committee, BCC&I and Senior Executive Vice President & Company Secretary, DIC India Limited. Other faculty members are Mr. P K Saha, Mr. Vivek Jalan, Mr. Mrityunjay Acharjee, Mr. Sushil Goel, Mr. Debasish Ghosh, Mr. Rip Das and Ms. Shivani Agarwall who are the experts from the industry in taxation matters. This is an extremely relevant training programme for taxation professionals for overall improvement of operational efficiency in their respective organizations. Mostly senior and mid-level executives of different organizations are taking part in the course. The course is being attended by more than 25 participants.



2nd batch of the Certificate Course on Indirect Taxes, Faculty: Mr. T. B. Chatterjee, Chairperson - Indirect Taxes Committee, BCC&I and Senior Executive Vice President & Company Secretary, DIC India Limited





Training programme on Indirect Taxation in progress, Faculty: CA. Shivani Agarwall, Shivani Shah & Associates



Training programme on Indirect Taxation in progress, Faculty: Mr. Mrityunjay Acharjee, Associate Vice President (F), Balmer Lawrie & Co Ltd, Kolkata



Training programme on Indirect Taxation in progress, Faculty: Mr. Debasish Ghosh, Director, Deloitte Touche Tohmatsu India Pvt. Ltd.

## **State Budget 2015-16 Viewing Session**

**27Th February 2015  
Chamber Premises**

The Bengal Chamber of Commerce and Industry organized the State Budget (2015-16) Viewing Session on 27th February 2015 in the ITC Room of the Chamber. Mr. Ambarish Dasgupta, President Designate, BCC&I and Partner and Head Management Consulting & Eastern Regional Leader, KPMG; Mr. Pratip Kar, Former Executive Director, Securities and Exchange Board of India & Senior Advisor, Deloitte Touche Tohmatsu India Pvt. Ltd.; Mr. T.B. Chatterjee, Chairperson – Indirect

Taxes Committee of BCC&I and Chief Corporate Officer, Legal and Corporate Affairs, DIC India Limited and members from the Indirect Taxes Committee attended the Session. The State Budget Viewing Session also included analysis of the budget and media interactions. The Chamber's reaction to the Budget was telecast live in the media.



Viewing Session of the State Budget in progress (L-R): Mr. Pratip Kar, Former Executive Director, Securities and Exchange Board of India & Senior Advisor, Deloitte Touche Tohmatsu India Pvt. Ltd.; Mr. Ambarish Dasgupta, President Designate, BCC&I & Partner and Head Management Consulting & Eastern Regional Leader, KPMG; Mr. P Roy, Director General, BCC&I; Mr. T.B. Chatterjee, Chairperson – Indirect Taxes Committee, BCC&I & Chief Corporate Officer, Legal and Corporate Affairs, DIC India Limited.



Viewing Session of the State Budget in progress.

## Meeting With The Office Of The Joint Commissioner – Profession Tax, Government Of West Bengal

13Th March 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized a meeting with the Office of the Joint Commissioner – Profession Tax, Government of West Bengal on 13th March 2015 in the Chamber premises to create awareness about the online facilities being offered for Profession Tax payers.

A team of officers from the Office of the Joint Commissioner - Profession Tax addressed the meeting to update members on the e-services being offered, the present alpha numeric Enrolment and Registration number system and other matters. There was also a Q/A session with the audience on various issues pertaining to Profession Tax.



## Seminar On Goods And Services Tax (Gst)

18Th June 2015  
Chamber Premises

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry organized a Seminar on Goods and Services Tax on 18th June 2015 in the Chamber. Shri Partha Roy Choudhury, Commissioner of Service Tax, Kolkata graced the inaugural session. The Welcome Address was delivered by Mr. T B Chatterjee, Chairperson, Indirect Taxes Committee, The Bengal Chamber of Commerce and Industry & Chief Corporate Officer, Legal and Corporate Affairs, DIC India Ltd. Special address on GST was given by Mr. Waman Parkhi, Senior Partner, KPMG.

The technical sessions of the Seminar covered the critical

issues of GST like Preparedness for GST, New Amendments under the Finance Act, 2015, Cenvat Credit / Reverse Charge, Preventing litigation, Handling SCN, Penalties and Prosecution in Service Tax, Service Tax on Real Estate Transactions and Works Contract Service. The speakers included Mr. T B Chatterjee, Mr. P K Saha, Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP, Mr. M S Mani, Senior Director, Deloitte Touche Tohmatsu India Private Limited, Mr. Vivek Jalan, FCA, JAV & Associates, Chartered Accountants, Mr. Arun Agarwal-FCA, K N Jain & Co and Mr. Sushil Kumar Goyal, Agrawal Singhania & Co.



Welcome Address by Mr. T B Chatterjee, Chairperson - Indirect Taxes Committee, The Bengal Chamber.



Dignitaries at the Inaugural Session: Mr. T B Chatterjee, Shri Partha Roy Choudhury, Commissioner of Service Tax, Kolkata, Mr. Waman Parkhi, Senior Partner, KPMG.



Technical Session in progress: Mr. P K Saha, Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP



Technical Session in progress - Mr. M. S. Mani, Senior Director – Indirect Tax, Deloitte Touche Tohmatsu India Private Limited



Technical Session in progress: Mr. Vivek Jalan, FCA, JAV & Associates, Chartered Accountants





Technical Session in progress: Mr. Arun Agarwal, FCA, K N Jain & Co & Mr Sushil Kumar Goyal, Agrawal Singhania & Co.



Audience at the Seminar



Media Interaction

## Think Series

### Think Session : 150 Years Of Eden Gardens : A Panel Discussion

October 15, 2014, Palladian Lounge,  
Chamber Premises

A panel discussion on 150 years of Eden Gardens, commemorating 150 years of the hallowed stadium, organized by the Bengal Chamber of Commerce and Industry in association with IDBI Bank, The Telegraph, Air India and Anderson Printing opened to a packed house.

The second largest cricket stadium in India by seating capacity, the Eden Gardens remains cricket's answer to the Coliseum in Rome. The Eden Gardens hasn't been just cricket but a life lived under its rich history that rose to mythical proportions at times, felt the panel of Bengal cricketers spanning generations – the likes of Gopal Bose, Russi Jeejeebhoy, Saradindu Mukherjee, Deep Dasgupta, CAB Treasurer Biswarup Dey and noted journalist and moderator of the session, Debashish Datta.

Sharing their personal anecdotes and speaking of the glory of Eden Gardens, the stalwarts recreated the sub plots in the big story that make Eden Gardens. Wicketkeeper Deep Dasgupta, opening batsman Gopal Bose and off –spinner Saradindu Mukherjee spoke of their tryst with the ground – a ground that grew from having the coarse slab of concrete as stands to wooden stands and finally now the more comfortable bucket seats to the age defying outfield that has remained grassy and of smooth character, making it the best in the country, way above Delhi's dusty Feroze Shah Kotla and the undulating Wankhede Stadium in Mumbai.

According to Gopal Bose, Eden's character has changed over

the years owing to the "haphazard construction", though CAB has been able to gradually rectify the flaws. The old-timers linked Eden's vanishing swing with the new constructions, specially the design of some of the stands, which have changed the course of wind flowing into the stadium. But despite the blemishes, they were all for change as change is perpetual.

With the ground's legacy being transcendent, the iconic ground has witnessed countless test matches, ODIs, Twenty20s and of course the latest in the marquee, the IPL.

As one of the country's oldest Chamber of Commerce, The Bengal Chamber was privileged to host a programme for the most special cricket ground in the country.



(L-R): Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Mr. Deep Dasgupta; Mr. Gopal Bose; Mr. Russi Jeejeebhoy; Mr. Biswarup Dey; Mr. Saradindu Mukherjee; Mr. P Roy and Mr. Sidhartha Roy light the Inaugural Lamp



A cross section of the audience



Panelists at the Session (from left): Mr. Biswarup De, Mr. Deep Dasgupta, Mr. Saradindu Mukherjee, Mr. Gopal Bose and Mr. Russi Jeejeebhoy



Calcutta’s cultural and architectural neglect lay at the heart of Amit Chaudhuri’s lecture titled “An Incisive Talk on Calcutta: The Cultural Inheritance and the Political Future” which was presented by the Bengal Chamber of Commerce and Industry, in association with The Telegraph and LIC Housing Finance Ltd .

Calcutta has witnessed a sea change since the late 18th century. Yet, Chaudhuri pointed out that several houses have stood the test of time, only to be rewarded with demolition, thanks to the influence of a booming real estate industry. Chaudhuri raised important questions such as what constitutes the city’s heritage and what can or cannot be a part of that idea of heritage. Calcutta’s architectural legacy is usually associated with the northern part of the city with its colonial architecture and rajbaris. Chaudhuri wondered why dwellings in Landsdowne, Paddapukur or on Pratapaditya Road are not considered a part of Calcutta’s heritage. He sees in these houses a desire for the new. These houses that were once inhabited by bhadraloks, the patrons of high culture, share common features such as slatted windows, ventilators carved in the walls, knockers on doors and red oxide floors. Yet, no two houses are the same. This expression of a desire to make anew while retaining the basic features charms Chaudhuri. He emphasized that these houses cannot be categorized as either colonial or Bengali or Indian, and that they are marked by a lack of nostalgia for either a Hindu past or the European renaissance. He lamented that while in cities such as Berlin and London, people have invested in buildings so much so that their prices have gone up in the estate market, in Calcutta they

are disappearing. He reiterated the need to hold on to these neighbourhoods as they form an integral part of Calcutta’s identity.

Greatly disturbed by the inaction on the part of the heritage commission and the heritage committee of the Calcutta Municipal Corporation, Chaudhuri pointed out that, besides political conflict, the inaction stems from a misunderstanding of the word, heritage. He added that a house is declared a heritage property only if someone famous once resided in it. Chaudhuri drew an analogy between the cultural legacy of the late 18th and early 19th centuries and the one that modern Calcutta will leave behind. He spoke about Charles Wilkins, William Jones and Warren Hastings, whose secular works led to the emergence of an intellectual and secular discourse, which dispelled the notion that “the history of humanism is limited to the Mediterranean basin”.

The cultural and literary flux of the late 18th and early 19th century have been replaced by fixed notions of what Bengali culture is. The inhabitants of the bottola society of the Hutam world were intellectuals, modernists and eclectic people. “We have moved from an interim world... back to the early 19th century,” Chaudhuri said. People, according to him, are apathetic to Calcutta’s heritage because they are not taught to engage with it. The city is seen as a kindergarten where children can prepare themselves so that they can move to another country. These architectural spaces of antiquity must stop disappearing because these very spaces can become the locations from where the renewal of the city can begin.



Mr. Mohit Kampani, President & CEO, Spencer's Retail and Co-Chairperson, Marketing & Brand Committee of The Bengal Chamber, welcoming Mr. Amit Chaudhuri to the THINK Session.



Dr. Alok Roy, Chairman, Medica Group of Hospitals & President, The Bengal Chamber, presenting a memento to Mr. Chaudhuri at the conclusion of the session.



Mr. Amit Chaudhuri addresses the gathering.



A cross section of the audience.



Corruption is a major stumbling block to our well being and development. It has not only infected the body politics of India but has also come in the way of good governance, thus affecting decision making in favour of public interest.

There is an urgent need to find out quick solutions to combat this menace which is assuming cancerous growth. Mr Pradeep Kumar, Former Central Vigilance Commissioner, Government of India, set the tone of his talk in light of these thoughts in an engrossing talk on "Corruption in India and ways to combat it" which was presented by the Bengal Chamber of Commerce and Industry, in association with the Telegraph at the Chamber premises on May 7, 2015.

Mr Pradeep Kumar, IAS, served as the Central Vigilance Commissioner of India from 2011 to 2014 and he spoke on the subject with authority coming out of his vast experience. He outlined the numerous leakages and deprivations in public life that have been happening owing to deep rooted corruptions across all levels in civil society. Funds meant for the poor are not reaching them, resources are wasted, projects are not selected on merit resulting in cost and time overruns, roads & bridges are built to nowhere etc. Corruption in the field of education, where allocated funds for the purpose are getting diverted, actually tantamount to depriving our school children of education. Same is the case in health care. Through drug adulteration and other malpractices, it is ultimately the patients who are suffering. Similarly in businesses too, corrupt practices are hampering free and fair trade, industry and commerce.

Mr Pradeep Kumar spoke about corruption being rooted in human greed & self interest. Corruption has always stayed with us although the scope and scale of corruption may have change with time. India is ranked 85 out of 174 countries in the list of most corrupt countries. What is shocking is, many African countries are higher in the ranking order than India. When we talk of India, according to the World Economic Forum report, corruption is the second biggest problem area which comes in the way of doing business in India, the first being infrastructure. Mr. Kumar feels, India as a society, has always accepted corruption as a way of life. However, according to him, of late there is a changed perception and consensus on bribery and corruption, which are no longer being acceptable norms for doing business. The demand for good governance & corruption free society is coming from the grassroot levels.

Corruption has many facets, but broadly it can be divided into two major categories - petty corruption and grand corruption. Petty corruption is corruption at the retail or transactional levels, often in the form of facilitation payment. This is the type of corruption which troubles the citizens the most. It is cohesive in nature. It normally involves the core levels of bureaucracy. Grand corruption involves the coalition of entities - private entities & public servants, politicians & bureaucrats to grant undue favours to business entities and in personal interests. Typically, it includes grant of licences, award of large public contracts, allocation of natural resources, and regulatory clearances. Some of the other key drivers in corruption are real estate transactions, administration of food & drugs, tax evasion and of course political corruption.

Various efforts have been made to strengthen the anti-

corruption framework of the country and over a period of time many State Governments and Central Governments have tried to strengthen the institutional framework to address corruption. The approach of the Central Vigilance commission to combat corruption has been in two fronts : "Preventive" and "Punitive". It is not enough to punish people, systemic improvements are important if we really want to fight against corruption. Four major reasons of why corruption takes place were identified, namely; (i) administrative delays (ii) cumbersome rules & procedures (iii) arbitrary exercise of power & excessive discretion in the hands of public servants and (iv) Governments handling more than what they could manage by way of regulatory functions.

The State Governments have established anti corruption agencies such as the State Vigilance Commission established by the Government of West Bengal. The Directorate of Enforcement was established by the Ministry of Finance and the Serious Frauds Office was established a few years back by the Ministry of Corporate Affairs. The Prevention of Corruption Act 1946 was amended in 1988 to give more strength to it and the Prevention of Money Laundering Act was passed in 2002. The enactment of Right to Information (RTI) Act, 2005, was a landmark measure developed to empower citizens, bring about transparency, openness and accountability. Another landmark development has been the passing of Lokpal Act 2013. Once in existence, it is likely to become a powerful weapon in the fight against corruption.

The challenge of governance is to create an environment where the honest can work fearlessly and the corrupt are dealt with ruthlessly because if the honest cannot work then the system itself will collapse. The investigation system should be independent, fair and objective. Basically investigation has to be competent and time bound.

The most important rider of corruption, Mr Kumar felt, was the human element. If we have to fight corruption, we need proper leadership. People in high offices, in addition to their unimpeachable financial integrity also need to be intellectually honest. They need to be guided by high ethical and moral standards, should be able to distinguish between right and wrong and lead by examples. As per his views, Integrity is at the heart of the matter and needs to be pursued by all those who are in business and in government.

For a long time the rich and powerful in our country thought that they would get away with anything, with virtually one set of laws prevailing for them and another for the rest. But for the first time, at this juncture today after several reforms and enactments, the rich and powerful are feeling unsettled and they are realizing that the long arms of the government will not spare them for their wrong-doings, despite all their connections. Today we see Union Cabinet Ministers, Chief Minister, political leaders, top civil servants, industrialists, army generals facing legal actions. Some have been put behind bars and some have lost their jobs. Mr. Kumar's view was that the country is slowly and steadily moving towards a rule based democracy where the law will be uniformly blind. There may be shortcomings or there may be some blemishes but the direction is clear.

In conclusion, Mr Kumar emphasized that harsh laws and stringent punishments are not the ultimate answer to corruption. China is one such example, where they have had harsh and severe laws like death sentences but still they happen to be pretty low down in the list of corrupt countries (behind India). Along with reforms in governance, we should have an appropriate set of incentives & disincentives to reward the honest and punish the corrupt. Most importantly, from a long term societal perspective, he felt that we need to encourage and inculcate the right moral values. We need to create an environment which encourages ethical conduct

because that is the long term solution. Family and school are the two most important institutions which shape our lives, character and views. Therefore, it is important that right from the beginning in the schools we create an environment conducive to inculcating ethical values. The battle against corruption has to be fought on many fronts. Mr Kumar believed that the task cannot be tackled by the Government law enforcing agencies, or accountability institutions alone. Every Indian has to pitch in and do his bit. And as Gandhiji said, "You must be the change you wish to see in the world".

Mr Kumar's invigorating talk was followed by an equally enthusiastic and engaging Q&A session.



Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber, delivering the Welcome Address.



Mr. Pradeep Kumar, Former Central Vigilance Commissioner, delivering his Lecture.



Mr. Kallol Datta, Immediate Past President, The Bengal Chamber & CMD, Andrew Yule & Co Ltd handing over a memento to Mr. Kumar, as Mr. Sutanu Ghosh (Senior VP, The Bengal Chamber) and Mr. Anoop Hoon (Chairperson, Marketing & Brand Committee, The Bengal Chamber) look on.



Mr. Kumar addressing a question from the audience.



### Interactive Session With The Director, Indian Museum

14Th November 2014,  
Chamber Premises

On the occasion of the Bi-centenary year for the Indian Museum, Dr. B Venugopal, Director, spoke specially about the Buddha relics in the Indian Museum. His speech focused on the collections covering the various facets of Buddhism, e.g.,

- Bharhut railing,
- Gandhara sculptures (including the first excavated material from the Gandhara region)
- Mathura school
- Sarnath school
- Buddhist relics

He mentioned that, according to Buddhist tradition, the relics of the Buddha are of three kinds:

- Physical (Saririka): Hair, bone, teeth
- Utilitarian (Paribhogika): Objects used by the Buddha: Bo-tree, robes, alms bowl
- Commemorations (Uddesika): Shrine, images

The Indian Museum, Kolkata acquired the first Buddha relics found from Piprahwa, Basti District, Uttar Pradesh from the then North Western Province Government (date of acquisition 20.09.1898). These were found along with several pearls, coral pieces, gold and silver leaves, a small umbrella and a small female figure inside four relic caskets (in steatite and one in crystal). All of these were kept inside a large stone coffer.

The Chairman of the Tourism Committee Mr. Manab Pal was

of the opinion that Kolkata has sufficient tourism infrastructure. The Central Government has allotted INR 500 crores for promoting Buddhist Tourism in India part of which should be utilized for displaying the relics of Lord Buddha, namely, "Nirvana Asthi", which is proposed to be exclusively displayed in a separate air-conditioned gallery in the Indian Museum.

Mr. Pal informed that 1.2 million Buddhists tourists visit Bihar every year on Buddhist Pilgrimage and 3 million Buddhist tourists visit Candy in Sri Lanka every year to worship Lord Buddha's relic in Candy Temple. Therefore, the tourism industry should target a minimum 2,50,000 Buddhist pilgrims to visit Kolkata to pay their obeisance to 'Nirvana Asthi' at Indian Museum in the very first year after inauguration of the relic targeted on 15th August, 2015. Presently around 50,000 Buddhist tourists transit through Kolkata but do not spend any time at "Destination Kolkata". Mr. Pal further mentioned that the IRCTC has introduced a special train, Mahaparinirvan Express from New Delhi catering solely to Buddhist tourists. It is an entire travel package that IRCTC is offering for a complete tour of the "Buddhist Circuit". Mr. Jagannathan reiterated that the same train could be run through the Kolkata circuit starting from Kolkata and ending in Kolkata and IRCTC is prepared to offer complete rake with food and beverage facilities so that the tourists can use the train as a hotel. The rake consists of first class chair cars as well as two and three tier AC compartments. Railway authorities are prepared to provide special menu if required. However, the whole rake must be booked for a minimum 200 passengers with minimum two months' notice.



(L-R) Dr. B Venugopal, Director Indian Museum Kolkata in conversation with Mr. Manab Pal, Chairperson of the Tourism Committee, BCC&I.



(L-R) Mr P Roy, Director General, BCC&I; Dr. Venugopal & Mr. Manab Pal in conversation with delegates.



Mr. Manab Pal with the delegates.

## Training Programmes & Workshops

### One-day Workshop On Incoterms 2010 And Marine Cargo Insurance

16Th September 2014,  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized a one day workshop on "Incoterms 2010 & Marine Cargo Insurance" on 16th September 2014 in the Chamber premises.

The programme was organized to offer an insight into the terms of shipment, i.e., Incoterms Rules 2010 of the International Chamber of Commerce, Paris (ICC), the key issues related to Marine Insurance Act 1963 and the Institute Cargo Clauses A, B, C. This programme in future would assist a participant in selecting the most appropriate term of shipment, understand the specific responsibilities of the buyer and the seller, clarify who should pay for what, and what are the minimum obligations of the parties concerned. The critical issue of risk management ran as a common thread through the day's deliberations.

The participants were exporters, importers and corporate entities involved in international trade and executives-in-charge & finance heads of firms dealing with export and import.

Mr. Rupnarayan Bose who was the faculty of this training programme is the former Managing Director of Fina Bank Ltd., Nairobi, Managing Director of TransAfrica Bank, Kampala, and GM, Treasury and International Banking, Diamond Trust Bank, Nairobi, Kenya. Earlier, he was with the State Bank Group for 18 years, working in various capacities including as head of Trade Finance, International Banking and Treasury.



The participants at the workshop.



The participants at the workshop.



Mr. Rupnarayan Bose at the training session on "Incoterms 2010 & Marine Cargo Insurance".

### Workshop On Foreign Trade Policy

3Rd December 2014,  
Chamber Premises

The Bengal Chamber of Commerce & Industry (BCC&I) organized a one day "Workshop on Foreign Trade Policy" on 3rd December 2014 in the Chamber Premises. The workshop had been arranged with a view to understand & analyze the Foreign Trade Policy (FTP), Indirect Taxation & Export Benefits, Export Promotion Schemes, along with a study of the general provisions regarding imports & exports.

The next Foreign Trade Policy, for 5 years, is scheduled to be announced by the Ministry of Commerce and industry, Govt. of India. This Policy is a futuristic guideline which would impact the country's International Trade till 2019. The announcement of a new Foreign Trade Policy for a period of five years is a step towards increasing foreign trade. It takes an integrated view of the overall development of India's foreign trade and provides a roadmap for the development of the sectors having prospects for export expansion and potential for employment generation. The workshop also helped the participants to analyze the upcoming policy on the basis of a critique of the existing policy. This expected analysis would help the participants understand the impact of the changes in the new policy on trade and business. The faculty for the workshop, Mr. Sudhakar Kasture is currently the Director of Helpline Impex Pvt. Ltd. and EXIM Institute (A Division of Helpline Impex Pvt. Ltd.), Mumbai & Partner of Generation Next Business Consulting. He is also a visiting faculty to various institutes like S. P. Jain Institute of Management Studies & Research, the Institute of Chartered

Accountants of India, Institute of Company Secretaries of India, Foreign Exchange Dealers' Association of India, training colleges of various banks, ECGC of India Ltd., etc. He has also served as an expert on task force for "Exports Transaction Cost Reduction Project" constituted by Ministry of Commerce and Industry, GOI.



Mr. Sudhakar Kasture giving his presentation on Foreign Trade Policy



The participants at the workshop



The new five-year Foreign Trade Policy, 2015-20, announced on 1st April 2015, by the Ministry of Commerce and Industry, Govt. of India is a pragmatic and futuristic guideline which would impact the country's International Trade till 2020.

The announcement of a new Foreign Trade Policy for a period of five years is a step towards increasing the volume of foreign trade. It takes an integrated view of the overall development of India's foreign trade and provides a roadmap for the development of the sectors having prospects for export expansion and potential for employment generation.

The policy sets out the core objectives, identifies key strategies, spells out focus initiatives, outlines export incentives, and also addresses the issue of simplification of procedures relating to export activities and providing full refund of all indirect taxes and levies.

With a view to carefully analyzing the provisions of the Policy & Handbook, The Bengal Chamber, in association with CAPEXIL, organized a full day programme on 4th May, 2015. It was an initiative to create awareness on the New Trade Policy amongst MSMEs & small traders other than large corporate houses.

The programme witnessed the presence of Mr. C R Bhattacharjee, Chairman (ER), CAPEXIL; Mr. Gudakesh Kumar, Manager, Export Credit Guarantee Corporation Ltd.; Mr. Sudhakar Kasture, Director of Helpline Impex Pvt. Ltd. and EXIM Institute, Mumbai and Mr. Sanjeev Nandwani, Additional Director General, DGFT, Kolkata in the inaugural session. Mr. Sanjeev Nandwani graced the occasion as the Chief Guest in the inaugural Session which was followed by sessions for thorough analysis of the new Trade Policy by Mr. Sudhakar Kasture.



Speakers at the Inaugural Session - Mr. P Roy, Director General, BCC&I during his welcome address. (From left) Mr. Gudakesh Kumar, Manager ECGC, Mr. Sanjeev Nandwani, Additional Director General of Foreign Trade, Directorate General of Foreign Trade; Mr. C R Bhattacharjee, Chairman (ER), CAPEXIL & Mr. Sudhakar Kasture, Director Helpline Impex Pvt. Ltd. & EXIM Institute.



Mr. Sanjeev Nandwani with Mr. P Roy during the Inaugural Session.



Mr. Sanjeev Nandwani addressing the session as the Chief Guest.



Mr. C R Bhattacharjee, Chairman (ER), CAPEXIL addressing the Inaugural Session.



Mr. Sudhakar Kasture answering questions from the audience.



Mr. Sudhakar Kasture as a faculty during the workshop.



Participants at the workshop.



## Ratnagarbha : A Tribute To The Proud Mothers Of Bengal

9Th March 2015  
Chamber Premises

On the occasion of International Women's Day, the Sports Development Committee of the Bengal Chamber of Commerce and Industry along with Ananya Onnomon, paid tribute to those ladies whose untiring toils have made their children illustrious achievers and leaders in their respective walks of life. The Chamber celebrated this unique day with a very special programme – "Ratnagarbha". This was the second successive year that the Chamber organized this unique tribute.

The Chamber paid tribute to Smt. Rumki Chatterjee, mother of Shri Abir Chatterjee (actor); Smt. Madhurita Roy, mother of Shri Anupam Roy (composer and singer); Smt. Nupur Basu, mother of Shri Sourav Ghosal (squash champion), Smt Anjali Banerjee, mother of Smt. Sutapa Talukdar (Odissi danseuse) and Smt. Hasner Jahan Ahad, mother of Janab Zokey Ahad,

Deputy High Commissioner of Bangladesh. The programme was moderated by Smt. Sharmistha Chatterjee, and included performances by Shri Sasha Ghosal and a play reading by Ananya Onnomon.

This year we had the privilege of having Shri Sadhan Pandey, Hon'ble Minister-in-Charge, Department of Consumer Affairs & Fair Business Practices, Government of West Bengal as our Chief Guest and Shri Debasish Kumar, Deputy Mayor and Member, Mayor-in-Council, Parks, Gardens & Sports, Advertisement, Kolkata Municipal Corporation as the Guest of Honour.

The sponsors of the event were Coca Cola, Exide Industries, Cosco, Dr. Paul's Multispecialty Clinic. 24 Ghanta was the Television Partner and Incoda TV was the Electronic Media Partner along with Artage as our Outdoor Partner.



Smt. Sharmistha Chatterjee, moderator of the programme.



Mr. P Roy, Director General, The Bengal Chamber of Commerce and Industry delivering the Welcome Address.



Section of the distinguished audience.



(L-R) Mr. Subrata Dutta, Chairman, Sports Development Committee of the Chamber, felicitating the sponsors of the programme – Dr. A Paul, CEO and Founder, Dr Paul's Multispecialty Clinic; Mr. Arijit Dutta, Director, Incoda TV and Mr. Joydeep Mukherjee, Director, Artage Advertising and Sales Pvt. Ltd.



Mr. Subrata Dutta; Shri Sadhan Pandey, Hon'ble Minister-in-Charge, Department of Consumer Affairs and Fair Business Practices, Government of West Bengal; Mr. P Roy and Janab Zokey Ahad, Deputy High Commissioner of Bangladesh.





Shri Sadhan Pandey addressing the audience.



Mr. Kallol Datta, Immediate Past President of the Chamber and Chairman and Managing Director, Andrew Yule and Company Limited with Smt. Hasner Jahan Ahad, mother of Janab Zokey Ahad.



Mr. P. Roy felicitating Smt. Hasner Jahan Ahad.



Section of the audience.



Eminent singer Shri Sasha Ghosal during his special performance.



Shri Sasha Ghosal.



Shri Debasish Kumar, Deputy Mayor and Member, Mayor-in-Council, Parks, Gardens & Sports, Advertisement, Kolkata Municipal Corporation being welcomed by Mr. Kallol Dutta.



Mr. Kallol Datta thanking Shri Sasha Ghosal with a bouquet of flowers.



Shri Debasish Kumar during his speech.



Eminent actor Shri Abir Chatterjee, presenting the Ratnagarbha Award to his mother, Smt. Rumki Chatterjee, in the presence of Mr. Subrata Dutta and Mr. P. Roy.



Mr. P Roy presenting a special Chamber memento to Shri Abir Chatterjee.



Shri Abir Chatterjee addressing the audience.





Mr. Subrata Dutta welcoming squash champion Shri Sourav Ghosal (third from left).



Mr. P Roy presenting special mementos to Smt. Nupur Basu, mother of Shri Sourav Ghosal (second from left).



Shri Sourav Ghosal sharing an anecdote while his mother looks on.



Grandmother of Shri Sourav Ghosal during the award ceremony.



Eminent singer Shri Anupam Roy presenting the Ratnagarbha award to his mother Smt. Madhurita Roy, in the presence of Mr. P. Roy and Mr. Subrata Dutta.



Mr. Subrata Dutta felicitating Shri Anupam Roy.



Shri Anupam Roy and Smt. Madhurita Roy during a special performance on popular request at the event.



Mr. P Roy felicitating Smt Anjali Banerjee, mother of Smt. Sutapa Talukdar (noted Odissi danseuse).



Smt. Sutapa Talukdar presenting the Ratnagarbha award to her mother, Smt. Anjali Banerjee in presence of Mr. P. Roy and Mr. Subrata Dutta.



Mr. Subrata Dutta presenting special mementos to Smt. Sutapa Talukdar.



Members of Ananya Onnomon performing at the event.



Mr. Subrata Dutta, presenting mementos to the members of Ananya Onnomon.



### Press Conference On The Chamber Vision And Focus Areas For 2014-2015

28Th October 2014,  
Chamber Premises

A meet and greet session with the media for the new Office Bearers of the Chamber following the Chamber AGM in September doubled up as an occasion to exchange Bijoya and Diwali Greetings and also for sharing the Chamber's vision and focus areas for the year.

The newly elected President of the Chamber, Dr. Alok Roy, President Designate Mr. Ambarish Dasgupta and Vice President Mr. Chandra Shekhar Ghosh were present. Senior Vice President, Mr. Sutanu Ghosh was unable to attend the Press Conference as he had to travel on an urgent business call. Mr. P Roy, Director General of the Chamber was also present.

The Office Bearers and the Director General highlighted the various focus areas of the Chamber and answered specific queries from the media on the Chamber's work vis-à-vis the current economic realities. The specific focus areas of MSMEs, Analytics, Skill Development and Entrepreneurship Development were discussed in details including the role of PE firms and fund raising / VC funding for start-ups in West Bengal. The focus on catalyzing MSME growth, creating the relevant forum for entrepreneurs and creating a brand for Kolkata as an Analytics Hub was discussed with the media.



(L-R) Mr. Ambarish Dasgupta, President Designate, BCC&I; Dr. Alok Roy, President, BCC&I; Mr. P Roy, Director General, BCC&I and Mr. Chandra Shekhar Ghosh, Vice President BCC&I, addressing the press



Members of the Media



(L-R) Mr. Ambarish Dasgupta, Dr. Alok Roy, Mr. P Roy and Mr. Chandra Shekhar Ghosh sharing the vision of the Chamber



The press conference in full swing



(Standing) Mr. Subhodip Ghosh, Deputy Director General, BCC&I addresses a question from the press



Mr. Chandra Shekhar Ghosh and Dr. Alok Roy with the journalists after the press meet



Capitalizing globally on innovation requires its global protection. A technology company operating in one country automatically competes with firms from the rest of the world. Mediating the effects of this competition requires the right tools to protect a company's technological assets in the right markets.

Whilst Europe and India are major trading partners and important sources of innovation, technology owners from both regions are relatively inactive when it comes to protecting their inventions in each other's markets. In the long term, insufficient protection may impede the competitiveness of European and Indian firms, as they will not be able to claim their rights over their inventions in relevant markets.

Against this backdrop, under the Cooperation agreement to work in India and with a view to supporting the Indian Government's 'Make in India' initiative, the European Business and Technology Centre (EBTC) and the European Patent Office (EPO) in association with The Bengal Chamber of Commerce and Industry (BCC&I), conducted a technical workshop on “Using Patent Information for Business Intelligence and IPR Commercialization” on 1st June 2015 at ITC Sonar, Kolkata. The workshop was well attended with more than 130 participants from industry, academia, legal fraternity, researchers, academicians, MSMEs, etc.

A drawback of using traditional channels of technology transfer is the lack of information with respect to understanding the technology, ownership, and its commercial use. To overcome this, the workshop organized in Kolkata highlighted the use of patent information systems to search for clean and green technologies which could then be transferred to India to meet the requirement of the fast expanding Indian economy.

The EPO provides free access to databases which Indian companies can quickly search to identify technologies

required. EBTC can then facilitate and act as an interface for transferring, localizing and adapting these technologies into India on behalf of European SMEs. This model can significantly increase access to technology, and boost EU-India partnerships in clean technology.

Eastern India has immense untapped potential, and has a large cluster of government, non-government, and research institutions. In addition to this, the region also has a patent office operating out of Kolkata. Amongst other industries, mining activities in Orissa presents interesting opportunities for European organizations to innovate, collaborate and transfer technology.

The technical sessions provided hands-on training in conducting searches on EPO's databases such as Espacenet and Global Patent Index (GPI). EPO experts demonstrated different ways to search for technologies, and a discussion of the EP register allowed participants to understand the legal status / ownership details of patented technologies. A very practical event, participants were also encouraged to search and identify technologies of interest.



L-R: Mr. Suman Lahiri (Regional Director, EBTC); Mr. Deb A Mukherjee (Chairperson, Energy and Environment Committee, BCC&I); Dr. S K Mitra (Deputy Controller, Designs and Patents, Indian IP Office, Kolkata); Mr. François Régis Hannart (Principal Director, European and International Co-operation, EPO); Mr. Enrico Luzzatto (Director, Pure and Applied Organic Chemistry, EPO) and Mr. Arvind Chopra (Head IPR, EBTC).



Mr. Patrick Le Gonidec, Electronic Publication and Dissemination, EPO



The audience



The Bengal Chamber of Commerce and Industry (BCC&I) organized a half-day Interactive Session on “Ease of Doing Business” on 5th June 2015 at the Williamson Magor Hall, BCC&I. Dr. Gautam Ray, IRS, Chief Commissioner of Customs, Central Excise and Service Tax was present in the session as Chief Guest and Keynote Speaker.

The objective of the programme was to bring to board the measures being undertaken by the Government to ease bottlenecks in EXIM trade and to address the various issues, procedural and otherwise, confronting the exporters and importers. Besides, the forum also addressed the need for a plan of action to help the stakeholders in the smooth running of their respective business operations in the context of international trade.

The stakeholders of the session were the members from the Bengal Chamber's shipping fraternity, ASIC, CFBA, CCHAA, MSA, EISA, FIEO, EEPC, various exporters and importers, customs agents, ship owners, ship brokers, ship charterers and the areas covered were Customs, Central Excise and Service Tax. This interactive session was an eye-opener for the industry fraternity and it gave a clear picture about the entire operations/procedures that are carried out in areas like Customs, Central Excise and Service Tax. The total number of participants present was 150 (approx).



Dr. Alok Roy, President, BCC&I presenting a memento to Dr. Gautam Ray, IRS.



Dr. Alok Roy presenting a memento to Dr. N.K. Soren, IRS.



Dr. Gautam Ray, IRS addressing the interactive session.



The delegates present in the interactive session on “Ease of Doing Business” organized by BCC&I.



Dr. Alok Roy presenting a memento to Shri Partho Roy Chowdhury, IRS.



Mr. T B Chatterjee, Chairperson, Indirect Taxes Committee, BCC&I addressing the interactive session. Seated on the dais L-R: Dr. N.K. Soren, IRS, Commissioner of Customs (Preventive), West Bengal; Dr. Gautam Ray, IRS, Chief Commissioner of Customs, Central Excise and Service Tax (West Bengal, Sikkim and Andaman & Nicobar) and Shri Partho Roy Chowdhury, IRS, Commissioner, Service Tax.



Dr. Gautam Ray, IRS and Mr. T B Chatterjee in a press conference after the interactive session.

Shri L Ramaswamy is a senior disciple of internationally eminent philosopher and spiritual guide, Swami Parthasarathy. He holds a professional degree in Cost & Works Accounts (ICWA) and has also worked with a leading management consultant in Chennai for a period of two years. Shri Ramaswamy devoted over 5 years to the intense study and research of Vedanta philosophy (knowledge of life and living) under the guidance of Swami Parthasarathy at Vedanta Academy near Pune. He is presently stationed in Kolkata and engaged in full-time propagation of the Vedanta knowledge.

Shri Ramaswamy's topic for discussion was "Practical Spirituality – Work Life Balance". A gist of Shri Ramaswamy's 20-minute invigorating talk on the subject is given below:

- Management has three aspect (1) Manager - the individual; (2) Managed - the object, e.g. a business and (3) Managing - the art of relating with the object, e.g., organizational management.
- The second and third aspects have been the focus of attention and have progressed considerably. The first one: the individual has been neglected to the point of fault. But it is the individual that carries out different roles in his workplace and outside. Therefore ignorance about the individual is causing severe confusion and conflicts.
- It is not easy to point out the individual. To introduce oneself we use a visiting card. But it merely describes one's job and gives a name that indicates one's gross body. The value of

that physical body comes from two equipments inside, driving it to action - the mind and intellect.

- The mind is the seat of emotions, feelings, likes and dislikes. The intellect is the faculty of discrimination and reason. In short, the mind tells us what we like to do and the intellect - what we should do. They often go in different directions. A diabetic's intellect will instruct not to take sweets but the mind will demand sweets. Following the intellect will lead to a healthy, balanced life. Self management therefore boils down to managing the mind with the intellect.

- According to the proportion of discriminate (intellect guided) and impulsive (mind driven) action performed, a person may be classified as sane (100% discriminate), emotional (75%), eccentric (50%), hysterical (25%) or insane (0%). Even if 40% of one's action is impulsive (a common scenario), it leads to a huge distortion in his overall performance.

- Therefore the need of the hour is to strengthen the intellect. Here it is important to differentiate between the intellect and intelligence. Intelligence is information gained from outside sources like a school; it ensures one's capacity to find a job, make a living.

However, to make a life, everyone has to develop one's intellect on one's own by reflecting upon the Eternal truths of life. Wisdom of Vedanta provides one the resources and methodology for that transformation.



Shri L Ramaswamy of the Vedanta Institute receiving a memento from Mr. Ambarish Dasgupta, President Designate of the Chamber. Dr. Alok Roy, President is to the right.



Shri L Ramaswamy during the interaction.





